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Rainwater Harvesting and Groundwater Conservation: When Endogenous Heterogeneity Matters

Raphaël Soubeyran*, Mabel Tidball†, Agnes Tomini‡
Katrín Erdlenbruch§

Abstract

In this paper, we focus on resource conservation in a model of decentralized management of groundwater and rainwater. We show that a conservation policy may have opposite effects on the level of the resource, depending on the outcome of the decentralized management. More precisely, we consider identical farmers who can use two water resources (groundwater and/or rainwater) and we study the symmetric and asymmetric feedback stationary Nash equilibria of the dynamic game. We show that a subsidy on the use of rainwater may increase the level of the aquifer at the symmetric equilibrium, whereas it decreases the level of the aquifer at the asymmetric equilibrium. This suggests that the usual focus on (interior) symmetric equilibria in dynamic games may provide misleading policy implications.

JEL Classification: Q15, Q25, C72

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*INRA, UMR1135 LAMETA, F-34000 Montpellier, France; soubeyra@supagro.inra.fr.

†INRA, UMR1135 LAMETA, F-34000 Montpellier, France; tidball@supagro.inra.fr.

‡UMR1135 LAMETA, F-34000 Montpellier, France; agnestomini@gmail.com.

§Irstea, UMR G-EAU, F-34196 Montpellier, France; katrin.erdenbruch@irstea.fr.

1 Introduction

Water scarcity is expected to become an ever-increasing problem in the future and one of the main issues under climate change (IPCC [7]). With the increase in the frequency of extreme weather events, one of the key climate impacts is changing precipitation patterns, which may challenge hydrological functioning, and disturb existing equilibria (IPCC [7]). We can thus expect that the growing pressure on common resources will trigger further competition among resource users, jeopardizing existing management arrangements (Ostrom [17]). The ongoing decline in water tables encourages developing new conservation policies and new water supplies in many places in the World. Scholars argue that pricing schemes may help to conserve water (Johnson et al. [8]) and that rainwater harvesting should be promoted (Pandey [18]). Rainwater harvesting is also put forward by several international organizations' programmes such as the United Nations Environment Programme.¹

The present paper has two main contributions. First, whereas the literature on groundwater management has mainly discussed the *quantitative effect* of a policy on users wealth (see Koundouri [10] for a survey), we focus on the qualitative effect of a policy, that is whether the policy results in a greater, or on the contrary a smaller, conservation level of the groundwater resource. We consider a model of decentralized management of groundwater and rainwater and show that a conservation policy may have opposite effects on the level of the resource, depending on the outcome of the decentralized management. Incentives for rainwater use can lead to an increase or a decrease in the level of the aquifer, because of the lack of coordination as regards groundwater and rainwater use. Second, going beyond the usual focus on symmetric (interior) equilibria in dynamic games,² we characterize the stationary symmetric and asymmetric (feedback) Nash equilibria of the dynamic game played by groundwater and rainwater users. We show that a subsidy (a tax) on the use of rainwater may increase (decrease) the level of the aquifer at a symmetric

¹This is mainly because rainwater harvesting and storage is technically simple (through the use of jars, pots and tanks).

²Dockner et al. [4] argue that "one can often take advantage of symmetries. For example if the game is completely symmetric [...] one can try to find a symmetric Nash equilibrium". Rowat [22] uses computational techniques to identify the Markov perfect equilibria in a two symmetric agent differential game with bounded controls. He finds no evidence of asymmetric equilibria. However he focuses on linear quadratic differential games and interior solutions.

equilibrium, whereas the subsidy (the tax) may decrease (increase) the level of the aquifer at an asymmetric equilibrium. This suggests that the usual focus on (interior) symmetric equilibria in dynamic games may provide misleading policy implications.

In our model, we deal with the interactions between identical farmers who can choose between two water supplies (groundwater or rainwater). First, groundwater and rainwater have different productive properties: evaporation of rainwater may be greater than that of groundwater, and the consumption of groundwater may consequently be higher; groundwater may be salty or contain toxic substances (e.g. chloride, nitrates, pesticides) leading to higher consumption of rainwater. Second, groundwater and rainwater are interdependent, because the collection of rainwater reduces the amount of water that replenishes the aquifer. An interesting property of this game is that the farmers who collect rainwater escape the pumping cost externality, but they generate a negative externality for the farmers who pump groundwater: they reduce the amount of water that can replenish the aquifer which, in turn, increases the pumping cost.

This paper builds on the literature on water resource economics (see for example Cummings [3], Gisser and Sanchez [6], Moreaux and Reynaud [14],[15], Negri [16], Roseta-Palma [20], Rubio and Casino [23]). In particular, our paper is linked to the literature that considers water as a system of different water bodies. One strand of the literature deals with optimal management of multiple groundwater resources (see Roumasset and Wada [21] or Zeitouni and Dinar [31]). Another strand studies the conjunctive use of ground and surface water (see Burt [1], Chakravorty and Umetsu [2], Gemma and Tsur [5], Knapp and Olson [9], Krulce, Roumasset and Wilon [11], Pongkijvorasin and Roumasset [19], Stahn and Tomini [27], [28] or Tsur and Graham-Tomasi [29]). Roumasset and Wada [21] showed that optimal management of several *independent* groundwater resources depend on their marginal opportunity cost: only the resource with the lowest marginal opportunity cost is used initially, whereas in the steady state, all resources are used. However, in the present paper, we consider two interrelated resources. Hence, we cannot simply compare marginal extraction and user costs of separate use, but we compare conjunctive and separate use of groundwater and rainwater. Zeitouni and Dinar [31] studied the case of two *interrelated aquifers*: depending on the relative height of water tables, water will flow from one aquifer to the other. This could lead to the contamination of the aquifer

with the better water quality. Optimal water management is then defined by the joint management of these interrelated resources, the threat of contamination representing an additional externality that has to be taken into account. In the present paper, we do not deal with two interrelated aquifers but instead with the interaction between rainwater and groundwater resources. Rainwater and groundwater are physically linked because rainwater (partially) infiltrates the soil and replenishes the aquifer. Stahn and Tomini ([27], [28]) also considered the joint use of groundwater and rainwater and focused on the optimal management of these resources. They showed that, in the long-run, the introduction of rainwater harvesting may lead to a greater depletion of the groundwater aquifer. This result was obtained by extending the standard groundwater model to include the connection between two water supplies. Especially, in [27], the decrease in the water table first occurs because of the negative effect of rainwater harvesting on the groundwater recharge rate and, second, because the efficiency of water use depends on the relative rate of evapotranspiration in the storage reservoir and infiltration to the groundwater aquifer. In the present paper, we consider groundwater and rainwater uses but, in contrast to Stahn and Tomini ([27], [28]), we focus on interactions between several farmers. In this context, the literature has shown that the pumping cost externality and the strategic externality have to be taken into account when regulatory policies are designed (see Negri [16] and Rubio and Casino [23]). We build on this fact and highlight the qualitative effect that a conservation policy may have.

