



DiverIMPACTS

Diversification through Rotation, Intercropping, Multiple cropping,
Promoted with Actors and value-Chains Towards Sustainability

Moving Beyond Competition in Crop Diversification Niches

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Competition Within Crop Diversification Niches

- **What kinds of competition are at stake in innovation dynamics?**
- **How could competition be overcome within these contexts?**

Small-scale dehulling of buckwheat: a cross Channel story

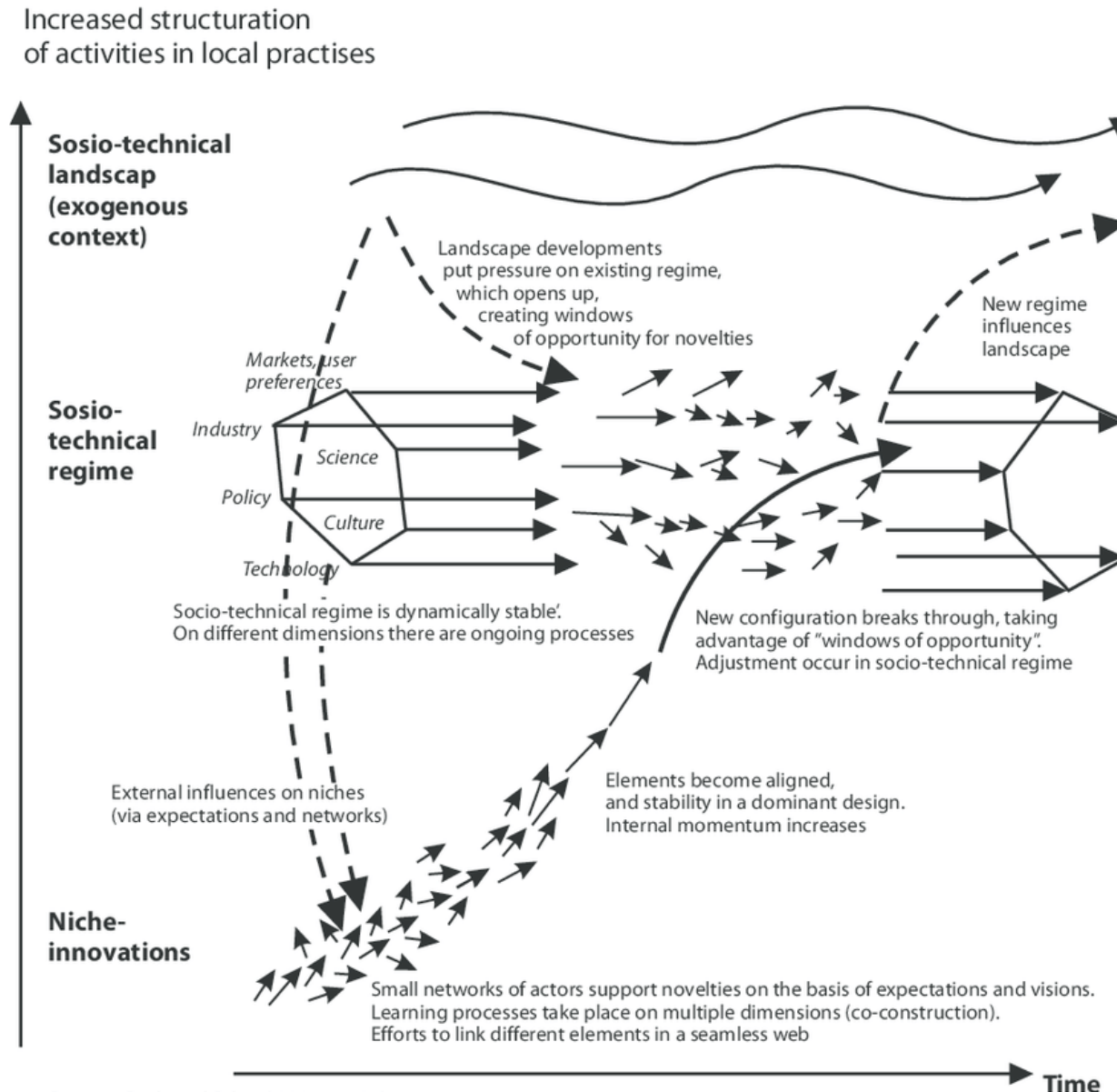


4 different dimensions of competition

- Informational
- Economic
- Reputational
- Material



Securing the business vs Changing the world ?



Collective interest

Vision of global food system change

Viability and development of individual business



Perspectives: developing adapted coopetition patterns

Cooperation

On which aspects to (not) collaborate ?

What do I bring to the collaboration ?

What do I get from the collaboration ?

What are the risks ?

What are the rules ?

How are the rules ensured ? (formal, unformal, intermediary or not)

Competition

How to overcome competition ?

Exchange of mutually beneficial information

No threat on markets

Informal agreement



Thanks for your attention, questions?

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