



Programmes for Working Groups

XXIII ESRS Congress 17-21 August 2009 Vaasa Finland

European Society for Rural Sociology

Theme I: *Mobilities and Stabilities in Rural Space*

Working group I.1, room D 218 (Tervahovi building)

The changing face of rural areas: Labour immigration to the countryside

Convenors:

Charalambos Kasimis *Agricultural University of Athens, Greece (kasimis@aua.gr)*
Apostolos Papadopoulos *Harokopio University of Athens, Greece (apospapa@hua.gr)*
Mary Cawley *National University of Ireland, Ireland (mary.cawley@nuigalway.ie)*

Tuesday, August 18th: 9.00–10.30 (Note start time!)

Geographical dimensions of the migratory phenomenon

Labour migration to rural areas

Ulla Partanen, *MTT Economic Research, Finland*

Rural immigration in the northern periphery

Antti Saartenoja, *Helsinki University, Finland*

Agricultural migrant workers in France

Lucie Dupre, *INRA Unité MONA, France*

Labour immigration to small towns and rural areas: Irish experience

Mary Cawley, *National University of Ireland, Ireland*

Tuesday, August 18th: 16.00–18.00

Socio-demographic changes and occupational mobility of migrants

Employment structures and occupational mobility of migrants in two peripheral regions of Greece

Charalambos Kasimis, *Agricultural University of Athens, Greece*
 Apostolos G. Papadopoulos, *Harokopio University of Athens, Greece*

“For something better”: Occupational mobility of immigrants in a rural western Greece region

Thanasis Kizos and Theodoros Iosifides, *University of the Aegean, Greece*

New demographic and migration dynamics in the Catalan Pyrenees: Migration and the labour market

Aimada Solé, Carles Guirado and Miguel Solana, *Universitat Autònoma de Barcelona, Spain*

Immigration and Socio-demographic Diversity in Rural Greece

Constantinos Pappas, *University of Ioannina, Greece*

Wednesday, August 19th: 9.00–10.30 (Note start time!)

Integration and exclusion of migrants

**Welcoming the new labor force to the countryside -
Getting it right from the very beginning**

Leila Warén-Backström, *Åbo Akademi University, Finland*

Economic migrants in rural areas: Aspects of integration and exclusionism

Leonidas Kazakopoulos, I. Gidarakou, A. Koutsouris, *Agricultural University of Athens, Greece*

Rural latino immigrants and economic crisis

Cornelia Butler Flora and Jan L. Flora, *Iowa State University, USA*

Dispersal of immigrant entrepreneurship into rural areas, Sweden

Ali B. Najib, *Uppsala University, Sweden*

Working group 1.2, room F141 (Fabriikki building)

Geographic mobility and its impacts on rural community structure and change

Convenors:

David L. Brown *Cornell University, UK (dlb17@cornell.edu)*

Tony Champion *Newcastle University (CURDS), UK (tony.champion@ncl.ac.uk)*

Jane Atterton *Newcastle University (CRE), UK (jane.atterton@ncl.ac.uk)*

Tuesday, August 18th: 8.30–10.30

Rural population change and migration

Rural to urban to international step migration in China in the 21st century

Dudley Poston, *Texas A&M University, USA*

Crossing borders with the counter-urbanisation story

Gro Marit Grimsrud, *University of Bergen, Norway*

Will they stay or will they leave? Understanding migration and its impact in rural Scotland

Philomena de Lima, *University of the Highlands and Islands, UK*

Inter-County Variability of Net Migration at Older Ages as a Path Dependent Process

David L. Brown, Laszlo J. Kulcsar, Nina Glasgow and Scott R. Sanders *Cornell University, USA*

Benjamin Bolender *Kansas State University, USA*

What draws people back to rural U.S. communities?

Christiane von Reichert, *The University of Montana, USA*

Pre-retirement migration: Trends and impacts in the Celtic Fringe

Aileen Stockdale, *Queen's University, UK*

Lorna Philip, *University of Aberdeen, UK*

Tuesday, August 18th: 11.00–12.30

Economic and demographic interactions

Impact of the restructuring of the forest sector on rural areas in a sparsely-populated region

Markku Tykkyläinen, Lauri Korhonen and Olli Lehtonen, *University of Joensuu, Finland*

Urban-rural migration affecting rural communities in the Dutch countryside

Anja Steenbekkers and Lotte Vermeij, *SCP – Netherlands Institute for Social Research, The Netherlands*

Urban business in the rural – Knowledge workers in the countrysideLise Herslund, *University of Copenhagen, Denmark***Wrapped and unwrapped: Sales and purchases in and of [the] rural community**Izzy Warren-Smith, *Harper Adams University College, UK***Tuesday, August 18th: 16.00–18.00***Social and community impacts and implications of rural migration***The impact of migration on social capital and social cohesion in Aberdeen and Aberdeenshire**Holger Bergmann, *University of Aberdeen, UK*Eva Maria Noack, *Georg-August-University of Göttingen, Germany***Multicultural place-making in a rural context: Empirical evidence from two Australian communities**Branka Krivokapic-Skoko, *Charles Sturt University, Australia*Kirrily Jordan and Jock Collins, *The University of Technology, Australia***Explaining the divided countryside: ‘Hidden’ geographies of rural gentrification?**Darron Smith, *University of Brighton, UK***Ageing, counterurbanization and rural entrepreneurship: A comparative study of US and UK experiences”**Gary Bosworth, *University of Lincoln, UK*Nina Glasgow, *Cornell University, USA***Mobility, landscape and the politics of access in Scotland**Jo Vergunst, *University of Aberdeen, UK***Coastal and inland villages vs coastal and inland towns: Transformations of local communities as a result of internal migration**Katarzyna Jaksina, *University of Plymouth, UK***Wednesday, August 19th: 8.30–10.30***Amenities, recreation and retirement***“Invisible” populations in the countryside: Assessing the impact of second home mobility on socioeconomic structures of rural areas of Sweden**Dieter K. Müller, *Umeå University, Sweden***Changing service needs of second home owners in South Savo**Manu Rantanen, *University of Helsinki, Finland***Ecosocial impacts of second home tourism in rural Finland**Mervi Hiltunen and Mia Vepsäläinen, *University of Joensuu, Finland*

Questioning the rural gentrification thesis: Amenity-led migration and the creation of landscapes of desire in rural Australia

Neil Argent, *University of New England, Australia*

John Holmes, *University of Queensland, Australia*

Roy Jones, *Curtin University of Technology, Australia*

Matthew Tonts, *University of Western Australia, Australia*

Re-inventing the rural through ecoimmigration - The Northeast Algarve

Maria Luisa Francisco, *New University of Lisbon, Portugal*

A profile of population change in rural England and Wales

Brian Dodgeon, *University of London, UK*

Thursday, August 20th: 11.00–12.30

Commuting and local mobility

Rural women's car dependence and the 'unnecessity' of conventional public transport

Eva Maria Noack and Holger Bergmann, *Georg-August-University of Goettingen, Germany*

Long distance commuting and civic engagement

David L. Brown, *Cornell University, USA*

Kai A. Schafft, *Penn State University, USA*

Tony Champion, *University of Newcastle upon Tyne, UK*

Inter-area job commuting: A case study of home-work journey of rural labour in Sivakasi town of Tamil Nadu, India

M. Rengaraj, *Tamil Nadu Teachers Education University, India*

Working group 1.3, room F337 (Fabriikki building)

Globalization and rural Europe: Social, economic and cultural impacts

Convenors:

Michael Woods *Aberystwyth University, UK* (*m.woods@aber.ac.uk*)

Birte Nienaber *Saarland University, Germany* (*b.nienaber@mx.uni-saarland.de*)

John McDonagh *National University of Ireland, Ireland* (*john.mcdonagh@nuigalway.ie*)

N.B.! All papers to have 20 minutes for presentation plus 10 minutes for questions

Tuesday, August 18th: 8.30–10.30

Disentangling the global in the rural: conceptual thoughts on researching the impact of globalization in rural regions

Michael Woods, *Aberystwyth University, UK*

Provincial globalization: rural appropriation of global cultural strategies

Magnus Andersson, *Malmö University, Sweden*

Stablizing the rhythms of the rural: intersectional identities, social uncertainty and global communication networks

André Jansson, *Karlstad University, Sweden*

Rurality of mind as a cultural export product

Olli Rosenqvist, *University of Jyväskylä, Finland*

Tuesday, August 18th : 16.00–18.00

Between a rock and a hard place: The global-local duality of rural business networks – Concepts, methodology and purpose

Alexandre Dubois and Andrew Copus, *Nordic Centre for Spatial Development, Sweden*

Rural peoples' coping strategies vis-à-vis globalization impacts

Mathilde Schmitt, *Austrian Academy of Sciences, Austria*

Reconfiguring local agriculture through global processes: converting vineyards into orchards in the Oeste Region of Portugal

Monica Truninger and Dulce Freire, *University of Lisbon, Portugal*

Alternative food consumption and trust: the case of fresh fish in Sicily, Italy

Alessandro Bonanno, *Sam Houston State University, USA*

Wednesday August 19th: 8.30–10.30

Exploring policy approaches and challenges to innovation, learning and capacity building in the West of Ireland

Marie Mahon, Maura Farrell and John McDonagh, *National University of Ireland, Ireland*

Conceptualizing globalized migration in rural areas in Europe

Birte Nienaber, *Saarland University, Germany*

The transnational challenge: is the potential of international migrants recognised in the Swedish countryside?

Charlotta Hedberg, *Stockholm University, Sweden*

Exploring effective interconnections between supporting policies, a facilitating knowledge infrastructure and rural development initiatives – Towards learning rural regions

Wiebke Wellbrock and Dirk Roep, *Wageningen University, The Netherlands*

Working group 1.4, room B209 (Tervahovi building)

(Un) real rural - Reinventing rural areas in Europe through environmental protection, nature conservation and tourism activities

Convenors:

Elisabete Figueiredo *University of Aveiro, Portugal (elisa@ua.pt)*

Antonio Raschi *National Research Council – Institute of Biometeorology (CNR – IBIMET), Italy (a.raschi@ibimet.cnr.it)*

Tuesday, August 18th: 11.00–12.30

- 11.00 **Welcome and general introduction to the WG by the convenors**
- 11.10 **«Un’ immensa campagna avvolta dal verde» – Reinventing rural areas in Italy through tourism promotional images**
 Elisabete Figueiredo, *University of Aveiro, Portugal*
 Antonio Raschi, *CNR-IBIMET, Italy*
- 11.30 **Will the past save the future? Rural tourism and the art of making a difference**
 Kjell Hansen, *University of Agricultural Sciences, Sweden*
- 11.50 **The configuration of a new rurality: A case study in Catalonia (Immigration and sociodemographical change in Baix Empordà)**
 Miguel Solana, *Autonomous University of Barcelona, Spain*
- 12.10 **Discussion**

Tuesday, August, 18th: 16.00–18.00

- 16.00 **Reinventing Kotor and the Risan Bay – A study of tourism and heritage conservation in a post-war context**
 Patrick Naef, *University of Geneva, Switzerland*
- 16.20 **Values of the rural landscape and the issue of second house – the case of Czechia**
 Zdeněk Kucera, Dana Fialova and Jiří Vágner, *Charles University in Prague, Czech Republic*
- 16.40 **The rural areas in municipality of Assisi (Umbria, Italy)**
 Giulia Giacchè, *University of Perugia, Italy*
- 17.00 **Discussion** (including morning papers/presentations if needed)

Thursday, August, 20th: 11.00–12.30

11.00 **Abandoned villages and related geographic and landscape context: Guidelines to natural and cultural heritage conservation and multifunctional valorisation**

Marisa Filipe and José Manuel de Mascarenhas, *University of Évora, Portugal*

11.20 **Quality as rural marketing strategy**

Encarnación Aguilar, Carmen Lozano, Ignacio Moreno and Alberto Pérez, *University of Sevilla, Spain*

11.40 **Contested rural activities: Environmental protection and bird hunting in the French countryside**

Julian Mischi, *INRA, France*

12.00 **Discussion**

Working group 1.5, room F140 (Fabriikki building)

Rural-urban relationships: Mobilities and stabilities of the rural-urban fringe

Convenor:

Marie Mahon *National University of Ireland, Ireland (marie.mahon@nuigalway.ie)*

Tuesday, August 18th: 8.30–10.30

Multifunctional greenway networks in the rural-urban fringe – A potential way of accessing highly productive agricultural areas

Mats Gyllin, Christine Haaland, Anders Larsson and Anna Peterson, *Swedish University of Agricultural Sciences, Sweden*