The paper is organized as follows. In section 2, we present the model. In section 3, we describe the necessary conditions required for the existence of stationary symmetric and asymmetric feedback Nash equilibria, emphasizing the interactions between the two water sources. In section 4, we discuss the impact of water-pricing policies (tax/subsidy) on the rainwater and groundwater extraction policies in the symmetric and asymmetric feedback Nash equilibria. In section 5, we illustrate our theoretical findings with empirical evidence. Finally, in section 6, we draw some conclusions.

2 The Model

We consider a continuous time strategic interaction problem where a fixed number $N \geq 2$ of farmers uses water as an input and can use rainwater and/or groundwater.

2.1 Groundwater Dynamics

We consider a single aquifer. The water table of this aquifer increases because some part of rain - the one that is not collected for irrigation purposes - soaks into the soil at rate of infiltration $\rho \in (0, 1)$. We denote R the quantity of rain. In line with the wider part of literature,³ the natural recharge is exogenously determined (i.e. not stock dependent).⁴ Conversely, the water table decreases because farmers withdraw water from the ground.

Farmer i pumps a quantity of groundwater $w_{gi}(t)$ from the aquifer at time t and therefore the decline of the level of water table results from the total pumping : $\sum_{i=1}^N w_{gi}(t)$. He can also directly collect a quantity $w_{ri}(t)$ from the recharge at the surface, before rainwater seeps into the ground. Consequently, rainwater harvesting reduces the amount of water that replenishes the aquifer by the total quantity of rainwater that resource users have harvested, that is $\sum_{i=1}^N w_{ri}(t)$. This quantity cannot exceed the quantity of rain, i.e. $\sum_{i=1}^N w_{ri}(t) \leq R$. When the farmers collect rainwater, the quantity of water that reaches the aquifer is $\rho \left(R - \sum_{i=1}^N w_{ri}(t) \right)$.

Combining these assumptions all together, we assume that the groundwater dynamics is characterized by the following differential equation:

$$\dot{h} = \rho \left(R - \sum_{i=1}^N w_{ri}(t) \right) - \sum_{i=1}^N w_{gi}(t), \quad (1)$$

where $h(t)$ is the level of the water table at time t .

This simple formulation allows us to account for the connection between the two water supplies and emphasizes the hydrological aspect.

³See, among others, Gisser and Sanchez [6], Koundouri [10], Rubio and Casino [24].

⁴For simplification, we do not take into account the local percolation and discharge. When the water table is near the ground surface, there is little opportunity for recharge and shallow aquifers are recharged by local percolation of surface water and discharged by crops that use the water out of the ground. However, large aquifers run deep and are highly dependent on rain and melting snow.

2.2 Farmers' Net Benefits

Farmers use a combination of the two water supplies, $w_{gi}(t) \geq 0$ and $w_{ri}(t) \geq 0$ at period t , for production.⁵ The two water supplies have heterogeneous productive properties, thus they impact the output differently. Namely, the productivity of groundwater is denoted $\mu > 0$ and the productivity of rainwater is denoted $\theta > 0$. We assume that the two water supplies are substitutes:

$$W_i(t) = \mu w_{gi}(t) + \theta w_{ri}(t). \quad (2)$$

The *effective* quantity of water, $W_i(t)$, is the unique input and $F(\cdot)$ is an increasing and concave production function. The price of one unit of output is normalized to 1, thus $F(W_i(t))$ represents farmer i 's instantaneous benefit. The cost of extraction of groundwater, $C(\cdot, \cdot)$, is a function of the water table level, $h(t) \geq 0$, and of pumping rate, $w_{gi}(t)$.⁶ This cost increases with the quantity of groundwater extraction and decreases with the water table level:

$$C_{w_g}(h(t), w_{gi}(t)) \geq 0, \quad C_h(h(t), w_{gi}(t)) \leq 0. \quad (3)$$

The cost of rainwater harvesting, $D(w_{ri}(t))$, (e.g the transport cost from the point of the reservoir to the irrigation area) depends on the quantity collected and does not depend on the level of the water table. This cost is increasing, $D' > 0$. We make usual assumptions on the convexity of the cost functions, $C_{w_g w_g}(h(t), w_{gi}(t)) \geq 0$, $C_{hh}(h(t), w_{gi}(t)) \geq 0$, and $D''(w_{ri}(t)) \geq 0$. We also assume that the cross-derivative of the cost of groundwater extraction is negative, $C_{w_g h}(h(t), w_{gi}(t)) < 0$, i.e. the marginal cost of groundwater extraction decreases when the level of the water table increases.

The combination of all these observations leads to define farmer i 's net benefit at time t as follows:

$$F(W_i(t)) - C(h(t), w_{gi}(t)) - D(w_{ri}(t)). \quad (4)$$

The farmers behave non-cooperatively. They maximize the present value of their stream of profits given the extraction path of others with a common discount rate δ . The i th farmer faces the following dynamic optimization problem:

⁵As we focus on irrigation strategies, water is the only input considered.

⁶We consider a "bathtub" type aquifer, and then the cost is the same at each point of the aquifer.

$$\begin{aligned}
& \max_{\{w_{gi}, w_{ri}\}} \int_0^{\infty} (F(W_i(t)) - C(h(t), w_{gi}(t)) - D(w_{ri}(t))) \exp^{-\delta t} dt \\
& \text{w.r.t} \left\{ \begin{array}{l} \dot{h} = \rho \left(R - \sum_i^N w_{ri}(t) \right) - \sum_i^N w_{gi}(t) \\ w_{gi}(t) \geq 0 \\ w_{ri}(t) \geq 0 \\ h(t) \geq 0 \\ R \geq \sum_i^N w_{ri}(t) \\ h(0) \text{ given and } h(\infty) \text{ free} \end{array} \right. \quad (5)
\end{aligned}$$

In the next section, we will focus on the stationary feedback Nash equilibria of this differential game.

3 Stationary Feedback Nash Equilibria

The farmers solve their dynamic problem simultaneously. We focus on the *Stationary (feedback) Nash Equilibria (SNE)*. In other words, assuming that players use Markovian strategies, we have $w_{rj}(t) = \phi_{rj}(h(t))$ and $w_{gj}(t) = \phi_{gj}(h(t))$ for all j , and we can define the current-value Hamiltonian function of farmer i as follows:⁷

$$H_i = F(W_i) - C(h, w_{gi}) - D(w_{ri}) + p_i \left[\rho \left(R - w_{ri} - \sum_{j \neq i} \phi_{rj}(h) \right) - w_{gi} - \sum_{j \neq i} \phi_{gj}(h) \right], \quad (6)$$

where p_i is the shadow price of groundwater for farmer i .

We consider cases where the aquifer is not fully exhausted, $h(t) > 0$. We also focus on the most interesting cases in which some farmers pump groundwater at the SNE. This means that some strictly positive quantity of rain has to soak into the soil, i.e. $\sum_{i=1}^N w_{ri}(t) < R$. The Lagrangian function of farmer i is then:

$$L_i = H_i + \lambda_{gi} w_{gi} + \lambda_{ri} w_{ri}, \quad (7)$$

⁷We remove the argument t to relieve the expressions.

where λ_{gi} and λ_{ri} are the Lagrangian multipliers.

The first order conditions for farmer i are:

$$\frac{\partial L_i}{\partial w_{gi}} = \mu F'(W_i) - C_{w_g}(h, w_{gi}) - p_i + \lambda_{gi} = 0, \quad (8)$$

$$\lambda_{gi} \geq 0, \quad \lambda_{gi} w_{gi} = 0, \quad (9)$$

$$\frac{\partial L_i}{\partial w_{ri}} = \theta F'(W_i) - D'(w_{ri}) - \rho p_i + \lambda_{ri} = 0, \quad (10)$$

$$\lambda_{ri} \geq 0, \quad \lambda_{ri} w_{ri} = 0, \quad (11)$$

$$\dot{p}_i = \delta_i(h) p_i - \frac{\partial L_i}{\partial h} = \delta_i(h) p_i + C_h(h, w_{gi}), \quad (12)$$

$$\dot{h} = \rho R - (\rho w_{ri} + w_{gi}) - \sum_{j \neq i} [\rho \phi_{rj}(h) + \phi_{gj}(h)], \quad (13)$$

where $W_i = \mu w_{gi} + \theta w_{ri}$ and, $\delta_i(h)$, the effective discount rate, is such that

$$\delta_i(h) = \delta + \sum_{j \neq i} \left(\rho \frac{\partial \phi_{rj}}{\partial h} + \frac{\partial \phi_{gj}}{\partial h} \right). \quad (14)$$

Condition (8) states that the marginal benefit of one additional unit of groundwater must be equal to the total marginal cost (that is the sum of costs, extraction or storage, with the opportunity cost of removing one unit of water from the ground), if the farmers indeed use groundwater. Condition (10) states that the marginal benefit of one additional unit of rainwater must be equal to the total marginal cost (that is the sum of costs, extraction or storage, with the opportunity cost of removing one unit of water from the ground), if the farmers indeed use rainwater. Condition (12) characterizes the time variation of shadow price of player i , p_i . This condition characterizes the effect of a decrease of the water table level (in the current period) on future profits. It is positively affected by the effective discount rate,⁸ the current price and the marginal effect of the water table depletion on pumping cost. Conditions (9) and (11) are the complementary slackness conditions.

In the following, the marginal costs of groundwater and rainwater play an important

⁸The *effective discount rate*, δ_i , is a function of the level of the water table, because farmers use feedback strategies.

role in the optimal choice of the farmers. The marginal costs of groundwater and rainwater are essentially different because the short run marginal cost of groundwater, $C_{w_g}(h, w_{gi})$, depends on the level of the water table h while the short run marginal cost of rainwater, $D'(w_{ri})$, does not. In a SNE, the shadow price of groundwater becomes constant and is given by $p_i = -\frac{1}{\delta_i(h)}C_h(h, w_{gi})$. It is the marginal effect of a decrease in the water table weighted by the effective discount rate $\delta_i(h)$ (see condition (12) with $\dot{p}_i = 0$). It represents the increase in the future marginal costs of groundwater use due to contemporaneous use of groundwater. The user cost of rainwater, ρp_i , is a fraction of the user cost of groundwater, because the recharge rate of the aquifer from rainwater is $\rho < 1$. It represents the increase in the future marginal cost of groundwater use due to contemporaneous use of rainwater.

Let us define *the full marginal cost of groundwater* of farmer i , MC_i . It is the sum of the short run marginal cost, $C_{w_g}(h, w_{gi})$, and the user cost of groundwater, $p_i = -\frac{1}{\delta_i(h)}C_h(h, w_{gi})$:

$$MC_i(h, w_{gi}) \equiv C_{w_g}(h, w_{gi}) - \frac{1}{\delta_i(h)}C_h(h, w_{gi}), \quad (15)$$

Similarly, we define *the full marginal cost of rainwater* of farmer i , MD_i . It is the sum of the short run marginal cost $D'(w_{ri})$ and the user cost of rainwater, $\rho p_i = -\rho\frac{1}{\delta_i(h)}C_h(h, w_{gi})$:

$$MD_i(h, r, w_{gi}) \equiv D'(w_{ri}) - \rho\frac{1}{\delta_i(h)}C_h(h, w_{gi}). \quad (16)$$

Let us also define *the relative full marginal cost* as the ratio of the full marginal cost of groundwater and the full marginal cost of rainwater:

$$RC_i(h, w_{ri}, w_{gi}) \equiv \frac{MC_i(h, w_{gi})}{MD_i(h, r, w_{gi})}. \quad (17)$$

At the SNE, farmers may choose various combinations of groundwater and rainwater. In particular, they can use groundwater or rainwater only but they can also use both water sources simultaneously.

3.1 Symmetric and Asymmetric SNE

To characterize the various possible types of SNE, it is convenient to define three different groups of farmers: (i) $n_G \geq 0$ farmers are fully specialized in groundwater pumping (group G), (ii) $n_R \geq 0$ farmers are fully specialized in rainwater harvesting (group R), and (iii) $n_B \geq 0$ farmers use both groundwater and rainwater (group B).