Farmers' land strategies and development perspectives in French rural-urban fringes

Salma Loudiyi, Alain Gueringer, Marie Houdard, Sulvie Lardon Claire Planchat-Héry and Camille Rougié, *UMR Métafort, Clermont-Ferrand, France*

Rural-urban relationships among Irish farm offspring: Navigating the rural-urban-fringe

Caroline Crowley, *University College Cork, Ireland*

The ties that bind? Rural (im)mobilities and rural-urban relationships in Ireland

Henrike Rau, *National University of Ireland, Ireland*

Tuesday, August 18th: 11.00 –12.30

“Putting down roots in the village”: Rural-urban relationships as a key element to prevent rural female outmigration

Rosario Sampedro, *University of Valladolid, Spain*

New rural-urban relationships in Romania. Characteristics of the rural-urban fringe of Bucharest

Liliana Guran-Nica, Michael Sofer and Monica Popa, *Spiru Haret University, Romania & Bar-Ilan University, Israel*

Objective and subjective quality of life in rural area of the Czech Republic

Pavel Pospěch and Miloš Delín, *Institute of Agricultural Economics and Information, Czech Republic*

Psychological factors affecting rural-urban migration in the southwest of Nigeria

S.D. Yomi Alfred and O.O. Fasina, *Federal University of Technology, Nigeria*

Tuesday, August 18th: 16.00–18.00

A retraditionalization of gender relations and rural lifestyle? Gender roles, social representation of rural and every day life of urban families in suburban villages in Hungary

Bernadett Csurgó, *Hungarian Academy of Science, Hungary*

Social change in the Dutch peri-urban-countryside

Anja Steenbekkers and Lotte Vermeij, *SCP – National Institute of Social Studies, Netherlands*

Turning remoteness to a positive value: Flexibility and social complexity in a small village in Sweden

Ann-Kristin Ekman, *Swedish University of Agricultural Sciences, Sweden*

" Some are not involved... Maybe because they don't see themselves as part of the village". Exploring current processes of rural affiliation through parading and celebrating.

Céline Bouchat, *Université Libre de Bruxelles, Belgium*

The rural-urban fringe in post-productivism: between opportunities and new challenges

Stefano Orsini, *Università di Pisa, Italy*

Wednesday, August 19th: 8.30–10.30

Rural-urban fringe: Periurban zones; a transition from the city to the countryside

Véronica Hernández Jiménez, Blanca Ocón Martín and Jara Vincente Guillén, *Technical University of Madrid, Spain*

Polycentrism: a multi-scalar relation between rural and urban spaces

Renato Miguel do Carmo, *CIES-ISCTE, Portugal*

Polycentric regional development and rural-urban fringe in Latvia

Aija Zobena, *University of Latvia, Latvia*

Small towns, villages and hamlets in Denmark – a forgotten developmental and planning problem?

Jørgen Møller, Jan Staunstrup and Hans Henrik Winther Johannsen, *Ålborg University, Denmark*

The world natural heritage site Kvarken Archipelago – a socially constructed space

Kristina Svells, *Åbo Akademi University, Finland*

Working group 1.6, room FI 18 (Fabriikki building)

Tourism in a rural setting: Opportunities and challenges

Convenors:

Alenka Verbole *Independent researcher, Slovenia (alenka.verbole@gmail.com)*

Marit S. Haugen *Centre for Rural Research, Norway (marit.haugen@rural.no)*

Martin Rønningen *Lillehammer University College, Norway (martin.ronningen@hil.no)*

Tuesday, August 18th: 8.30–10.30

Tourism's role in shaping peripheral communality

Seija Tuulentie and Maria Hakkarainen, *Finnish Forest Research Institute, Finland*

Rural tourism – From additional income to livelihood strategy and rural development

Mathilde Schmitt, *Austrian Academy of Sciences, Austria*

What is agritourism? Perspectives from five types of agritourism provider

Sharon Phillip *University of Aberdeen/Macaulay Institute, UK*

Colin Hunter *University of Aberdeen, UK*

Kirsty Blackstock *Macaulay Institute, UK*

Opposing views on 'rurality' in coastal tourism – Power in the social production of rural space

Svein Frisvoll, *Centre for Rural Research, Norway*

Tuesday, August 18th: 11.00–12.30

Organization matters: Investigating organizational structures in farm tourism in North Tyrol, South Tyrol and Norway

Magnar Forbord, *University Centre Dragvoll, Norway*

Markus Schermer, *University Innsbruck, Austria*

Karin Grießmair, *University of Natural Resources and Applied Life Sciences, Austria*

Networking in wine tourism: The case of 'wine roads of northern Greece'

Maria Alebaki and Olga Iakovidou, *Aristotle University of Thessaloniki, Greece*

Innovation in the Norwegian rural tourism industry

Martin Rønningen, *Lillehammer University College, Norway*

Tuesday, August 18th: 16.00–18.00**Cooperation networks in rural tourism in Latvia**

Līga Paula, Dace Kaufmane and Jānis Ābele, *Latvia University of Agriculture, Latvia*

Innovation as driver for expansion of nature based tourism

Gunn-Turid Kvam and Egil Petter Stræte, *Centre for Rural Research, Norway*

FORTour: networking and social cohesion to foster tourism in rural areas

D. Marandola, A. Raschi and L. Caruso, *National Research Council – Institute of Biometeorology (CNR – IBIMET), Italy*

Growing apples and selling more: Two case studies of family businesses involved in collective marketing of agrotourism

Anne M. Jervell, *University of Life Sciences, Norway*

Wednesday, August 19th: 8.30–10.30**Recreational fishing and summer cottages create tourism in rural areas**

Eila Seppänen and Anna-Liisa Toivonen, *Finnish Game and Fisheries Research Institute, Finland*

Happy together or better apart? Different valuations of second home-tourists' social involvement in host community

Maja Farstad, *Centre for Rural Research, Trondheim, Norway*

Rural natures and the place attachment of second home owners

Kati Pitkänen and Matthew Sawatzky, *University of Joensuu, Finland*
Riikka Puhakka, *Oulanka Research Station/University of Oulu, Finland*

Thursday, August 20th: 11.00–12.30**From tourism to local consumption? The role of tourism in the development of local and localised food products**

Gunnar Vittersø and Virginie Amilien, *SIFO National Institute for Consumer Research, Norway*

Investigation on present status of rural tourism in Czech Republic

Rudolf Zeipelt, Ludmila Dömeová, *Czech University of Life Sciences in Prague, Czech Republic*

“Success factors” in the development of tourist destinations: comparison and transborder implementation of Swedish and Finnish practices

Ulrika Åkerlund, *Umeå University, Sweden*
Johanna Ulrika Söderholm, *Åbo Akademi University, Finland*

Thursday, August 20th: 14.00–15.00

Surviving in nature tourism: The safety practices of Lappish wilderness guides

Outi Rantala, *University of Lapland, Finland*

N.B.! The title of Outi's paper has been revised since the Book of Abstracts was printed and there is no longer a co-author.

Tourists in an abandoned rural setting, what are they looking for?

Sonia Trampetti, Francesco P. Vaccari, Antonio Raschi and Silvia Baronti, *Institute of Biometeorology, National Research Council, Italy*

Working group 1.7, room F426 (Fabriikki building)

Multifunctional rural landscapes: Between the local and the global, between the social and the natural

Convenors:

Thanasis Kizos *University of the Aegean, Greece (akizos@aegean.gr)*

Lone.S.Kristensen *University of Copenhagen, Denmark*

Tuesday, August 18th: 8.30–10.30

Introduction to the working group

Thanasis Kizos and Lone S. Kristensen

Concepts and models for the understanding of rural development and rural landscape management

Towards a new conceptualisation of rural development: The rural “web” model and insights from case studies in Devon and Shetland, the UK

Yoko Kanemasu, *Worcester University, UK*

Terry Marsden and Roberta Sonnino, *Cardiff University, UK*

Multifunctionality and regional identity as drivers for a sustainable rural development

Roeland Cappon, *University of Ghent, Belgium*

Ecological capital: On how co-production and novelty production constitute a promising configuration for rural development

Paul Swagemakers, *Wageningen University, The Netherlands*

Three roles of the farmer as a landscape manager – producer, owner, citizen: Change patterns in Danish landscapes and implications for policy and planning

Jørgen Primdahl and Lone S. Kristensen, *University of Copenhagen, Denmark*

Tuesday, August 18th: 11.00–12.30

Multifunctional uses of rural landscapes: New conflicts and/or new possibilities

Second homes: A possible pathway to rural development in two Danish municipalities?

Niels Christian Nielsen, Chris Kjeldsen, Dorthe Salling Kromann and Flemming Just, *University of Southern Denmark, Denmark*

Practices and landscapes of transhumance/summer farming in upland contexts in Norway and Spain; Multifunctionality in outdated or updated version?

Karoline Daugstad, *Centre for Rural Research, Norway*

Margarita Fernández Mier, *University of Leon, Spain*

Leonor Peña-Chocarro, *Spanish National Research Council, Spain*

Re-connecting socioeconomic and environmental conditions in rural Greece: Using the Peloponnese as a case study

Erasmia Kastanidi and Apostolos G. Papadopoulos and Christos Chalkias, *Harokopio University of Athens, Greece*

Tuesday, August 18th: 16.00–18.00

New types of measures and organisation for the management and improvement of rural landscapes

Collaborative planning and management as a mean to promote multifunctional agricultural landscapes – Some lessons from Denmark

Lone Søderkvist Kristensen and Jørgen Primdahl, *University of Copenhagen, Denmark*

The Cultural Park: A multifunctional tool to rural areas revival

Sofia Capelo, Filipe Themudo Barata and José Manuel de Mascarenhas, *University of Évora, Portugal*

The rural dynamics of the commons

Emil Sandström and Karl-Johan Lindholm, *Swedish University of Agricultural Sciences, Sweden*

Multifunctional use of agricultural landscapes in protected areas

Maurizia Sigura, *University of Udine, Italy*

Wednesday, August 19th: 8.30–10.30

Perceptions, attitudes and landscape uses

Enhancing multifunctional river use in Victoria, Australia: Understanding the social dimensions of river health

John Cary, *Victoria University, Australia*

Anne Pisarski, *Queensland University of Technology, Australia*

“For my children”: different functions of the agricultural landscape and attitudes of farmers on different areas of Greece towards small scale landscape change

Thanasis Kizos, Maria Vasdeki, Constantina Chatzikiriakou and Dimitra Dimitriou, *University of the Aegean, Greece*

Integrating the social value of arable landscapes into sustainable crop systems

Clare Hall, *Land Economy and Environment Research Group, UK*

Approaches in rural policies and their impact/or lack of impact

Does CAP protect landscapes? Yes, perhaps, maybe not

George Vlahos and Leonidas Louloudis, *Agricultural University of Athens, Greece*

Protecting the Great Barrier Reef and wet tropical coast landscape through the ecological modernisation of the sugarcane industry

Karen Benn, *James Cook University, Australia*

Working group 1.8, room F104 (Fabriikki building)

Reframing and reconfiguring agricultural, rural and food policies

Convenors:

Peter H. Feindt *Cardiff University, UK* (feindtp@cardiff.ac.uk)

Alan Greer *University of the West of England, UK* (alan.greer@uwe.ac.uk)

Hilkka Vihinen *MTT, Finland* (hilkka.vihinen@mtt.fi)

Tuesday, August 18th: 8.30–10.30

Reconfigured institutions, policy networks, and regimes

Reframing and reconfiguring agricultural, rural and food policies – Introduction to the working group

Peter H. Feindt, Alan Greer and Hilkka Vihinen

New patterns of interactions between agricultural organizations and ministries of agriculture in Finland, Sweden and Denmark – A structural policy network approach

Bettina C. Lindfors, *SSKH Research Institute, Finland*

The future of EU rural development policy? A study of discourses and institutional design in six member states

Michael Kull and Hilkka Vihinen, *MTT Economic Research, Finland*

Food safety governance and policy: Flexibility and fragility

Andrew Flynn and Terry Marsden, *Cardiff University, UK*

Europeanization and changing meanings of food safety

Katharina T. Paul, *The Interdisciplinary Centre for Comparative Research in the Social Sciences (ICCR), Austria*

Tuesday, August 18th: 11.00–12.30

Reframing and reconfiguring food governance and the CAP in the face of Climate Change

European agriculture as the Knowledge-Based Bio-Economy (KBBE): Contradictions of a master narrative

Les Levidov, *Open University, UK*

Framing climate change – Reframing governance? Governmentality, ecological modernisation and civic environmentalism in the UK food sector

Peter H. Feindt and Andrew Flynn, *Cardiff University, UK*

Reframing the common agricultural policy: The ‘Health Check’, budget review and climate change

Alan Greer, *University of the West of England, UK*

Tuesday, August 18th: 16.00–18.00

Re-framed agriculture: Health, environment and rural development

Pesticide debate: When human health considerations take the lead

Isabelle Haynes and Claire Lamine, *INRA Eco Innov, France*

Jan Buurma, *LEI Wageningen UR, The Netherlands*

Agri-environmental measures in relation to sustainable development, Hungarian case study

Judit Katona-Kovács, *University of Debrecen, Hungary*

Ferenc Tar, *Ecologic Consulting Ltd., Hungary*

Let hundred flowers bloom? The rising of local authorities and the governance of agricultural affairs in the French countryside

Christine de Sainte Marie, *INRA Ecodéveloppement, National Institute for Agricultural Research, France*

Evaluation of rural development policy in the Czech Republic

Zdeňka Kroupová, Gabriela Červená and Michaela Antoušková, *Czech University of Life Science, Czech Republic* (tabled paper)

Wednesday, August 19th: 8.30–10.30

New frames and old concerns: Values, identities and food security

Frames of farming and the values of Finnish farmers

Miira Niska, Hannu T. Vesala and Kari Mikko Vesala, *University of Helsinki, Finland*

Reinventing the rural: are there gender differences in exploiting new opportunities?