We are going to consider symmetric and asymmetric SNE. Symmetric SNE are such that all the farmers use the same quantity of rainwater and/or groundwater, i.e. such that $w_{ri} = w_{rj}$ and $w_{gi} = w_{gj}$ for all i and j . Asymmetric equilibria are such that at least two farmers do not use the same quantity of rainwater and/or groundwater, i.e. $w_{ri} \neq w_{rj}$ or $w_{gi} \neq w_{gj}$. Notice that if at least two groups of farmers (among G , R and B) are non empty, then the SNE is necessarily asymmetric.

We distinguish the first order conditions for the three groups of farmers. Formally, the optimal choice of a farmer who uses groundwater only, i.e. $w_{ri} = 0$ and $w_{gi} > 0$ with $i \in G$, is characterized by the following necessary conditions (with the slackness condition, $\lambda_{gi} = 0$), for all $i \in G$,

$$\mu F'(\mu w_{gi}) - C_{w_g}(h, w_{gi}) - p_i = 0, \quad (18)$$

$$\theta F'(\mu w_{gi}) - D'(0) - \rho p_i(t) + \lambda_{ri} = 0, \quad (19)$$

$$\dot{p}_i = 0 = \delta_i(h) p_i + C_h(h, w_{gi}). \quad (20)$$

A farmer who uses rainwater only, i.e. $w_{ri} > 0$ and $w_{gi} = 0$ with $i \in R$, is characterized by the following necessary conditions (with the slackness condition, $\lambda_{ri} = 0$), for all $i \in R$,

$$\mu F'(\theta w_{ri}) - C_{w_g}(h, 0) - p_i + \lambda_{gi} = 0, \quad (21)$$

$$\theta F'(\theta w_{ri}) - D'(w_{ri}) - \rho p_i = 0, \quad (22)$$

$$\dot{p}_i = 0 = \delta_i(h) p_i + C_h(h, 0), \quad (23)$$

The choice of a farmer who uses both rainwater and groundwater, i.e. $w_{ri} > 0$ and $w_{gi} > 0$ with $i \in B$, is characterized by the following necessary conditions (with the two

slackness conditions, $\lambda_{ri} = \lambda_{gi} = 0$), for all $i \in B$,

$$\mu F'(\mu w_{gi} + \theta w_{ri}) - C_{w_g}(h, w_{gi}) - p_i = 0, \quad (24)$$

$$\theta F'(\mu w_{gi} + \theta w_{ri}) - D'(w_{ri}) - \rho p_i = 0, \quad (25)$$

$$\dot{p}_i = 0 = \delta_i(h) p_i + C_h(h, w_{gi}), \quad (26)$$

Finally, the water table dynamics is affected by the resource use of all the farmers. At any stationary equilibrium, using (13), we have:

$$\dot{h} = 0 \Leftrightarrow \rho R - \sum_{i \in R} \rho w_{ri} - \sum_{i \in G} w_{gi} - \sum_{i \in B} (\rho w_{ri} + w_{gi}) = 0. \quad (27)$$

3.2 Productivity and Irrigation Strategies

Let us further analyze the necessary conditions for each group of farmer.

We first consider a farmer i of group G (the farmers who use groundwater only). Using equations (18) and (20), we find that the marginal benefit of groundwater must be equal to the full marginal cost of groundwater:

$$\mu F'(\mu w_{gi}) = MC_i(h, w_{gi}), \quad (28)$$

and using condition (19) and $\lambda_{ri} \geq 0$, we find that the full marginal cost of rainwater must be larger than the marginal benefit of rainwater:

$$MD_i(h, 0, w_{gi}) \geq \theta F'(\mu w_{gi}). \quad (29)$$

Using (28) and (29), we obtain the following necessary condition for the choice of the group who uses groundwater only (for $i \in G$):

$$\frac{\mu}{\theta} \geq RC_i(h, 0, w_{gi}). \quad (30)$$

Condition (30) states that, for any farmer who uses groundwater only, the relative marginal productivity of groundwater is larger than its relative full marginal costs.

Let us now consider a farmer who uses rainwater only ($i \in R$). Using (22) and (23),

we find that the marginal benefit of rainwater must equal its full marginal cost:

$$\theta F'(\theta w_{ri}) = MD_i(h, w_{ri}, 0), \quad (31)$$

and using (21), (23), and $\lambda_{gi} \geq 0$, we find that the full marginal cost of groundwater must be greater than or equal to its marginal benefit:

$$\mu F'(\theta w_{ri}) \leq MC_i(h, w_{ri}, 0). \quad (32)$$

Using conditions (31) and (32), we obtain a necessary condition for the choice of the group who uses rainwater only (for $i \in R$):

$$\frac{\mu}{\theta} \leq RC_i(h, w_{ri}, 0). \quad (33)$$

Condition (33) states that, for any farmer who uses rainwater only, the productivity ratio has to be smaller than the relative full marginal cost.

Let us finally consider a farmer who uses both groundwater and rainwater ($i \in B$). Using conditions (24), (25) and (26), we obtain the following necessary condition (for $i \in B$):

$$\frac{\mu}{\theta} = RC_i(h, w_{ri}, w_{gi}). \quad (34)$$

Condition (34) states that the farmers of group B must be indifferent between using rainwater or groundwater: the relative productivity must be equal to the relative full marginal cost.

We distinguish three types of SNE in which some farmers may be specialized and other not. The following proposition provides a necessary condition for the existence of a SNE in which all the farmers are specialized:

Proposition 1 (Specialized) *In a SNE with specialized farmers, no farmer use both rainwater and groundwater ($n_B = 0$), some farmers use groundwater only ($n_G \geq 0$) and some farmers use rainwater only ($n_R \geq 0$). A necessary condition for such an SNE is:*

$$RC_i(h, 0, w_{gi}) \leq \frac{\mu}{\theta} \leq RC_j(h, w_{rj}, 0), \quad (35)$$

for all $i \in G$ and all $j \in R$.

Proposition 1 states that, a SNE in which all the farmers are specialized exists only if the productivity ratio is larger than the relative full marginal cost of farmers who use groundwater only and smaller than the relative full marginal cost of farmers who use rainwater only. This is possible for two reasons. First, since farmers use feedback strategies, two farmers i and j may have different effective discount rates, $\delta_i(h)$ and $\delta_j(h)$. Hence, their relative full marginal cost functions, RC_i and RC_j , may be two different functions. Second, the relative full marginal cost function of a farmer is decreasing in w_r and may also be decreasing in w_g .⁹ Hence, even if the full marginal cost functions of all the farmers are identical, a SNE with specialized farmers may still exist.

The second type of SNE is such that farmers are not specialized, i.e. they use groundwater and rainwater. The following proposition provides a necessary condition for the existence of such a SNE:

Proposition 2 (Non Specialized) *In a SNE with non specialized farmers, all the farmers use both rainwater and groundwater ($n_B > 0$ and $n_G = n_R = 0$). A necessary condition for such a SNE is:*

$$\frac{\mu}{\theta} = RC_i(h, w_{ri}, w_{gi}), \quad (36)$$

for all i .

Proposition 2 states that, a SNE in which all the farmers use both groundwater and rainwater exists only if the productivity ratio equals the relative full marginal cost of each farmer.

Proposition 3 (Mixed) *In a SNE with non specialized and specialized farmers, some farmers use both rainwater and groundwater ($n_B > 0$) and some farmers use rainwater only or groundwater only ($n_R > 0$ and/or $n_G > 0$). A necessary condition for such an SNE is:*

$$RC_i(h, 0, w_{gi}) \leq \frac{\mu}{\theta} = RC_k(h, w_{rk}, w_{gk}) \leq RC_j(h, w_{rj}, 0), \quad (37)$$

for all $i \in G$, all $k \in B$ and all $j \in R$.

⁹See the proof of Proposition 4.

Proposition 3 states that a SNE in which some farmers are specialized while others are not exists only if the productivity ratio is larger than the relative full marginal cost of farmers who use groundwater only, equals the relative full marginal cost of farmers who use both groundwater and rainwater, and is smaller than the relative full marginal cost of farmers who use rainwater only. This is possible because two farmers may have different relative full marginal cost functions and also because the full marginal cost function of a farmer is decreasing in w_r and may be decreasing and increasing in w_g .

In the following, we will focus on the symmetric SNE in which farmers are not specialized (the most commonly studied) and the asymmetric SNE in which farmers are specialized (the other polar case).

4 Tax/Subsidy on Rainwater Use

In this section, we investigate the impact of water pricing policies on the use of groundwater and rainwater. Water pricing is used in order to render resource use more efficient and to allocate resources among different uses.

When there is only one resource, one could imagine a tax on water use, in order to keep more water in rivers and protect associated aquatic ecosystems. However, when substitute resources exist, one may want to subsidize rainwater use in order to save groundwater, which may in turn increase the level of the aquifer. We further discuss how such policies have been implemented in various countries in Section 5.

Our model can provide some insight on the effect of such a policy. To do so, we compare the effect of a change in the cost of rainwater use at two different SNE: an asymmetric SNE with specialized farmers who either use groundwater (w_g^A) or rainwater (w_r^A) (not both), and a symmetric SNE with non specialized farmers who use both groundwater and rainwater (w_g^S and w_r^S). Let h^A be the level of the aquifer at the asymmetric SNE, and h^S the level of the aquifer at the symmetric SNE.

Let $\tilde{D}(w_r)$ be the net cost of rainwater and σ the tax level such that $D(w_r) = (1 + \sigma)\tilde{D}(w_r)$. If $\sigma > 0$, it is a tax and, if $\sigma < 0$, it is a subsidy. A decrease in σ can be interpreted as an increase in the subsidy level or as a decrease in the tax on rainwater use.

To assess the effect of a change in the policy (a change in σ), we consider a simple linear-quadratic specification of our general model with two farmers. Let us assume that the production function of each farmer is given by $F(W_i) = W_i - \frac{1}{2}(W_i)^2$, that the cost functions are such that $C(h, w_g) = (c - h)w_g$ with $c > 0$ and $D(w_r) = Kw_r$. To avoid unrealistic cases in which the net benefit is always decreasing in the amount of rainwater used, we assume that $\theta > K$, i.e. the marginal contribution of rainwater in the production process must be higher than its marginal cost.

We first show that, when farmers are specialized (one farmer uses rainwater only and the other one uses groundwater only), a subsidy on rainwater use (to be precise, a decrease in σ) has the following effect:¹⁰

Proposition 4 *At the asymmetric SNE with specialized farmers, the introduction of a subsidy on rainwater use (a decrease in σ), increases rainwater use, decreases groundwater use, and decreases the level of the aquifer. Conversely, the introduction of a tax on rainwater use (an increase in σ), decreases rainwater use, increases groundwater use, and increases the level of the aquifer. Formally,*

$$\frac{\partial w_r^A}{\partial \sigma} < 0 < \frac{\partial w_g^A}{\partial \sigma} \text{ and } \frac{\partial h^A}{\partial \sigma} > 0.$$

Proof of Proposition 4: The proof is relegated to the Appendix.

At the asymmetric SNE with specialized farmers, an increase in the subsidy on rainwater (which is equivalent to a decrease in its cost) increases the use of rainwater (for the farmer who uses rainwater only) and decreases the use of groundwater (for the farmer who uses groundwater only). This is consistent with an increase in the cost of groundwater and to a decrease in the level of the aquifer.

Let us now consider the case of non specialized farmers (the two farmers use groundwater and rainwater):

¹⁰In the appendix, we show that the two first statements (a decrease in the cost of rainwater use increases rainwater use and decreases groundwater use) can be extended to the case of the general model. The third statement can be generalized to the case of the general model if $n_G = 1$. See the proof of Proposition 4 in Appendix.

Proposition 5 : *At the symmetric SNE with non specialized farmers, the introduction of a subsidy on rainwater use (a decrease in σ), decreases rainwater use, increases groundwater use, and increases the level of the aquifer. Conversely, the introduction of a tax on rainwater use (an increase in σ), increases rainwater use, decreases groundwater use, and decreases the level of the aquifer. Formally,*

$$\frac{\partial w_g^S}{\partial \sigma} < 0 < \frac{\partial w_r^S}{\partial \sigma} \text{ and } \frac{\partial h^S}{\partial \sigma} < 0.$$

Proof of Proposition 5: The proof is relegated to the Appendix.