Silvia Chiappini, Marcello De Rosa, Massimo Sabbatini, *University of Cassino, Italy*

Hungry eyes looking at the food policy menu – Changing policy engagement with food security in the UK

Jane Midgley, *Newcastle University, UK*

The 2007-2008 food crisis’ impact on Austria, France and Spain

Franz Seifert, *University of Vienna, Austria*

N.B.! The title of the paper has been revised since the Book of Abstracts was printed

Working group 1.9, room D115 (Tervahovi building)

Regional differentiation and the distribution of rural welfare

Convenors:

Tiina Silvasti *University of Helsinki, Finland (tiina.silvasti@helsinki.fi)*

Sakari Hänninen *National Institute for Health and Welfare, Finland*

Paul Milbourne *Cardiff University, UK*

Tuesday, August 18th: 11.00–12.30

Social morphology for a rural welfare system: An example from a bilingual municipality in Southwest Finland

Erika Takahashi, *Japan Society for the Promotion of Science, Japan*

Welfare services on sparsely populated rural areas. Case models from Central Finland

Pilvi Hämeenaho, *University of Jyväskylä, Finland*

Social consequences of regional differentiation – Preliminary research findings on three municipalities

Tiina Silvasti, *University of Helsinki, Finland*

Chair: Sakari Hänninen

Tuesday, August 18th: 16.00–18.00

Rural radicalism- A political response to economic hardships or thankfulness to a generous state?

Reidar Almås and Arild Blekesaune, *Norwegian University for Science and Technology, Norway*

Re-thinking spatial scales and territorial differentiation – The case of agricultural policy in Finland

Olli Voutilainen, *MTT Agrifood Research, Finland*

Mobilisation in heterotopia

Sakari Hänninen, *National Institute for Welfare and Health, Finland*

Chair: Paul Milbourne

Wednesday, August 19th: 8.30–10.30

Crisis-ridden rural welfare services: A gender perspective

Maarit Sireni, *University of Joensuu, Finland*

Dynamics of poor welfare in rural areas – Welfare mobility of rural municipalities in Finland

Sakari Karvonen and Timo Kauppinen, *National Institute for Health and Welfare, Finland*

N.B.! The abstract can not be found in the Book of Abstracts

Regional policy outcomes revealed by income gradient and income surface in a core-periphery dimension – The case of North Karelia in 1996-2003

Olli Lehtonen and Markku Tykkyläinen, *University of Joensuu, Finland*

Chair: Tiina Silvasti

Theme 2: *The Rural Bites Back*

Working group 2.1, room D219 (Tervahovi building)

Being in the rural: Affordances, affects and the 'nature of rurality'

Convenors:

Keith Halfacree *Swansea University, UK* (k.h.halfacree@swansea.ac.uk)

María Jesús Rivera *Escribano Instituto de Estudios Sociales Avanzados, Spain*
(mjrivera@iesa.csic.es)

Tuesday, August 18th: 8.30–10.30

Introduction: Being in the rural

Keith Halfacree and María Jesús Rivera Escribano

(Very brief welcome to the Working Group and equally brief introduction to the recent interest in ideas of affordance and affect within social science)

Understanding nature

Politics of knowing: Recognising potentialities of nature in resource use

Ari Jokinen, *University of Tampere, Finland*

Ecosystem services as affordances: a Deweyan approach to rural landscape / biodiversity values

Juha Hiedanpää, *Finnish Game & Fisheries Research Institute, Finland*

Chair: Keith Halfacree

Tuesday, August 18th: 11.00–12.30

Understanding place

Rural landscape perceptions derived from 'sense of place

Katriina Soini, Eija Pouta, Hanne Vaarala, Marja Uusitalo and Tapani Kivinen, *Agrifood Research Finland, Finland*

'Simulations' and 'mutations' of rural place: a semiotic perspective

Ilkka Luoto, *University of Jyväskylä, Finland*

Chair: María Jesús Rivera Escribano

Tuesday, August 18th: 16.00–18.00

Understanding rurality and community

Living counterurbanisation: Going beyond representations

Keith Halfacree, *Swansea University, UK*

María Jesús Rivera Escribano, *IESA-CSIC, Spain*

Sensing Baroque rurality: An investigation of affordance and affect in an English village

Martin Phillips, *University of Leicester, UK*

Nature-social crossings: Rethinking community in rural studies

Sarah Neal, *Open University, UK*

Conclusion (brief drawing things to a close and thanks)

Keith Halfacree and María Jesús Rivera Escribano

Chair: Ilkka Luoto

Working group 2.2, room D221 (Tervahovi building)

The global economic crisis: Prospects for business clusters and industrial districts in rural areas

Convenors:

Åge Mariussen *NIFU STEP, Norway/Åbo Akademi University, Finland*
(agemariussen@yahoo.com)

Seija Virkkala *University of Vaasa, Finland* (seija.virkkala@uwasa.fi)

Wednesday, August 19th: 8.30–10.30

Presentation: 15 minutes, discussion: 5–10 minutes

Textile industry and ground water pollution in rural community: Current issues in rural environment and protecting the water resources for rural development

Alagan Karuppiah, *University of Madras, India*

ICTs: A tool for conceptual analysis view knowledge indicators towards rural sustainable development

Vadivel Kasirao, *Central Leather Research Institute, India*

Collective marketing enterprises among small-scale organic and low-input farmers: Balancing community-based values in relation to the marketplace

Joseph J. Molnar, *Auburn University, USA*

Local industrial agglomerations in Ostrobothnia, Finland - Rural industrial districts?

Riitta Koski, *University of Vaasa, Finland*

Trans-national learning to develop the periphery. Self-coordination in practice

Åge Mariussen, *NIFUStep, Norway*

Seija Virkkala, *University of Vaasa, Finland*

Chairs: Åge Mariussen and Seija Virkkala

Working group 2.3, room F345 (Fabriikki building)

The new productivism: Agricultural responses to increasing food and energy prices and climate change

Convenors:

Reidar Almås, Hilde Bjørkhaug and Katrina Rønningen *Centre for Rural Research, Norway*
(*reidar.almås@rural.no, hilde.bjorkhaug@rural.no, katrina.ronningen@rural.no*)

Tuesday, August 18th: 8.30–10.30

- 8.30 **Welcome and introduction**
- 8.40–9.10 **The new productivism or multifunctional agriculture?: Exploring the contradictions of neoliberalism and envisioning sustainability**
Mark Tilzey, *University of Cumbria, UK*
Discussant: Rob Burton
- 9.10–9.30 **A Norwegian outlook on multifunctionality and diversification under ‘post’- and ‘neo’ productivism**
Katrina Rønningen, *Centre for Rural Research., Norway*
Discussant: Susan Peoples
- 9.30–10.00 **An integrative approach to continuation of productivism – The Danish responses to new world order and climate changes**
Egon Noe, *University of Aarhus, Denmark*
Discussant: Alan Renwick/Anita Wreford
- 10.00–10.30 **Empowered farm women and environmental change within the new productivism**
Susan Peoples, *Agresearch, New Zealand*
Discussant: Hilde Bjørkhaug

Tuesday, August 18th: 11.00–12.30

- 11.00–11.30 **Food and fuel - new alternatives for sustainable livelihood at Finnish farms?**
Marja Järvelä, Pekka Jokinen, Suvi Huttunen and Antti Puupponen,
University of Jyväskylä, Finland
Discussant: Katrina Rønningen
- 11.30–12.00 **Biofuel targets in Germany: A review of different scenarios and potential policy responses in the context of food security and biodiversity preservation**
Gerald Schwarz, *Humboldt University Berlin, Germany*
Discussant: Marja Järvelä

- 12.00–12.30 **The ‘Scottish Vision’ for agriculture and the potential impacts of global change**
 Alan Renwick and Anita Wreford, *SAC, Scotland, UK*
 Discussant: Giovanni Carrosio

Tuesday, August 18th: 16.00–18.00

- 16.00–16.30 **Rural energy in Italy: Energy treadmill or sustainability?**
 Giovanni Carrosio, *University of Trieste, Italy*
 Discussant: Gerald Schwarz
- 16.30–17.00 **Canadian agricultural income stabilization and a globalized world: Policy for the future or bad idea?**
 Bruce Muirhead, *University of Waterloo, Canada*
 Discussant: Hugh Cambell
- 17.00–17.30 **Building drought resistant systems in a liberalised market: Salutary lessons from dairy expansion in New Zealand**
 Rob Burton, *AgResearch/CSAFE, New Zealand*
 Discussant: Egon Noe
- 17.30–18.00 **Discussion**

Wednesday, August 19th: 8.30–10.30

- 8.30–9.00 **The milk production areas in the EU 15: Diversity of farms versus concentration of the production**
 Sandra Rios, *University of Cordoba, Spain*
 Jose Barrio, *Servicio Regional de Investigación y Desarrollo Agroalimentari, Spain*
 Discussant: Reidar Almås
- 9.00–9.30 **The new politics of energy and climate change auditing among New Zealand’s food export industries**
 Hugh Campbell and Chris Rosin, *CSAFE, New Zealand*
 Discussant: Bruce Muirhead
- 9.30–10.00 **Neoproductivist agriculture - A sustainable approach to climate change?**
 Hilde Bjørkhaug and Reidar Almås, *University centre Trondheim, Norway*
 Discussant: Mark Tilzey
- 10.00–10.30 **Discussions and summing up**

Working group 2.4, room F250 (Fabriikki building)

Gendered and embodied ruralities

Convenors:

Lia Bryant *University of South Australia, Australia (Lia.Bryant@unisa.edu.au)*

Barbara Pini *Curtin University of Technology, Australia (B.Pini@curtin.edu.au)*

Berit Brandth *Norwegian University of Science and Technology, Norway*

Tuesday, August 18th: 8.30–10.30

8.30 **Embodying a rural idyll? Presenting farming and practicing tourism**

Berit Brandth, *Norwegian University of Science and Technology, Norway*

Marit S. Haugen, *Centre for Rural Research, Norway*

9.00 **How are young female farm managers dealing with agriculture and how do they use physical labour at work?**

Ruth Rossier, *Agroscope Rckenholtz-Tänikon Research Station ART, Switzerland*

9.30 **Corporate pride: Wine, gender and embodiment**

Lia Bryant, *University of South Australia, Australia*

Chair: Lia Bryant

Tuesday, August 18th: 11.00–12.30

11.00 **Rural bodies on board**

Kirsti Indrebø and Hilde Bjørkhaug, *Norwegian University for Science and Technology, Norway*

11.30 **‘Farming, belonging and the land: discourses of rural support networks – UK and Canada’**

Linda Price, *Queen’s University Belfast, Northern Ireland, UK*

12.00 **In-migrants’ representations of their relationship to and practices towards landscape in Finnmark, Northern Norway**

Mai Camilla Munkejord, *Finnmark University College, Norway*

Chair: Berit Brandth

Tuesday, August 18th: 16.00–18.00

16.00 **Transnational and gendered ruralities – Immigrants’ experiences and practices in a global society**

Susanne Stenbacka, *Uppsala University, Sweden*

16.30 **Gendered leadership dynamics and rural community development in Ekiti State, Nigeria: The case study of Iyaloja and Iyalaje women leaders**

Grace Modupe Adebo, Grace Modupe Adebo, *University of Ado-Ekiti, Nigeria*

17.00 **The rural spa and the disciplining of the gendered body**

Jo Little, *University of Exeter, UK*

17.30 **What are rural men made of? Embodied masculinity in television programs**

Hanna-Mari Ikonen and Samu Pehkonen, *University of Tampere, Finland*

Chair: Barbara Pini

Wednesday, August 19th: 8.30–10.30

8.30 **The embodiment of an intangible heritage. The case of the folk Parades in a Walloon rural area**

Céline Bouchat, *Université Libre de Bruxelles, Belgium*

9.00 **(Dis) located bodies: Women and class in a changing rural Australia**

Barbara Pini and Mayes, *Curtin University of Technology, Australia*

9.30 **The gender – land relationship and sustainability: Rupture of imaginary**

Maria de Cléofas Faggion Alencar and Lucimar Santiago de Abreu, *Embrapa Environment, Brazil*

N.B.! The title and the abstract in the Book of Abstract are incorrect

Chair: Lia Bryant

Working group 2.5, room C203+ B201 (Tervahovi building)

Governing the local? Rural power, rural needs and rural policy

Convenors:

Emanuela Bozzini *University of Trento, Italy*

Petra Derkzen *Wageningen University, The Netherlands*

Imre Kovách *Institute for Political Sciences, Hungary (ikovach@mtapti.hu)*

Eva Kucerova *The Czech University of Life Sciences, Czech Republic*

Monday, August 17th: 9.30–11.00 (Åbo Akademi University)

New actors and demands in rural governance

Entrepreneurship in rural areas – An underestimated factor?