This result is very different from the one in Proposition 4. Non specialized farmers may react very differently to an increase in the subsidy on rainwater compared to specialized farmers. An increase in the subsidy on rainwater use may decrease the use of rainwater. In this case, rainwater is similar to a Giffen good in consumer theory. A decrease in the subsidy on rainwater use, which is equivalent to a decrease in rainwater cost, generates a positive revenue effect and the farmers use less rainwater and more groundwater. This is consistent with a (relative) decrease in the cost of groundwater and with an increase in the level of the aquifer.

5 Link with Empirical Evidence

In this section, we relate our theoretical results to several stylized facts and discuss how they may be tested empirically. We first focus on the effect of the relative productivity of water uses and of the relative full marginal cost on farmers' irrigation strategies (results provided in Propositions 1 to 3). We then discuss how taxes and subsidies are implemented in different countries and how farmers' irrigation strategies are affected (this relates to the results of Proposition 4 and 5).

5.1 Productivity and Marginal Cost

Propositions 1 to 3 show how the relative productivity of groundwater and rainwater (μ/θ) and the relative (full) marginal cost (RC_i) affect the equilibrium irrigation strategies of the farmers.

A first testable implication is that more farmers use groundwater (and less use rainwater) when the relative productivity of groundwater (μ/θ) becomes larger. A good proxy for the relative productivity is the relative quality of groundwater and rainwater. Indeed, irrigation water of bad quality (e.g. contaminated with minerals or chemicals) negatively affects crop production (e.g. Melfou and Papanagiotou [13] and Umali [30]). For example, in Wisconsin, groundwater is vulnerable to contamination (because land surface is sandy and gravelly) and the water in lots of aquifers in Texas or Sri Lanka is now brackish. Saline water (as water contaminated with other types of minerals and chemicals), negatively affects crop production, and thus makes groundwater less productive compared to rainwater.¹¹ In such places, we observe the development of rainwater collection, which is even encouraged by legislation (see Section 5.2 for a discussion on tax credits in Texas).

A second testable implication of Propositions 1 to 3 is that a larger number of farmers use groundwater (and a smaller number of farmers use rainwater) when the relative (full) marginal cost of groundwater (RC_i) is small. Even if the relative full marginal cost is difficult to measure empirically, one may find empirical strategies to quantify the effect of a change in this cost on farmers' irrigation strategies. Let us describe two possible empirical strategies. (i) One may use the relative monetary unit cost of groundwater as a crude proxy for the relative full marginal cost. Liang and van Dijk [12], in their study of rural Beijing, argue that the unit operation and maintenance cost of using groundwater is 0.13 yan/m³ versus 2.4 yan/m³ for rainwater (with a storage capacity of 50 m³). Farmers lack incentives to use rainwater because of the low cost of groundwater. (ii) A context such as the one presented in Sekhri [26] may be useful to test how an increase in the relative full marginal cost of groundwater affects farmers' irrigation strategies. Sekhri [26] studies a public groundwater provision program in Northern India. She notices that farmers either use low-cost surface pumps (that works up to a depth of around eight meters) or need to use more expensive pumps to withdraw groundwater when the water table is deeper than eight meters. The difference in the average cost of groundwater when using the expensive pumps and the average cost of groundwater when using the low-cost

¹¹This example should not lead to think that rainwater is always of better quality than groundwater. The relative quality of groundwater and rainwater is not clearly in favor of one specific use and it may change over time or space. Contamination of rainwater may occur during storage. Cleaning and maintenance are necessary to avoid contamination.

surface pumps is a proxy for a change in the relative full marginal cost of groundwater.

5.2 Implementation of Taxes and Subsidies on Water Uses

Some water regulatory reforms aim to encourage collection and storage of rainwater. For instance, the Philippines rainwater programme initiated in 1989 with the assistance of the Canadian International Development Research Centre offered loans to build tanks and related agricultural operations to promote rainwater harvesting. In 2009, the Common Fund for Commodities of the United Nations funded an innovative project in Nicaragua to test out potential solutions for enhancing irrigated agriculture (specifically rice production) through water harvesting. In the United States, many cities have adopted institutional codes regarding the use of rainwater storage. While collecting rainwater used to be illegal in Colorado, there are now new laws allowing people to collect rainwater legally to face declining groundwater. Other states – like Arizona, Texas or Virginia - offer some tax credits to reduce the costs of rainwater harvesting. More precisely, Texas offers a number of incentives for rainwater harvesting in order to maintain the level of the aquifers, including exemptions from property taxes for rainwater harvesting equipment and supplies (see the Texas Tax Code 152.355). In rural Beijing, Liang and van Dijk [12] argue that, if groundwater is not charged, there are no rainwater plants. Large rainwater harvesting plants would become financially feasible only if the price of groundwater is multiplied by 15 (from 0.13 yan/m³ to 2 yan/m³).

While farmers used to mainly rely on groundwater irrigation systems, these regulations may lead some farmers to use both rainwater and groundwater and may even lead some farmers to use rainwater only. In the context of our model, this would mean a change in the nature of the equilibrium (from an asymmetric SNE with farmers specialized in groundwater to a symmetric SNE with non specialized farmers or to an asymmetric SNE).

Moreover, the goal of these reforms is to ensure water conservation. However, they may have less impact than expected. For instance, Sekhri [25] shows that rainwater harvesting mandates in India did not have salutary effects on water tables in the short run. This is consistent with Propositions 4 and 5, which show that providing incentives to farmers for rainwater collection has an ambiguous effect on the level of the water table.

In addition to the substitution of groundwater for rainwater, such policy may also

have income effects. Liang and van Dijk [12] call attention for the negative impacts of increased groundwater cost on farmers' incomes. A higher pumping cost raises the cost of irrigation because groundwater demand is quite inelastic. Proposition 5 is in line with this remark, since it focuses on the potential unintended consequences of an income effect (that is due to a change in the cost of water).

6 Conclusion

In this paper, we deal with the interactions between identical farmers who can choose between two water supplies (groundwater or rainwater). We characterize stationary symmetric and asymmetric equilibria and show that a subsidy on rainwater harvesting may increase the use of such water supply and decrease the use of groundwater at the asymmetric equilibrium, whereas it may decrease the use of rainwater and increase the use of groundwater at the symmetric equilibrium. Moreover, the subsidy may increase the level of the aquifer at the symmetric equilibrium and decrease the level of the aquifer at the asymmetric equilibrium. Our results suggest that policies have to be designed in order to take into account how farmers coordinate as regards groundwater and rainwater use.

Appendix

Proof of Proposition 4

We first show a preliminary result. Since we focus on asymmetric equilibria with specialized farmers, we have $n_G \geq 1$, $n_R \geq 1$ and $n_B = 0$.

Lemma 1: *Assume that w_r^A , the solution of $\max_{w_r} [F(\theta w_r) - D(w_r)]$, is positive and let $\bar{R} \equiv R - n_R w_r^A > 0$. Also, assume that*

$$\begin{aligned} \bar{V}_{Gi}(h_0) &= \max_{w_{gi} \geq 0} \int_0^\infty e^{-\delta t} [F(\mu w_{gi}) - C(h, w_{gi})] dt \text{ for all } i \in G, \\ \dot{h} &= \rho \bar{R} - \sum_{i \in G} w_{gi}, \quad h(0) = h_0 \text{ given,} \end{aligned}$$

has a solution such that $w_{gi}^A(t) > 0$ for all $i \in G$ and $h(t) > 0$ for all t . Then, $w_{ri} = w_r^A$

for all $i \in R$ and $w_{gi} = w_{gi}^A$ for all $i \in G$ is a feedback equilibrium of our differential game.

Proof of Lemma 1: Suppose that a feedback equilibrium with $n_G \geq 1, n_R \geq 1, n_B = 0$ and $h(t) > 0$ exists. Let V_{Gi} be the value function of player i in group G and V_{Ri} the value function of player i in group R . Let ϕ_{Gi} be the feedback equilibrium strategy of groundwater use for player i in group G and ϕ_{Ri} be the feedback equilibrium strategy i in group R . These value functions are a solution of the following Hamilton-Jacobi-Bellman equations:

$$\delta V_{Gi}(h) = \max_{w_g \geq 0} \left[F(\mu w_g) - C(h, w_g) + \frac{\partial V_{Gi}(h)}{\partial h} \left(\rho(R - \sum_{j \in R} \phi_{Rj}(h)) - w_g - \sum_{j \neq i} \phi_{Gj}(h) \right) \right], \quad (38)$$

and,

$$\delta V_{Ri}(h) = \max_{w_r \geq 0} \left[F(\theta w_r) - D(w_r) + \frac{\partial V_{Ri}^i(h)}{\partial h} \left(\rho(R - w_r - \sum_{j \neq i} \phi_{Rj}^j(h)) - \sum_i \phi_{Gi}^i(h) \right) \right]. \quad (39)$$

Now, let us define the following strategies. Let $\phi_R = \arg \max_{w_g} [F(\theta w_g) - D(w_g)]$. We have

$$\max_{w_g} [F(\theta w_g) - D(w_g)] = F(\theta \phi_R) - D(\phi_R),$$

and

$$\bar{V}_R = \int_0^\infty e^{-\delta t} [F(\theta \phi_R) - D(\phi_R)] dt = \frac{F(\theta \phi_R) - D(\phi_R)}{\delta}, \quad (40)$$

and $\bar{R} = R - n_R \phi_R$. Notice that ϕ_R is a constant and it does not depend on h . Also, \bar{V}_R does not depend on h .

Let ϕ_G^i be the feedback Nash equilibrium strategy of player i of the following differential game:

$$\bar{V}_{Gi}(h_0) = \max_{w_{gi} \geq 0} \int_0^\infty e^{-\delta t} [F(\mu w_{gi}) - C(h, w_{gi})] dt, \quad \dot{h} = \rho \bar{R} - \sum_{j \in G} w_{gj}, \quad h(0) = h_0 \text{ given.}$$

The associated HJB equation is

$$\delta \bar{V}_{Gi}(h) = \max_{w_{gi} \geq 0} \left[F(\mu w_{gi}) - C(h, w_{gi}) + \frac{\partial \bar{V}_G^i(h)}{\partial h} \left(\rho \bar{R} - w_{gi} - \sum_{j \neq i} \phi_G^j(h) \right) \right]. \quad (41)$$

Suppose that the feedback Nash equilibrium is such that $h(t) > 0$. Hence $\bar{V}_{Gi}(h)$ and \bar{V}_R (with the respective equilibrium strategies) are solutions of (38) and (39). \square

Now, we can establish the following result:

Lemma 2: *There exists an asymmetric SNE with specialized farmers where an increase in the cost of rainwater (through an increase in σ) has the following effect:*

$$\frac{\partial w_r^A}{\partial \sigma} < 0 < \frac{\partial (\sum_{i \in G} w_{gi}^A)}{\partial \sigma}$$

Moreover, we have $\frac{\partial h^A}{\partial \sigma} > 0$ when $n_G = 1$.

Proof of Lemma 2:

Let $D \equiv (1 + \sigma) \tilde{D}$. Using Lemma 1, we have $w_r^A = \max_{w_r} [F(\theta w_r) - (1 + \sigma) \tilde{D}(w_r)]$ and $\bar{R} \equiv R - n_R w_r^A$. Hence, when σ increases, w_r^A decreases and \bar{R} increases. At the steady state, $\sum_{i \in G} \phi_{Gi} = \sum_{i \in G} w_{gi}^A = \rho \bar{R}$, and then $\sum_{i \in G} w_{gi}^A$ increases with σ . If all the players in group G use the same level of groundwater, then w_{gi}^A increases with σ .

Now, let us focus on the case in which $n_G = 1$. Since w_r^A does not depend on h , we have $\delta_i(h) = \delta$ for $i \in G$. Let us show that $\frac{\partial h^A}{\partial \sigma} > 0$. We first show that $\frac{\mu}{\theta} > \frac{1}{\rho}$. Let

$$RC(h, w_{ri}, w_{gi}) \equiv \frac{C_{w_g}(h, w_{gi}) - \frac{1}{\delta} C_h(h, w_{gi})}{D'(w_{ri}) - \rho \frac{1}{\delta} C_h(h, w_{gi})} = RC_i(h, w_{ri}, w_{gi}).$$