Hanne W. Tanvig, *University of Copenhagen, Denmark*

Living the rural in a shrinking economy: Household adaptations to economic and demographic decline in an Ostrobothnian village

Ulrika Långstedt, *Åbo Akademi University/Helsinki University, Finland*

New rural actors in rural governance – The case of the Western Agglomeration of Budapest

Bernadett Csurgó, *Hungarian Academy of Science, Hungary*

Chair: Imre Kovách

Monday, August 17th: 11.15–12.30 (Åbo Akademi University)

Rural female entrepreneurs and local governance

Orsolya Gergely, *Sapientia University, Romania*

Rural Women activity as a catalyst of social changes in rural areas of Poland

Monika Kwiecinska, *Nicolaus Copernicus University, Poland*

Women and men as rural community leaders in Poland: activities, strategies of local cooperation and social networks

Ilona Matysiak, *Warsaw University, Poland*

Chair: Petra Derkzen

Tuesday, August 18th: 8.30–10.30

Section A: Institutional actors in territorial governance (Room B201/Wolff)

Methods for research of rural dynamics of change and integration of policy

Ann-Katrin Bäcklund *Lund University, Sweden*

Sylvia Herrmann *Leibniz Universität, Germany*

The changing role of the state in Dutch rural governance

Wiebren Kuindersma, *Wageningen University, The Netherlands*

Froukje Boonstra, *Alterra Wageningen UR, The Netherlands*

Rural-urban and rural-state interactions as precondition for rural-rural competence

Ilkka Pyy, *University of Joensuu, Department of Geography, Finland*

Territorialisation, return or death of agriculture in rural policies?

Aurélien Esposito-Fava and Romain Lajarge, *Institut de Géographie Alpine, France*

Best practices as technologies of soft governance in European rural policy

Päivi Pylkkänen, *University of Helsinki, Finland*

N.B.! The abstract has been misplaced in the Book of Abstracts and can be found among the abstracts of working group 2.1.

Chair: Imre Kovách

Section B: The various forms of governing LEADER areas (Room C203/Kurtén)

Determinants and effects of power concentration: A critical examination of “bottom-up approach” in rural development

Eleni Papadopoulou, *Aristotle University of Thessaloniki, Greece*

Nikolaos D. Hasanagas, *Alexander Technological Institute of Thessaloniki, Greece*

Is Leader a tool of rural governance in Czechia?

Michal Lošťák, Helena Hudečková and Hana Balzerová, *Czech University of Life Sciences Prague, Czech Republic*

Questioning the gender balance in rural governance; Local Action Group composition in Denmark

Annette Aagaard Thuesen, *University of Southern Denmark, Denmark*

Petra Derkzen *Wageningen, University, The Netherlands*

Chair: Jukka Oksa

Tuesday, August 18th: 11.00–12.30

Section A: Institutional actors in territorial governance (Room B201/Wolff)

Back to the future? ‘New’ local governance and the implementation of outdoor access legislation in Scotland

Keith Marshall and Katrina Myrvang Brown, Macaulay Institute, UK

Changing face of rural governance A case study from Hungary

Boldizsár Megyesi, *Institute for Political Sciences, Budapest, Hungary*

Finnish rural policy governance in the project society

Torsti Hyryläinen, Marko Nousiainen and Päivi Pylkkänen, *University of Helsinki, Finland*

The municipality as an intermediating actor in projects: some evidence from on-farm business diversification in Eastern Finland

Ella Mustakangas, *MTT Agrifood Research, Finland*

Chair: Hanne W. Tanvig

Section B: The various forms of governing LEADER areas (Room C203/Kurtén)

Rural development policies and rural governability: The Andalusian case

Encarnación Aguilar, Carmen Lozano, Ignacio L. Moreno and Alberto Pérez, *Universidad de Sevilla, Spain*

Information quality of rural development programs: Effects of clarity vs. vagueness

Nikolaos D. Hasanagas, *Alexander Technological Institute of Thessaloniki, Greece*
Eleni Papadopoulou, *Aristotle University of Thessaloniki, Greece*

The possibilities and limits of rural power in Felcsik microregion – Case study

Zoltán Biró, *Center for Regional and Anthropological Studies, Romania*

Chair: Petra Derkzen

Tuesday, August 18th: 16.00–18.00

Section A: Institutional actors in territorial governance (Room B201/Wolff)

Municipal mergers, rural needs, and challenges for local governance: A case of Joensuu, Finland

Esko Lehto, Timo Lautanen and Jukka Oksa, *University of Joensuu, Finland*

Finnish rural localities against centralization

Eija Koski, *University of Vaasa, Finland*

Local self-government in changing institutional environment: Case of rural Russia

Inna Kopoteva, *University of Helsinki, Finland*

Is this an aimless activity? Local institutions as key actor in the development of rural areas in Poland

Natalia Pron-Nowak, *Nicolaus Copernicus University, Poland*

Chair: Ruth McAreavey

Section B: The various forms of governing LEADER areas (Room C203/Kurtén)

EU Multi-level Governance in the Making - The Community Initiative LEADER+ in Finland and Germany

Michael Kull, *MTT Agrifood Research, Finland*

Partnerships as associations: Assessing input and output legitimacy in a Danish, Finnish and Swedish LEADER partnership

Annette Aagaard Thuesen, *University of Southern Denmark, Denmark*

The role of local institutions and agrarian structures in the Leader Programme: The case studies of North Karelia (Finland) and South Tyrol (Italy)

Fulvio Rizzo, *University of Joensuu, Finland*

Institutional action and local development: A cross-case comparison of two rural areas in Italy and the UK

Jacopo Sforzi, *University of Trento, Italy*

Chair: Imre Kovách

Wednesday, August 19th: 8.30–9.30 (Room C203/Kurtén) Note finish time!

Culture, knowledge and governance

Tensions at the interface of two worlds: University involvement in a rural region in the Netherlands

Petra Derkzen, *Wageningen University, The Netherlands*

New regional knowledge arrangements facilitating regional learning

Eelke Wielinga, *Wageningen University and Research Centre, The Netherlands*

Dirk Roep, *Wageningen University, The Netherlands*

Florentien Geerling-Eiff, *Wageningen University and Research Centre, The Netherlands*

Governing the local, ‘localing’ the ‘governance’: Trust and mistrust in the implementation of rural policy

Colin Goodrich and Kaylene Sampson, *University of Canterbury, New Zealand*

Governance, the Culture Economy, and the problem of Authenticity: A case study of rural development in Ireland

Áine Macken Walsh, *Rural Economy Research Centre (RERC), Ireland*

Chair: Imre Kovách

Thursday, August 20th: 11.00–12.30 (Room C203/Kurtén)

Governing the nature

Sustainable rural tourism: Connecting local needs

Ruth McAreavey, *Queens University, UK*

Governance in protected areas – Current state of research and existing research gaps

Nora Mehnen, *University of Groningen, The Netherlands*

I. Mose, *University of Oldenburg, Germany*

Dirk Strijker, *University of Groningen, The Netherlands*

Central-local relationships in environmental policy: From government to multi-level governance

Frank Egil Holm, *Universitetsenteret Dragvoll, Norway*

Marit Reitan, *Norwegian University of Science and Technology, Norway*

Chair: Petra Derkzen

Thursday, August 20th: 14.00–15.00 (Room C203/Kurtén)

Power relations in local governance

Emergence and evolution of ‘protest’ actors in rural territories: The case of the development of the Wind Energy Plan in the Region of Valencia (Spain)

Ana M. Moragues Faus, Dionisio Ortiz Miranda and Eladio Arnalte Alegre, *Polytechnic University of Valencia, Spain*

Perceptions of peripheral power, needs and policy – The case of the archipelago of Turku

Sam Grönholm, *Åbo Akademi University, Finland*

Chair: Petra Derkzen

Working group 2.6, room D103 (Tervahovi building)

Conventionalisation? Organic farming bites back

Convenors:

Julien Blanc *Museum National d'Histoire Naturelle, France (jblanc@mnhn.fr)*

Ika Darnhofer *BOKU Univ. of Natural Resources and Applied Life Sciences, Austria (ika.darnhofer@boku.ac.at)*

Stéphane Bellon *INRA SAD Ecodevelopment Unit, France (bellon@avignon.inra.fr)*

Tuesday, August 18th: 8.30–10.30

The organic-conventional relationship

“Almost organic anyway”: Case studies of low input farming in the UK

Lee-Ann Sutherland, *Macaulay Land Use Research Institute, UK*

Organic matter management and self sufficiency

André Blouet and Xavier Coquil, *INRA-SAD, France*

Organification: n. the tendency to assume social and environmental orientations associated with organic production

Christopher Rosin and Hugh Campbell, *University of Otago, New Zealand*

Brazilian multifaceted ecologically-based agriculture: Between conventionalization and agro-ecological principles application

Lucimar S. de Abreu, *Embrapa Environment, Brazil*

Stéphane Bellon, *SAD Ecodevelopment Unit, INRA, France*

Maria de C. F. Alencar, *Embrapa Environment, Brazil*

Organic farmers searching for alternatives to conventionalisation

Ika Darnhofer, *BOKU - University of Natural Resources and Applied Life Sciences, Austria*

Tuesday, August 18th: 11.00–12.30

Struggling with implementing the organic principles and values

Belgian organic farmers' practices and perceptions between regulation, market and ethics

Audrey Vankeerberghen, *Université Libre de Bruxelles, Belgium*

Organic poultry production in the Czech Republic and its consequences for sustainable food production

Lukas Zagata, *Czech University of Life Sciences Prague, Czech Republic*

The European certification system for organic products against Agro-ecology: Promoting conventionalisation trends by penalizing deep organic approaches

Carmen C. Padilla and Eduardo S. Guzmán, *Córdoba University, Spain*

Converting to organic farming – Needs of eco-extension in Germany

Henrike Rieken and Hermann Boland, *University of Gießen, Germany*

Tuesday, August 18th: 16.00–18.00

Development pathways: Searching for alternatives

Organic farming: An exclusive concept?

Heidrun Moschitz, *Research Institute of Organic Agriculture (FiBL), Switzerland*

Back to the future: Long-term trajectories in organic farms in the South of France

Stéphane Bellon, Stanislas Poudou and Natacha Sautereau *Ecodevelopment Unit, INRA Avignon, France*

Strengthening the organic farming development : From the conventionalisation debate to the sustainable perspective

Jean-Luc Favreau, Mohamed Gafsi, Bernard Mondy and Agnès Terrieux, *Ecole National de Formation Agronomique, France*

The end of organic consumerism: Strategic changes in the organic movement?

Matt Reed, *Countryside and Community Research Institute, UK*

Working group 2.8, room F652 (Fabriikki building)

Local food networks, power and sustainability

Convenors:

Claire Lamine and Yuna Chiffolleau *Inra, France* (claire.lamine@grignon.inra.fr,
chiffolle@supagro.inra.fr)

Tuesday, August 18th: 8.30–10.30

Interactions and coordination between producers and consumers

Analyzing trends and patterns for sustainability across producers and consumers of local food in Central Finland

Antti Puupponen, Ari Paloviita and Kukka Ulvila, *University of Jyväskylä, Finland*

Food as a mediator between rural and urban

Marja Kerttu Kurkela, *University of Tampere, Finland*

Food re-localisation: Alternative practices with mainstream aspirations

Katerina Psarikidou and Les Levidow, *Lancaster University, UK*

Eco-rational food – Towards sustainability through social entrepreneurship?

Tuija Mononen, *University of Joensuu, Finland*

N.B.! The abstract can not be found in the Book of Abstracts

Tuesday, August 18th: 11.00–12.30

LFNs, territories and scales

Changing sceneries. Resurrection of small farming in a deagriculturalized region

Michele Corti and Cristina Grasseni, *University of Milan, Italy*

Territory, local backgrounds and emergence of local food networks: Observation and questions about a complicated diversity

Catherine Herault, Fantine Olivier and Sandrine Scheffer, *ESA Angers, France*

Short food channels and sustainable development: Idiazabal pdo cheese in the basque country

José Ramón Mauleon, *University of the Basque Country, Spain*

Tuesday, August 18th: 16.00–18.00

Power and politicisation in and of the local

Alternative food hubs: The missing middle in sustainable local food networks?

Adrian Morley and Selyf Morgan, *Cardiff University, UK*

Alternative farm practices and the reconstruction of social and territorial links

Alia Gana and Michel Streith, *CNRS/LADYSS, France*

Politicising the local: The case of the transition towns movement in Flanders (Belgium)

Anneleen Kenis, and Erik Mathijs, *Catholic University of Leuven, Belgium*

Alternative food networks in Poland – Between locality and centralised approach

Wojciech Kniec, *Nicolaus Copernicus University In Torun, Poland*

Thursday, August 20th: 11.00–12.30

Devices challenged by LFNs and learning processes

Local food between power and knowledge

Virginie Amilien, *National Institute for Consumer Research, Norway*

Participatory guarantee systems as instruments to build and strengthen local organic food networks

Maria Carmen Cuéllar Padilla and Eduardo Sevilla Guzmán, *ISEC, Córdoba University, Spain*

Family farm product qualification as a relationship of reciprocity

Eric Sabourin, *CIRAD, France/University of Brasilia, Brazil*

Theme 3: *Animal Farm*

Working group 3.1, room D216 (Tervahovi building)

Sustainable hunting – A socioeconomic tool for revitalising rural areas?

Convenors:

Jukka Bisi *Metsähallitus, Finland*

Mikael Nygård and Lorenz Uthardt *Åbo Akademi University, Finland (mikael.nygard@abo.fi)*

Tuesday, August 18th: 8.30–10.30

The permit hunters' attitudes towards professional hunting tourism and the current hunting license policy as a prerequisite of social sustainability

Susanna Keskinarkaus and Anne Matilainen, *University of Helsinki, Finland*

What happens in Swedish rural communities when local hunting meets hunting tourism?

Yvonne Gunnarsdotter, *Swedish University of Agricultural Sciences, Sweden*

Tuesday, August 18th: 11.00–12.30

How sustainable is hunting tourism in Scotland? A review of stakeholder perceptions

David Watts, *University of Aberdeen, UK*

Stefano Fiorini, *Macaulay Land Use Research Institute, UK*

Colin Hunter, *University of Aberdeen and Macaulay Land Use Research Institute, UK*

An opportunity for rural areas or at threat to local hunters? Finnish hunters' attitudes towards hunting tourism

Mikael Nygård and Lorenz Uthardt, *Åbo Akademi University, Finland*

Wednesday, August 19th: 8.30–10.30

Making use of landowners' perquisites: developing sustainable hunting tourism in Iceland

Eyrún Jenný Bjarnadóttir, *Icelandic Tourism Research Centre, Iceland*

Hjördís Sigursteinsdóttir, *University of Akureyri, Iceland*

"Neglected rural opportunities" - What place for hunting in rural Ireland?

David Scallan, *National University of Ireland, Ireland*

The take off of hunting tourism: sign of a quest for sustainability pursued by the hunters? A comparison between France and Finland

Louis Warnier, *Université Blaise Pascal Clermont-Ferrand, France*

Working group 3.2 & 3.5, room F223 (Fabriikki building)

Animal policy and law & Critter countrysides

Convenors:

Outi Ratamäki *University of Joensuu, Finland (outi.ratamaki@joensuu.fi)*

Birgitta Wahlberg *Åbo Akademi University, Finland (birgitta.wahlberg@abo.fi)*

Henry Buller *University of Exeter, UK (h.buller@exeter.ac.uk)*

Tuesday, August 18th: 11.00–12.30

Introduction to the joint sessions

Henry Buller, Outi Ratamäki and Birgitta Wahlberg

A manifesto for cattle-breeding: What about bioethics in zootechny?

Giuseppe Pallante, *University of Parma, Italy*

The legal welfare of farm and slaughter animal with focus on poultry

Birgitta Wahlberg, *Åbo Akademi University, Finland*

The social construction of animal farming: Interaction between meaning and materiality

Birgit K. Boogaard, Bettina B. Bock and Simon J. Oosting, *Wageningen University, The Netherlands*

Tuesday August 18th: 16.00–18.00

Re-vitalising the farm animal

Henry Buller, *University of Exeter, UK*

Challenging Animals: An exploration of the practices and performances of modern hunting

Garry Marvin, *University of Roehampton, UK*

Wildlife tourism and disputed rural spaces

Taru Peltola, *Finnish Environment Institute, Finland*

Jenni Kauppila, *University of Tampere, Finland*

Towards societal sustainability with socio-political strategy – Case of Finnish wolf policy

Outi Ratamäki, *University of Joensuu, Finland*

Working group 3.3, room D102 (Tervahovi building)

Equine landscapes and the new equine industry

Convenors:

Alexandra Franklin *Cardiff University, UK*

Rhys Evans *Integrate Consulting, UK*

Nora Schuurman *University of Joensuu, Finland*

Riitta-Marja Leinonen *University of Oulu, Finland*

Nora Brandt *Åbo Akademi University, Finland*

Tuesday, August 18th: 8.30–10.30

Promotion of the equine industry through a local government development plan: A case study in rural south-eastern Australia

Peter Cakebread, *The University of Melbourne, Australia*

Equine landscapes as mixed spaces of production and consumption

Alex Franklin, *Cardiff University, UK*

Rhys Evans, *Integrate Consulting, UK*

Planning for multifunctional land use in peri urban areas - the equine example

Hanna Elgåker and Anna Peterson, *Swedish University of Agricultural Sciences, Sweden*

Innovations and economic success in equine enterprises

Leena Rantamäki-Lahtinen, *MTT Economic Research, Finland*

Sanna Tiilikainen, *The Employment and Economic Development Centre for Uusimaa, Finland*

Tuesday, August 18th: 11.00–12.30

Pedagogical principles and professional identity of Icelandic horse riding instructors

Herdis Reynisdottir, *Hólar University College, Iceland*

“I suppose I’m selfish really... I get as much out of it as they do!” An ethnographic investigation of volunteering with the Riding for the Disabled Association

Cheryl Nosworthy, *The University of Reading, UK*

The impact of socio-pedagogic equine-activities intervention on special education pupils with neurological disorders

Ritva Kjäldman, *University of Helsinki, Finland*

Tuesday, August 18th: 16.00–18.00**Learning to “read” the horse: The equine context of tacit knowledge**Riitta-Marja Leinonen, *University of Oulu, Finland*Nora Schuurman, *University of Joensuu, Finland***Jumping to a conclusion: Is eventing doomed?**Denzil O'Brien, *Flinders University, Australia***Disciplining Art: An exploration of the ways in which techniques of discipline produce artistic human-animal bodies in dressage**Kirrilly Thompson, *University of South Australia, Australia***Equine Beats: Unique rhythms (and floating harmony) of horses and their riders**Rhys Evans, *Integrate Consulting, UK*Alex Franklin, *Cardiff University, UK*Wednesday, August 19th: 8.30–10.30**What about the wild horses? Mustangs in the 21st Century American landscape**Karen Dalke, *University of Wisconsin-Green Bay, USA***The scone and upper hunter horse festival: the performance and celebration of rural identity and animal-human relationships**Raewyn Graham, *The University of Sydney, Australia***Horse keeping cultures**Catharina Svala, *Swedish University of Agricultural Sciences, Sweden***The horse market in France: A sociologic and economic approach**Christèle Couzy and Sophie Dubrulle, *Institut de l'Élevage, France*Jacques Godeta and Carole Chazoule, *ISARA, France*Thursday, August 20th: 11.00–12.30**Gender and processes of embodied learning in the horseracing industry**Deborah Butler and Nickie Charles, *University of Warwick, UK***The doing of gender in horse keeping: From symbol of masculinity to a girl's hobby**Nora Brandt, *Åbo Akademi University, Finland*Thursday, August 20th: 14.00–15.00**Open discussion**

Working group 3.4, room F454 (Fabriikki building)

Peoples' ambivalence towards animal farming: Where modern concerns and desires collide

Convenors:

Bettina Bock, Simon Oosting and Birgit Boogaard *Wageningen University, the Netherlands*
(*bettina.bock@wur.nl*)

Tuesday, August 18th: 8.30–10.30

Animal welfare and the position of consumers

Opening by the convenors

Citizen and consumer perspectives on meat and other livestock products. The case of Finland
Marcus Vinnari, Saara Kupsala and Pekka Jokinen, *University of Joensuu, Finland*

The myth of 'naturalness' as a hedge against paradoxes of modernity
Maria Carmela Macri, *National Institute of Agricultural Economics, Italy*

Disentangling the domestic contract – Interdisciplinary and multi-level approach to human-farm animal relations, with case-studies in Dutch and Turkish contexts
Johanna (Hanneke) Nijland, *Wageningen University, Netherlands*

Is there a gap between farmers' and consumers' point of view on the sustainability of livestock farming?
Concettina Guarino, *Francesco Di Iacovo, University of Pisa, Italy*

Tuesday, August 18th: 11.00–12.30

Towards the position of farmers

Ambivalence and sensibility: Civilizing farm animal welfare in Europe?
John Lever, Mara Miele, Adrian Evans and Marc Higgins, *Cardiff University, UK*

Farmers' understanding of animal welfare – The politics of animal farming
Bettina Bock and Paul Swagemakers, *Wageningen University, The Netherlands*

The need for interdisciplinary research
Bettina Bock and Simon Oosting, *Wageningen University, The Netherlands*

Discussion and closing by the convenors

Theme 4: *The Sciences of the Rural*

Working group 4.1, room C209 (Tervahovi building)

Rural experts and rural expertise

Convenors:

Gareth Enticott *Cardiff University, UK* (enticottg@cardiff.ac.uk)
Andrew Donaldson *Newcastle University, UK*

Tuesday, August 18th: 11.00–12.30

Unravelling the multiple expertise of the veterinary protocol
Gareth Enticott, *Cardiff University, UK*

State vets: The construction of rural expertise in England
Wyn Grant and Justin Greaves, *Warwick University, UK*

The formation and exchange of field-level expertise in rural land management
Amy Proctor, Jeremy Phillipson, Philip Lowe and Andrew Donaldson, *Newcastle University, UK*

Tuesday, August 18th: 16.00–18.00

Farmers as social learners: Sustainable farming and communities of practice
Selyf Morgan, *Cardiff University, UK*

Hopes for rural research among rural development actors in Northern Finland
Toivo Muilu, *University of Oulu, Finland*

Muddling with messes around kitchen tables
Robert Campbell, *Edith Cowan University, Australia*

Locating knowledge entrepreneurs within Victorian dryland dairy communities belonging to the 3030 Project
Barbara King, Mark Paine and Ruth Beilin, *University of Melbourne, Australia*
Michael O’Kane, *Dairy New Zealand, New Zealand*

Wednesday, August 19th: 8.30–10.30

‘Research in the wild’ through a new forum for local expertise
Claire Waterton and Judith Tsouvalis, *Lancaster University, UK*

Building up "Practical Experience-Based Expertise" in rural areas

François Hochereau, *INRA SenS, France*

Discussant

Andrew Donaldson

Working group 4.2, room F362A (Fabriikki building)

Rural sociology: Knowledge for whom?

Convenors:

Karl Bruckmeier *Gothenburg University, Sweden (karl.bruckmeier@globalstudies.gu.se)*

Hilary Tovey *Trinity College Dublin, Ireland (htovey@tcd.ie)*

Tuesday August, 18th: 8.30–10.30

The view from within – Rural sociology’s theorising of nature-society relations and the new ‘rural studies’ discourse

Hilary Tovey, *Trinity College Dublin, Ireland*

Rural sociology: A tool to better understand nature-society interactions?