Let $w_g^A \equiv w_{gi}^A$. Using condition (30), condition (33) and because RC is a decreasing function of w_{ri} , we have

$$RC(h, 0, w_g^A) \leq \frac{\mu}{\theta} < RC(h, 0, 0). \quad (42)$$

Note that $RC(h, 0, w_g^A) < RC(h, 0, 0)$ implies that it is not possible $RC_g(h, 0, w_g) \geq 0$ for all $w_g \in [0, w_g^A]$ (because if it is the case $w_g^A < 0$). Then there must exist $\tilde{w}_g \in [0, w_g^A]$

such that $RC_{w_g}(h, 0, \tilde{w}_g) < 0$. Notice that

$$\begin{aligned} RC_{w_g}(h, 0, \tilde{w}_g) &= \frac{\left([C_{w_g w_g}(h, \tilde{w}_g) - \frac{1}{\delta} C_{hw_g}(h, \tilde{w}_g)] [D'(0) - \rho \frac{1}{\delta} C_h(h, \tilde{w}_g)] \right. \\ &\quad \left. + \rho \frac{1}{\delta} C_{hw_g}(h, \tilde{g}) [C_{w_g}(h, \tilde{w}_g) - \frac{1}{\delta} C_h(h, \tilde{w}_g)] \right)}{[D'(0) - \rho \frac{1}{\delta} C_h(h, \tilde{w}_g)]^2} \\ &= \frac{C_{gg}(h, \tilde{w}_g) [D'(0) - \rho \frac{1}{\delta} C_h(h, \tilde{w}_g)] - \frac{1}{\delta} C_{hw_g}(h, \tilde{w}_g) [D'(0) - \rho C_{w_g}(h, \tilde{w}_g)]}{[D'(0) - \rho \frac{1}{\delta} C_h(h, \tilde{w}_g)]^2}. \end{aligned}$$

Hence, we must have

$$D'(0) - \rho C_{w_g}(h, \tilde{w}_g) < -\frac{C_{w_g w_g}(h, \tilde{w}_g)}{-\frac{1}{\delta} C_{hw_g}(h, \tilde{w}_g)} \left[D'(0) - \rho \frac{1}{\delta} C_h(h, \tilde{w}_g) \right] < 0. \quad (43)$$

Using (43) and $C_{w_g w_g} \geq 0$, we have

$$\frac{1}{\rho} D'(0) - C_{w_g}(h, w_g^A) < \frac{1}{\rho} D'(0) - C_g(h, \tilde{w}_g) < 0.$$

This implies

$$RC(h, 0, w_g^A) = \frac{1}{\rho} \frac{C_g(h, w_g^A) - 1/\delta C_h(h, w_g^A)}{D'(0)/\rho - 1/\delta C_h(h, w_g^A)} > \frac{1}{\rho},$$

Using (42), we have $\frac{\mu}{\theta} > \frac{1}{\rho}$.

Differentiating (28) with respect to σ , we have

$$\mu F'(\mu w_{gi}) = C_{w_g}(h, w_{gi}) - \frac{1}{\delta_i(h)} C_h(h, w_{gi}), \quad (44)$$

$$\begin{aligned} \left[\frac{1}{\delta} C_{hh}(h, w_g^A) - C_{w_g h}(h, w_g^A) \right] \frac{\partial h}{\partial \sigma} &= \\ & \left[C_{w_g}(h, w_g^A) - \frac{1}{\delta} C_{hw_g}(h, w_g^A) - \mu^2 F''(\mu w_g^A) \right] \frac{\partial w_g^A}{\partial \sigma} \end{aligned} \quad (45)$$

Finally, $\frac{\partial h^A}{\partial \sigma} > 0$.

Moreover, in the quadratic linear specification with two players, the SNE with spe-

cialized farmers is unique.

Proof of Proposition 5

We focus on the SNE in which the two farmers use rainwater and groundwater. Assuming that the two farmers use linear strategies, i.e. that farmer i considers that player j uses $w_{gj} = a_g h + b_g$ and $w_{rj} = a_r h + b_r$ and that the value function is quadratic $V(h) = \frac{A}{2}h^2 + Bh + C$. The farmer has to solve the following problem:

$$\delta V(h) = \max_{w_r, w_g} \left[F(\mu w_g + \theta w_r) - (c - h)w_g - K w_r + \frac{\partial V(h)}{\partial h} (\rho(R - w_r - a_r h - b_r) - w_g - a_g h - b_g) \right].$$

For this case, first order condition gives:

$$\mu - (\mu w_g + \theta w_r)\mu - c + h - Ah - B = 0, \quad \theta - (\mu w_g + \theta w_r)\theta - K - (Ah + B)\rho = 0,$$

from these two equations we obtain

$$\frac{\mu}{\theta} = \frac{c - h + Ah + B}{K + (Ah + B)\rho}. \quad (46)$$

This states that the solution is singular solution because h does not depend on time.¹² Hence, in equilibrium, we must have $A = B = 0$ and $\dot{h} = 0$. The unique steady state is characterized by:

$$h^S = c - \frac{\mu}{\theta}K, \quad w_g^S = \rho \frac{\theta - K - \frac{\theta^2 R}{2}}{\theta(\rho\mu - \theta)}, \quad w_r^S = \frac{-\theta + K + \frac{\theta\mu\rho R}{2}}{\theta(\rho\mu - \theta)}.$$

We can easily deduce that

$$\frac{\partial h^S}{\partial \sigma} = \frac{\partial h^S}{\partial K} < 0,$$

and

$$\frac{\partial w_r^S}{\partial \sigma} = \frac{\partial w_r^S}{\partial K} = -\frac{1}{\rho} \frac{\partial w_g^S}{\partial K}.$$

¹²Also note that the optimal levels of h, w_g, w_r are constant. If $h_0 = h$ the optimal solution is to keep $\dot{h}(t) = 0$, for all t . If this is not the case, it remains to study the transitory path.

Moreover

$$w_g^S = \rho \frac{\mu + h - c - \frac{\theta \mu R}{2}}{\mu(\rho\mu - \theta)}, \quad w_r^S = \frac{-\mu + c - h + \frac{\mu^2 \rho R}{2}}{\mu(\rho\mu - \theta)},$$

with

$$\frac{\partial w_g^S}{\partial h} = \frac{1}{\mu(\rho\mu - \theta)}, \quad \frac{\partial w_r^S}{\partial h} = -\frac{1}{\mu(\rho\mu - \theta)}.$$

One can check that $w_g^S, w_r^S > 0$ implies $\rho\mu - \theta > 0$. Hence $\frac{\partial w_g^S}{\partial \sigma} = \frac{\partial w_g^S}{\partial h} \frac{\partial h^S}{\partial \sigma} < 0$ and $\frac{\partial w_r^S}{\partial \sigma} = \frac{\partial w_r^S}{\partial h} \frac{\partial h^S}{\partial \sigma} > 0$.

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