Eszter Kelemen, *Environmental Social Science Research Group (ESSRG), Hungary*

Confronting “Mode de vie”, “Genre de vie”, “Mode d’habiter”: The challenge of conceptualisation

Nicole Mathieu, *CNRS University of Paris 1 Panthéon Sorbonne, France*

Tuesday August, 18th: 11.00–12.30

Unpacking certification. Information, knowledge and local food

Maria Fonte, *University of Naples Federico II, Naples, Italy*

Social networks as a battlefield of various types of knowledge in local food production: The “Oscypek” cheese case

Tomasz Adamski and Krzysztof Gorlach, *Jagiellonian University, Poland*

Tuesday August, 18th: 16.00–18.00

How can education influence rural development?

Jorde Jakimovski, *Institute of Sociological and Political, Juridical Research, Macedonia*

Rural sociology in historical perspective – Its place in the scientific knowledge system: Czechoslovak peripetia

Věra Majerová, *Czech University of Life Sciences, Czech Republic*

Integrating scientific and local values into planning for environmental management: From theory to practice

Christopher Mark Raymond, *University of South Australia, Australia*

Film making as a rural social experiment: A methodology about what can be said and how it can be said

Mathieu Valérie and Pierre M. Stassart, *Liège University, Belgium*

Wednesday, August 19th: 8.30–10.30

Narrated agency and identity in the changing circumstances of farming

Asta Kietäväien, *The Finnish Forest Research Institute, Rovaniemi Research Unit, Finland*

Thirty-five years of uneasy affair: triangle of research, village and policies

Jukka Oksa, *University of Joensuu, Finland*

Tradition, modernisation and domination: Three views on the French countryside for three political purposes

Gilles Laferté and Nicholas Renahy, *Département de Sciences Sociales INRA, CESAER Dijon, and Centre Maurice Halbwachs, Paris School of Economics, France*

Towards an interdisciplinary rural sociology – Theorising nature society relations

Karl Bruckmeier, *Gothenburg University, Sweden*

Thursday, August 20th: 11.00–12.30

Sociological and other bodies of knowledge in society-nature relations – Examples of Finnish fisheries

Pekka Salmi, *Finnish Game and Fisheries Institute, Finland*

The riddle of “cross”-discipinarity and the “paradox” of participation

Alex Koutsouris, *Agricultural University of Athens, Greece*

Introduction to final discussion of Working Group theme

Karl Bruckmeier and Hilary Tovey

Working group 4.3, room F268 (Fabriikki building)

Rural challenges: Resilience, learning and adaptation

Convenors:

Chris High *Open University, UK (c.high@open.ac.uk)*

Gusztav Nemes *Hungarian Academy of Sciences, Hungary (nemes@econ.core.hu)*

Tuesday, August 18th: 8.30–10.30

Cluster 1: Governance and the social basis for adaptation

Social learning in the project state

Gusztav Nemes and Chris High

Receptivity in governance structures for a better land planning

Verónica Hernández-Jiménez, Blanca Ocón Martín and David Pereira Jerez, *Polytechnic University of Madrid, Spain*

Non-synchronism – Aggregation of values: Transformations of a Romanian rural community

Veronika Lajos, *Hungarian Academy of Sciences/University of Debrecen, Hungary*

N.B.! The title of the abstract/paper in the Book of Abstracts is incorrect

Practitioners panel 1: 30 minutes

Tuesday, August 18th: 11.00–12.30

Cluster 1: Governance and the social basis for adaptation

Strange Towns: Rurality, place, counter culture and the Transition Towns' movement

Sarah Neal, *Open University, UK*

Resilience, learning and adaption among Irish farm offspring

Caroline Crowley, *University College Cork, Ireland*

Plan B: Enhancing societal resilience to social and environmental stress

Chris High, *Open University, UK*

Tuesday, August 18th: 16.00–18:00

Cluster 2: Integrated policy

Between submission and resistance: Swiss dairy farmers facing a political redefinition of farming

Jérémie Forney, *Université de Neuchâtel, Switzerland*

Organic livestock in Andalusia. An analysis from the evolutionary approach

Sandra Ríos Núñez, *University of Cordoba, Spain/University of The Lakes, Chile*

Roberto García Trujillo, *Center for Research and Training Organic Agriculture and Rural Development of Granada, Spain*

Daniel Coq Huelva, *University of Seville, Spain*

Practitioners panel 2 : 60 minutes

Thursday, August 20th: 11.00–12.30

Cluster 3: Methodology and practice papers

Interactive research for learning from LEADER projects

Cecilia Waldenström, *Swedish University of Agricultural Sciences, Sweden*

Social farming: Innovative patterns for multifunctional agriculture

Francesco Di Iacovo, *University of Pisa, Italy*

Meta evaluative narratives of rural development programme evaluations: Focus on methodologies

Vincenzo Fucilli, Claudio Acciani and Ruggiero Sardaro, *University of Bari, Italy*

Working group 4.4, room D215 (Tervahovi building)

Social and natural science collaboration in the (re) making of the rural: Problems, practices and cultures

Convenors:

Elizabeth Oughton *Newcastle University, UK*

Neil Ward *University of East Anglia, UK*

Tuesday, August 18th: 16.00–18.00

Cutting down on pesticides in wheat growing: The “problem of extension” of genetic and agronomic research

Hochereau François, *INRA-SENS, France*

Lamine Claire, *INRA-Eco-Innov, France*

Innovation, knowledge transmission and (doubts about) the role of researchers: A field experience in a remote rural area

Antonio Raschi, Danilo Marandola and Francesco Cannata, *CNR – IBIMET, Italy*

Integrating sciences and stakeholders with participatory transdisciplinarity: Case of RENMAN

Sarkki Simo and Hannu Heikkinen, *University of Oulu, Finland*

Regional large carnivore consultative committees (RLCC): Preferred types of knowledges

Jani Pellikka, *University of Joensuu, Finland*

Pekka Salmi, *Finnish Game and Fisheries Research Institute, Finland*

Making space for people in flood risk modelling and management: An interdisciplinary experiment in participatory flood science

Neil Ward, *University of East Anglia, UK*

Andrew Donaldson and Sue Bradley, *Newcastle University, UK*

Working group 4.5, room F309 (Fabriikki building)

Putting rurality on the map: GIS as an analytical and integrative tool in rural and regional studies

Convenors:

Chris Kjeldsen and Niels Christian Nielsen *University of Southern Denmark, Denmark*
(*chk@sam.sdu.dk, ncn@sitkom.sdu.dk*)

Tuesday, August 18th: 16.00–17.00 (Note finish time!)

A GIS based indexation of rural areas in Denmark using socio-economic data on municipality level

Inge Toft Kristensen, Tommy Dalgaard and Chris Kjeldsen, *Aarhus University, Denmark*
Discussant: Johanna Scholz

Rural regions in Europe - A new typology indicates rural endogenous potential Johanna Scholz, *Leibniz University Hannover, Germany*

Discussant: Inge Toft Kristensen

Wednesday, August 18th: 8.30–10.30

Mapping and analyzing effects of structural developments in modern agriculture

Tommy Dalgaard, *University of Aarhus, Denmark*
Discussant: Niels Christian Nielsen

Integrated community-based geographic information systems for diverse peoples, places and health: A rural California case study

Sheila Steinberg *California Center for Rural Policy and Humboldt State University, USA*
Steven J. Steinberg *Humboldt State University, USA*
Discussant: Chris Kjeldsen

Agricultural and/or rural futures: A GIS based scenario study of the future development of organic farming in Denmark

Chris Kjeldsen, Tommy Dalgaard and Inge Toft Kristensen, *Aarhus University, Denmark*
Discussant: Sheila Steinberg

A functional approach to classifying rurality at parish level in Denmark, combining Corine Land Cover data and administrative boundaries

Niels Christian Nielsen and Pia Heike Johansen; *University of Southern Denmark, Denmark*
Discussant: Tommy Dalgaard

Each presenter will have 15 min. to present, followed by 10 minutes discussion, initiated by the discussant.

Working group 4.6, room F291 (Fabriikki building)

Identifying diversified values and meanings of agrobiodiversity

Convenors:

Maarit Heinonen *MTT Agrifood Research, Finland, Finland* (maarit.heinonen@mtt.fi)

Sirkku Juhola *Umeå University, Sweden* (sirkku.juhola@geography.umu.se)

Ulla Partanen *MTT Agrifood Research Finland, Finland* (ulla.partanen@mtt.fi)

Tuesday, August 18th: 11.00–12.30

11.00–11.30 **Evaluation and conservation of agricultural landscape**
Maunu Häyrynen, *University of Turku, Finland*

11.30–12.00 **Sociodiversity and biodiversity**
Leo Granberg, *University of Helsinki, Finland*

12.00–12.30 **Conserving indigenous farm animal breeds**
Ulla Partanen, *MTT Agrifood Research Finland, Finland*

Tuesday, August 18th: 16.00–18.00

16.00–16.30 **On-farm conservation of crop genetic resources. An overview to Europe with particulars from Finland**
Maarit Heinonen and Merja Veteläinen, *MTT Agrifood Research Finland, Finland*
Nigel Maxted, *University of Birmingham, UK*
Valeria Negri, *University of Perugia, Italy*

16.30–17.00 **Plant-derived indigo - From revival of cultural heritage to business possibilities for rural upgraders**
Marjo Keskitalo and Anne Vuorema, *MTT Agrifood Research Finland, Finland*

17.00–17.30 **Household food security in communities of Bolivian Northern Altiplano. A participatory research in cañahua (*Chenopodium pallidicaule* Aellen)**
R. Flores and F. Mamani, *University of Mayor de San Andrés, Facultad, Bolivia*
J.P. Rodríguez, *Humboldt University Berlin, Germany*

Wednesday, August 19th: 8.30–10.30

8.30–9.00 **Exploring environmental knowledge: The construction and conservation of agricultural biodiversity in Ghana**
Sirkku Juhola, *Umeå University, Sweden*

9.00–9.30 **In-between generality and specificity: Making sense of a blight resistant potato**
Helena Valve, *Finnish Environment Institute, Finland*

9.30–10.00 **Standardizing production of biodiversity data in France**

Pierre Alphan ery and Agn es Fortier, *INRA*

(*National institute of agronomic research*), France

10.00–10.30 **General discussion on identifying values and meanings of agrobiodiversity**

Working group 4.7, room F249 (Fabriikki building)

Inventing sustainable agriculture? Alternative agricultures, agricultural sciences and social movements

Convenors:

Christian Deverre *INRA, France* (deverre@avignon.inra.fr)

Pierre Stassart *University of Liege, Belgium* (p.stassart@ulg.ac.be)

Tuesday August 18th: 8.30–10.30

8.30–9.00 **Introduction to the Working group**
Christian Deverre and Pierre Stassart

Alternative agriculture networks (Chair : Pierre Stassart)

9.00–9.30 **Scientometric and textual analysis explorations of alternative agricultures in the international scientific arena**
Guillaume Ollivier, *INRA and AMANDES.TXT, France*
Stéphane Bellon, *INRA, Ecodéveloppement, France*

9.30–10.00 **From local to global: Mapping alternative agricultures' networks**
Christian Deverre, *INRA, France*

Agroecology in action (Chair: Christian Deverre)

10.00–10.30 **Compared trajectories of agro-ecology in Brazil and France: The role of scientists and social movements**
Claire Lamine, *INRA, France*
Lucimar de Abreu Santiago, *Embrapa, Brazil*

11.00–11.30 **The implementation of integrated fruit production in Switzerland**
Réjane Paratte, *INRA, Ecodéveloppement, France*

11.30–12.00 **“This is not a food chain”: Pragmatism and sustainability of food system**
Pierre Stassart, *University of Liege, SEED, Belgium*

12.00–12.30 **Take care of environment but do not forget farmers! Environmental friendly practices for a farmer friendly agriculture**
Antonio Raschi and Danilo Marandola, *IBIMET, CNR, Italy*
Francesco Cannata, *DAA, CNR, Italy*
Antonio Vella, *AIPAS, Italy*

Tuesday, August 18th: 16.00–18.00

Alternative agriculture and big farmers (Chair: Claire Lamine)

- 16.00–16.30 **Farmers' experiments, inventions and innovations: Towards the emergence of a new heterodox productive model?**
Eleftheria Vounouki and Jacques Rémy, *INRA, MONA, France*
- 16.30–17.00 **Peasants, entrepreneurs and empire searching for sustainability strategies. A case study of the pork production industry in Flanders (Belgium)**
Bert Vander Vennet, Joost Dessein and Ludwig Lauwers, *ILVO (Institute for Agricultural and Fisheries Research), Belgium*

Seed exchange movements (Chair: Stéphane Bellon)

- 17.00–17.30 **Local varieties: What, why and who?**
Evaggelia Christidou, Christina Giourga, *University of the Aegean, Greece*
Aggeliki Loumou, *Technological Institute of Kalamata, Greece*
- 17.30–18.00 **The paradigm of seeds: Biodiversity movements, systems of knowledge, and alternative agricultures**
Alessandra Corrado, *University of Calabria, Italy*

Working group 4.8, room FI 19 (Fabriikki building)

Embeddedness of rural enterprises – Developing integrative conceptual frameworks for understanding rural innovation and development

Convenors:

Chris Kjeldsen *Aarhus University, Denmark* (chris.kjeldsen@agrsci.dk)

Gunnar Svendsen *University of Southern Denmark, Denmark* (glhs@sam.sdu.dk)

Egon Noe *Aarhus University, Denmark* (egon.noe@agrsci.dk)

Each presenter will have roughly 15 min to present, followed by 10 minutes of discussion initiated by the discussant

Tuesday, August 18th: 8.30–10.30

Embeddedness of rural enterprises –Developing an integrative approach to understanding the link between social, spatial and economical dimensions of rural innovation

Chris Kjeldsen, *Aarhus University, Denmark*

Discussant: James Kirwan

Interrogating the ecological embeddedness of alternative food networks in the UK

James Kirwan, *Countryside and Community Research Institute, UK*

Carol Morris, *University of Nottingham, UK*

Discussant: Chris Kjeldsen

Inventive rural migrant micro-enterprises: Embeddedness and territorial attractivity; A research position

Marie-Anne Lenain and Jean-François Mamdy, *Clermont Université, France*

Discussant: Hanne Tanvig

Embeddedness of rural innovation: The case of Læsø, Denmark

Hanne Tanvig, *University of Copenhagen, Denmark*

Chris Kjeldsen, *Aarhus University, Denmark*

Discussant: Marie-Anne Lenain

Tuesday, August 18th: 11.00–12.30

Innovation – A comparison on how growth and organizing are related to each other in Danish Food Networks

Tove Brink, *University of Southern Denmark, Denmark*

Discussant: Talis Tisenkopfs

Dealing with incumbent regimes: Deliberateness and serendipity of agency in rural innovation networks

Laurens Klerkx, *Wageningen University, The Netherlands*

Noelle Aarts, *Wageningen University/University of Amsterdam*

Cees Leeuwis, *Wageningen University*

Discussant: Tove Brink

Greek farmers' attitudes towards entrepreneur collective associations: Between risk estimation and appraisal of innovator solutions

Stavriani Koutsou *Technological Educational Institute of Thessaloniki, Greece*

Eleftheria Vounouki *National Institute for Agricultural Research (INRA), France*

Discussant: Laurens Klerkx

Co-production of rural innovation

Talis Tisenkopfs, *University of Latvia, Latvia*

Discussant: Stavriani Koutsou

Tuesday, August 18th: 16.00–18.00

Scenarios and regional economic assessments

Kurt Hjort-Gregersen, *University of Copenhagen, Denmark*

Discussant: Suvi Huttunen

Embeddedness in local farm-scale bioenergy production

Suvi Huttunen, *University of Jyväskylä, Finland*

Discussant: Kurt Hjort-Gregersen

Strained yet strong: exploring the economic and social embeddedness of Australian family farms within their local regions

Neil Argent, *University of New England, Australia*

Bill Pritchard, *University of Sydney, Australia*

John Martin, *La Trobe University, Australia*

Tony Sorensen, *University of New England, Australia*

Jim Walmsley, *University of New England, Australia*

Scott Baum, *Griffith University, Australia*

Lisa Bourke, *University of Melbourne, Australia*

Discussant: Hilde Bjørkhaug

Local rural food enterprises – When profit maximising is not everything

Hilde Bjørkhaug and Gunn Turid Kvam, *Centre for Rural Research, Norway*

Discussant: Neil Argent

Wednesday, August 19th: 8.30–10.30

Generative processes of recruitment of entrepreneurs in post-socialist rural Hungary

Ildikó Asztalos Morell, *Mälardalen University College/Uppsala University, Sweden*

Discussant: Gunnar Svendsen

Clustering or external linkages? The sources of rural innovation and rural development in the Cape wine industry since the mid-1990s

Joachim Ewert, *University of Stellenbosch, South Africa*

Discussant: Jesper Manniche

Trends in the spatial organization of Danish food chains 2000-2005

Jesper Manniche, *Center For Regional and Tourism Research, Denmark*

Chris Kjeldsen, *Aarhus University, Denmark*

Discussant: Joachim Ewert

Rational entrepreneurship and contingency: A micro level approach to the conversion of forms of capital

Gunnar L.H. Svendsen, *University of Southern Denmark, Denmark*

Chris Kjeldsen, *University of Southern Denmark/University of Aarhus, Denmark*

Egon Noe, *University of Aarhus, Denmark*

Discussant: Ildikó Asztalos Morell

Thursday, August 20th: 11.00–12.30

Sensemaking and zones of relevance in rural organic processing companies and their network relations

Mette Weinreich Hansen, *DTU-MAN, Innovation and Sustainability, Denmark*

Discussant: Egon Noe

Organizing a rural transformation: Contrasting examples from the industrialization of tree harvesting in North America

Michael Clow and Peter MacDonald, *St. Thomas University, Canada*

Discussant: Mette Weinreich Hansen

Can “ethical traceability” re-establish the producer-consumer relation?

Thorkild Nielsen and Niels Heine Kristensen, *DTU Management, Innovation & Sustainability, Denmark*

Discussant: Michael Clow

Successful rural innovation: A matter of configuration of network relations?

Egon Noe and Chris Kjeldsen, *University of Aarhus, Denmark*

Discussant: Thorkild Nielsen

Thursday, August 20th: 14.00–15.00

Local development and rural networking building. Understanding the entrepreneur

Maria Partalidou *Prefectural Self Administrative of Halkidiki, Greece*

Stavriani Koutsou *Technological Educational Institute of Thessaloniki, Greece*

Maria Emmanouilidou *Development Agency of Thessaloniki S.A., Greece*

Discussant: Timo Suutari

Cognitive proximity, diversity and innovativeness in rural areas

Timo Suutari and Sami Kurki, *University of Helsinki, Finland*

Discussant: Maria Partalidou

Theme 5: Sustainable Ruralities

Working group 5.1, room F265 (Fabriikki building)

Towards sustainable forestry? Innovations for institutional adaptation in forest policy and management

Convenors:

Eeva Primmer *Finnish Environment Institute, Helsinki, Finland (eeva.primmer@ymparisto.fi)*

Sabine Weiland *Catholic University Louvain, Belgium (sabine.weiland@iddri.org)*

Tuesday, August 18th: 8.30–10.30

Transformation of institutions and regimes

Multi-Level Governance of Swedish Forests

Carina Keskitalo and David Ellison, *Umeå University, Sweden*

Differences in implementation of forest legislation between Finland and Sweden after the World War II

Harri Siiskonen, *University of Joensuu, Finland*

Institutional capital in preparing regional forest programs in Finland

Eeva Primmer and Heli Saarikoski, *Finnish Environment Institute, Finland*

Maria Åkerman, *University of Tampere, Finland*

Transforming forest regulation in Finland and Russia

Minna Pappila, *University of Turku and University of Joensuu, Finland*

Tuesday, August 18th: 11.00–12.30

Actors, conflicts, and drivers of change

The Southern Europe Forest Owners Union and the European sustainability forestry path

Yves Montouroy, *Ecole doctorale de Science politique de Bordeaux, France*

Frame analysis, place perceptions and forest politics – Exploring a forest policy controversy in Sweden

Karin Beland Lindahl, *Institute for Futures Studies, Sweden*

Swedish forest regimes – Outlook among key actors

Karin Beland Lindahl and Erik Westholm, *Institute for Futures Studies, Sweden*

Tuesday, August 18th, 16.00–18.00

Transformation processes - adaptation, learning, capacity-building

Between adaptation and social learning: Forest management in Albania

Weiland, Sabine, *Catholic University Louvain, Belgium*

Regional forest programmes: An adaptive and efficient policy tool for bridging global and local processes?

Teppo Hujala, *University of Helsinki, Finland*

Leena A. Leskinen, *Metla, Joensuu Unit and University of Joensuu, Finland*

Making biodiversity policies creative: “The space of appearance” in the protection of flying squirrels and forest biodiversity in Finland

Juha Hiedanpää, *Finnish Game and Fisheries Research Institute, Finland*

Ari Jokinen, *University of Tampere, Finland*

Working group 5.2, B203 (Tervahovi building)

Rural businesses and sustainable ruralities

Convenor:

Jane Atterton *Newcastle University, UK* (jane.atterton@ncl.ac.uk)

Tuesday, August 18th: 8.30–10.30

Sustainable rural enterprise in different contexts

Rural businesses in the North East of England: Some preliminary survey findings

Jane Atterton and Arthur Affleck, *Newcastle University, UK*

Rural businesses and sustainable ruralities in Russia

Valeriy Patsiorkovskiy, *Russian Academy of Sciences, Russia*

David O'Brien, *University of Missouri-Columbia, USA*

Stephen Wegren, *Southern Methodist University, USA*

Side-activity entrepreneur: Lifestyle or economic oriented?

Marianna Markantoni, Dirk Strijker and Sierdjan Koster, *University of Groningen, The Netherlands*

Dispersal of immigrant entrepreneurship into rural areas, Sweden

Ali Najib, *Uppsala University, Sweden*

Tuesday, August 18th: 11.00–12.30

Sustainable rural enterprise: Seizing new opportunities

Self-owned non-farming enterprises on pluriactive family farms in Israel – Motives, problems, growth potential and contribution to rural development: An explorative study

Michael Sofer and Levia Applebaum, *Bar-Ilan University, Israel*

Evaluation of sustainable rural tourism – Case study of southern Bohemia

Michaela Antoušková, Zdenka Kroupová and Gabriela Červená, *Czech University of Life Science in Prague, Czech Republic*

Wind energy – An economic strategy for rural areas in Spain

Moira Jimeno, *University of Barcelona, Spain*

Tuesday, August 18th: 16.00–18.00

Sustainable rural enterprise: New ways of working

Typology of e-work entrepreneurs on periphery: A case of Pielinen Karelia region

Hannu Ryhänen, *University of Joensuu, Finland*

A case paper about the food-network called ‘Sonderjyske Madglaeder’: ‘Ideas and control –

A case on how organising can enable innovation in a network

Tove Brink, *University of Southern Denmark, Denmark*

Sustainable rural communities and the diversity of entrepreneurship

Tapani Köppä, *University of Helsinki, Finland*

Wednesday, August 19th: 8.30–10.30

Informal discussion session

Working group 5.3, room D119 (Tervahovi building)

Temporary organisations and rural-urban relations: Can long-term sustainability goals be achieved through short-term interventions?

Convenors:

Stefan Sjöblom, Kjell Andersson, Sebastian Godenhjelm and Minna Lehtola
Swedish School of Social Science, University of Helsinki, Finland

Tuesday, August 18th: 8.30–10.30

Introduction: Temporary organisations and rural-urban relations. Can long-term sustainability goals be achieved through short-term interventions?

Stefan Sjöblom, *Swedish School of Social Science, University of Helsinki, Finland*

Energy flows as a test-bed for long term urban-rural relationships

Giorgio Osti, *University of Trieste, Italy*

Business networks in rural areas: Experiences from rural Spain

Javier Esparcia, *University of Valencia, Spain*

Tuesday, August 18th: 11.00–12.30

Democratic governance by means of project organisation? A policy sector analysis

Sebastian Godenhjelm, Kanerva Kuokkanen, Minna Lehtola, Stefan Sjöblom and Kjell Andersson,
Swedish School of Social Science, University of Helsinki, Finland

Leader as a means for strengthening rural development capacity: Structures and relations

Lars Larsson, *School of Economics and Social Sciences Högskolan Dalarna*
Cecilia Waldenström, *Swedish Agricultural University, Sweden*

Tuesday, August 18th: 16.00–17.30 (Note finish time!)

Project forms and social problems: A critical analysis of environmental governance

Steven Wolf, *Cornell University, USA*

Exploring how to introduce natural resources, food production, climate change in the social rural-urban relations: The case of European Capital Cities facing sustainability and globalization

Nicole Mathieu, *CNRS University of Paris 1 Panthéon Sorbonne, France*

Wednesday, August 19th: 9.00–10.30

Institutions and networks in rural development. Two case studies from Hungary

Boldizsár Megyesi, *Hungarian Academy of Sciences, Hungary*

Regional planning and rural development – the case of Ostrobothnia, Finland

Kenneth Nordberg, *Åbo Akademi University, Finland*

Thursday, August 20th: 11.00-12.30

Role of communication in performance of Local Action Group

Ülar Loolaid, *University of Tartu, Estonia*

Conclusions and discussion about publication plans

Stefan Sjöblom and Kjell Andersson

Working group 5.4, room F453 (Fabriikki building)

What is culturally sustainable development?

Convenors:

Katriina Siivonen *Turku School of Economics, Finland Futures Research Centre, Finland*
(*katriina.siivonen@tse.fi*)

Katriina Soini *University of Jyväskylä, Finland* (*katriina.soini@mtt.fi*)

Tuesday, August 18th: 8.30–10.30

8.30–9.10 **An introduction to the Workshop: From policy to practices: Discourses on cultural sustainability**
Katriina Soini, *University of Jyväskylä, Finland* and Inger Birkeland, *University of Bergen, Norway*

9.10–9.50 **Whose language is it anyway? Implications of the (re)appropriation of Gaelic for rural development strategies**
Marsaili MacLeod, *Scottish Agricultural College, Scotland, UK*

9.50 –10.30 **Cultural landscapes and sustainable development. Recent research and projects in Alba County, Romania**
Mihai Pascaru and Lavinia Holunga, *University of Alba Iulia, Romania*

Tuesday, August 18th: 11.00–12.30

11.00–11.45 **Village schools as mediators of culture and education**
Gunilla Karlberg-Granlund, *Åbo Akademi University, Finland*

11.45–12.30 **What should sustain in culture?**
Katriina Siivonen, *Turku School of Economics, Finland Futures Research Centre, Finland*

Tuesday, August 18th: 16.00–18.00

16.00–16.40 **Finnish national rural landscape imagery and its relation to development – Viewpoints of visual culture studies on cultural sustainability of rural areas**
Antti Vallius, *University of Jyväskylä, Finland*

16.40–17.20 **Farmer cultures: Pathways of change in rural contexts**
Francesca Giarè, *National Institute of Agricultural Economics, Italy*

17.20–18.00 **Agricultural diversity: The fragmentation and sustainability of Finnish farming culture**
Leena Hangasmaa, *University of Jyväskylä, Finland*

Wednesday, August 19th: 8.30–10.30

- 8.30–9.05 **Local food between nature, culture and market**
Virginie Amilien and Lill Vramo, National *Institute for Consumer Research*,
Norway
- 9.05–9.40 **Cultural sustainability of Finnish food system: Young consumers' approach**
Minna Mikkola, *University of Helsinki, Ruralia Institute, Finland*
- 9.40–10.15 **Socio-cultural sustainable development of animal farming**
Birgit K. Boogaard, Bettina B. Bock, Simon J. Oosting, *Wageningen University, The*
Netherlands
- 10.15–10.30 **Concluding remarks and discussion**
Katriina Siivonen and Katriina Soini

Working group 5.5, room F25 I (Fabriikki building)

Is rural Europe really old? Demographical dynamics – Social impacts

Convenors:

Maria Cristina Sousa Gomes, Elisabete Figueiredo and Maria Luís Pinto *University of Aveiro, Portugal (mcgomes@ua.pt,)*

Tuesday, August 18th: 8.30–10.30

Is rural Europe really old? Demographical dynamics – Social impacts

8.30 **Welcome and General Introduction to the WG by the Convenors**

8.45 **Demographic ageing in Romania's rural area**

Daniela Violeta Nancu, *Romanian Academy, Romania*

Liliana Guran-Nica, *Spiru Haret University, Romania*

Mihaela Persu, *Romanian Academy, Romania*

9.00 **Rural world: Too old and out of fashion for the young Italian generations. Experiences in two rural districts**

Francesca Ugolini, Danilo Marandola and Antonio Raschi, *CNR-IbiMet, Italy*

9.15 **Local care regimes in the context of rural transformation and welfare governance**

Ildikó Asztalos Morell and Cecilia Bygdell, *Uppsala University, Sweden*

9.30 **Demographical dynamics of Italian family farms: Life cycle and gender differences**

Luca Bartoli and Laura Palombo, *University of Cassino, Italy*

Velia Bartoli, *University of Rome La Sapienza, Italy*

9.45 **Demographic projections of aging and the parent support ratio in rural compared to urban areas of China, Japan, Taiwan and the Republic of Korea: 2000 to 2050**

Mary Ann Davis and Sam Houston *State University, USA*

Dudley L. Poston, Jr. *Texas A&M, USA*

10.00 **Discussion**

Wednesday, August, 19th: 8.30–10.30

Is rural Europe really old? – Dynamics, processes and social impacts

8.30 **Ageing and dependency in rural Spain**

Luis Camarero, *UNED, Spain*

- 8.45 **Ageing and intergenerational relations in rural Slovenia**
Majda Cernic Istenic, *University Ljubljana, Slovenia*
- 9.00 **Regional disparities in relations between population ageing and agricultural activities in Serbia**
Marijana Pantić, *Dresden Leibnitz Graduate School-IÖR, Technical University-Dresden, Germany*
Jelena Živanović Miljković, *Institute for Architecture and Urban & Spatial Planning of Serbia, Serbia*
- 9.15 **The ‘new age’ of rural demography: The case of southern Portugal**
Renato Miguel do Carmo and Sofia Santos, *CIES-ISCTE, Portugal*
- 9.30 **Discussion**

Working group 5.6, room F425 (Fabriikki building)

Twenty years on: Eastern European countrysides in processes of change

Convenors:

Krzysztof Gorlach *Jagiellonian University, Poland (kgorlach@interia.pl)*

Vera Mejerova *University of Life Sciences, Czech Republic*

Rosemarie Siebert *Leibniz Centre for Agriculture and Landscape Research (ZALF), Germany*

Paweł Starosta *Łódź University, Poland (socwim@uni.lodz.pl)*

Tuesday, August 18th: 8.30–10.30

A call for change: Rural governance in Hungary

Katalin Kovacs, *Hungarian Academy of Sciences, Budapest, Hungary*

Bonds that matter: Institutional networks in area-based partnerships operating in historically and culturally distinctive regions of Poland

Marek Furmankiewicz, *Wroclaw University of Environmental and Life Sciences, Poland*

Joanna Stefanska, *Wroclaw University of Technology, Poland*

Waking up a sleeping giant: The challenge of the LEADER programme implementation in Poland

Tomasz Adamski, *Jagiellonian University, Poland*

Local communities development: New approaches in the re-structuring of rural regions: Cases from Bulgaria and Finland

Mariana Draganova, *Bulgarian Academy of Sciences, Bulgaria*

Leo Granberg and Jouko Nikula, *University of Helsinki, Finland*

Tuesday, August 18th: 11.00 –12.30

Action speaks louder than words? Trust, trustworthiness and social transformation in rural Slovakia

Davide Torsello, *University of Bergamo, Italy*

Environmental behavior in the Czech Republic: Post-socialist social and cultural phenomenon

Petr Kment, *Czech University of Life Sciences, Czech Republic*

Czech Republic after 20 years of post socialist development, countryside metamorphoses

Vera Majerova, *Czech University of Life Sciences, Czech Republic*

Outer and inner factors shaping rural change in Czech Republic

Silvie Kucerova and Radim Perlin, *Charles University, Czech Republic*

Tuesday, August 18th: 16.00–18.00

Non governmental structures in the processes of rural change in Latvia

Maiga Kruzmetra, *Latvia University of Agriculture, Latvia*

Farmers and the market: Commodification of rural resources in Poland

Hanna Podedworna, *Warsaw Agricultural University, Poland*

From post-traditional peasants to producer classes: Family farms in post-communist Poland

Krzysztof Gorlach and Zbigniew Drąg, *Jagiellonian University, Poland*

Toward civil society in rural areas: changing patterns of trust and political participation in Poland

Paweł Starosta, *Łódź University, Poland*

Wednesday, August 19th: 8.30–10.30

Stability, justice and ecological public health as basic principles of innovative rural development in Ukraine

Maryna Bilynska, *National University of Bioresources and Environmental Sciences, Ukraine*

Decollectivization process and class formation in the Baltic countries and Russia

Ilkka Alanen and Jouko Nikula, *University of Helsinki, Finland*

Practices of everyday coexistence of economies in the contemporary Russian countryside

Olga Fadeeva, *Russian Academy of Sciences, Russia*

New paradigms of the rural development in Russia

Zemfira Kalugina and Olga Fadeeva, *Russian Academy of Sciences, Russia*

Working group 5.7, room F455 (Fabriikki building)

Sustainable fishing communities: Transformations, contradictions and the challenges for governance

Convenors:

Jeremy Phillipson *Newcastle University, UK (jeremy.phillipson@ncl.ac.uk)*

David Symes *University of Hull, UK*

Trude Borch *Norut Northern Research Institute, Norway*

Svein Jentoft *Norwegian College of Fisheries Science, Norway*

Pekka Salmi *Finnish Game and Fisheries Research Institute, Finland*

Tuesday, August 18th: 8.30–10.30

Introductions

“Ye Kin Nae Say No:” Social connectedness, community sustainability and resource rights in North Sea fishing communities

Alyne Elizabeth Delaney, Aalborg University, Denmark

The socio-cultural impact of industry restructuring: A study of fishing identities in Northeast Scotland

Ruth Williams, National Trust, UK

Social sustainability in Finnish fisheries

Pekka Salmi, Finnish Game and Fisheries Research Institute, Finland

Chair: Jeremy Phillipson

Tuesday, August 18th: 11.00–12.30

Fish and fishing culture as driving factors for tourism industry – A case study of a Finnish coastal municipality

Juhani Salmi and Pekka Salmi, Finnish Game and Fisheries Research Institute, Finland

Economic effects of marine fishing tourism in Norway

Trude Borch, and Frank Olsen, Norut Northern Research Institute, Norway

Swedish coastal fisheries in transformation

Karl Bruckmeier, Gothenburg University, Sweden

Chair: Pekka Salmi

Tuesday, August 18th: 16.00–18.00

Sustainable fishing communities under international regulation: The case of Halibut fishing communities in Southeast Alaska

Craig K. Harris and Margaret R. Rabb, *Michigan State University, USA*

The changing face of British inshore fisheries management

Jeremy Phillipson, *Newcastle University, UK*

David Symes, *University of Hull, UK*

Social aspects of fisheries adaptation to climate change in South Eastern Australia: A governance perspective

Kate Brooks, *National University, Australia*

Ingrid Holliday, *Department of Primary Industries (Fisheries), Victoria, Australia*

Chair: Trude Borch

Discussant/summing up

Svein Jentoft

Working group 5.8, room F326 (Fabriikki building)

Sustainable ruralism

Convenors:

Mark Shucksmith *Newcastle University, UK (m.shucksmith@ncl.ac.uk)*

Sally Shortall *Queen's University Belfast, UK (s.shortall@qub.ac.uk)*

Tuesday, August 18th: 9.00–10.30 (Note start time!)

Sustainable rural communities: Beyond sustainable urbanism?

Mark Shucksmith, *Newcastle University, UK*

Cornwall, sustainability and outsider constructions of place

Joanie Willett, *Exeter University, UK*

Village action and the changing village - Local development practices constructing rural community

Kaisu Kumpulainen, *University of Jyväskylä, Finland*

Tuesday, August 18th: 11.00–12.30

Sustainable ruralism and social services

Francesco Di Iacovo and Paola Scarpellini, *Pisa University, Italy*

Resident autonomy and regional revitalization in Sweden: The example of Huså village in Åre municipality

Hitomi Nakamichi, *Ehime University, Japan*

Akira Ohno, *Nagano University, Japan*

Exploring receptivity through innovative actions

V. Hernández Jiménez and L. Román Bermejo, *Polytechnic University of Madrid, Spain*

Tuesday, August 18th: 16.00–17.30 (Note finish time!)

Comparative evaluation of development factors of two neighbouring municipalities in rural Greece: The case of Distos and Avlonos Municipality in Evia Prefecture

Christos Fois and C.D. Apostolopoulos, *Harokopio University, Greece*

Is the new simply the long forgotten old? Sustainability in theory and practice

Susan Machum, *St Thomas University, Canada*

General Discussion