

Backyard poultry flocks in France: A diversity of owners and biosecurity practices

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- 2 practices.
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12 Abstract (<400) (389 mots)

Over the past few years, the number of backyard poultry flocks has been increasing in France. 13 14 A mandatory step to improve backyard poultry management is to assess health risks by characterizing the flocks and understanding the owners' motivations for keeping poultry and 15 their husbandry practices. A survey of backyard poultry owners was conducted in France to 16 gather information about their motivations for owning poultry, flock characteristics, and 17 breeding and biosecurity practices. The survey was completed by 1,160 owners. The major 18 motivations for owning poultry flocks were egg consumption (93.3%), recycling (72.4%) and 19 having pet animals (53.2%). Most owners had already heard about avian influenza (96.7%), but 20 were less aware about other diseases such as Newcastle Disease (41.6%), salmonellosis 21 22 (79.1%), or campylobacteriosis (18.6%). Owners mainly kept only egg-layers (78.4%), and the median size flock was five egg-layers. Owners gave eggs to their relatives, occasionally or 23

regularly, in 86.6% of the cases. Contacts with other family poultry owners were frequent 24 25 (68.9%) and biosecurity practices were poorly implemented: 50% of owners did not wash their hands systematically after visiting the flock and more than 60% of owners did not wear specific 26 27 shoes. Drawing from the survey data, five profiles of family poultry flocks were identified with multiple correspondence analysis and hierarchical cluster analysis. The profiles, based on flock 28 characteristics and owners' practices and motivations, illustrate the heterogeneity of the 29 30 backyard poultry sector: 1) urban poultry, 2) traditional poultry, 3) student poultry, 4) pet *poultry* and 5) *hobby poultry*. Urban poultry consisted of recently constituted (< 2 years old), 31 small (< 3 birds) flocks of layers, and traditional poultry of older, medium-sized flocks 32 33 belonging to retired and older people. These two profiles were characterized by limited contacts (direct or indirect) with other flocks and owners. Student poultry consisted of younger owners 34 (<30 years old) with flocks over 5 years old. Pet poultry consist of recently established, 35 36 medium-size flocks of layers located in both rural or urban environments. *Hobby poultry* consisted of dedicated owners who breed and sell poultry and participate in exhibitions and 37 poultry shows. Pet and hobby poultry profiles were characterized by greater knowledge of 38 diseases and biosecurity practices, more bird movements, and reported more frequent clinical 39 signs. The observation of different profiles can help target veterinary and public health 40 41 education messages to prevent disease transmission in backyard poultry flocks in France.

42 Key words: backyard flocks, epidemiology, poultry health, biosecurity practices, clustering

43

44 Introduction

France is known to have a highly diversified poultry production system. As described by the FAO, 'traditional poultry farming' and 'family poultry' hold a prominent place in the French poultry production sector (FAO, 2010). Backyard poultry production has indeed maintained biodiversity, genetic resources, product quality, and local production in France for decades, leading to an extensive variety of productions and domestic poultry breeds. There are currently 50 320 breeds in the country, of which around 50 are local breeds (FFV, 2020; SCAF, 2020).

Over the past few years, the number of backyard poultry flocks has been likely increasing in 51 France, especially in urban and suburban areas thanks to numerous public initiatives (Dumat et 52 al., 2018). This increase also has been described in North America. The main reasons identified 53 behind this phenomenon are a wish to produce healthy and local products, a desire to educate 54 55 children to be responsible about the food they eat and a desire to have pet birds (Bailey and Larson, 2013; Blecha and Leitner, 2014; Mainali and Houston, 2016; Nicholson et al., 2020; 56 Pires et al., 2019; Pollock et al., 2012; Smith et al., 2012). In France, the vast majority of the 57 human population now lives in urban areas, and sustainable food projects are developing to 58 promote the well-being and health of urban dwellers. Over the past 10 years, non-commercial 59 poultry houses have appeared in private gardens and public spaces, often with the backing of 60 local authorities, for example to reduce municipal waste (Dumat et al., 2018). 61

While the role of backyard poultry in the dynamics of Highly Pathogenic Avian Influenza 62 (HPAI) is likely limited in most cases (Souvestre et al., 2019), two outbreaks of HPAI subtype 63 H5N8 were detected in November 2020 in poultry pet shops in two separate regions of France 64 (Corsica (2B) and the Yvelines (78)) (MAA, 2020a, 2020b). Both shops shared the same bird 65 supplier (Amat et al., 2020). This suggests that under certain circumstances, backyard poultry 66 could play a role in the spread of avian influenza viruses (Fiebig et al., 2009; Van Steenwinkel 67 et al., 2011). Moreover, many backyard poultry owners lack experience and knowledge about 68 poultry health and breeding practices, which may pose an additional risk with regard to other 69 zoonotic diseases, such as salmonellosis and campylobacteriosis (Anderson et al., 2012, 2016; 70 71 Behravesh et al., 2014).

72 Understanding the characteristics, movement networks and disease management practices of 73 backyard flocks is essential to identify potential disease transmission pathways and develop 74 education programs adapted to different target populations. A survey of backyard poultry owners was carried out in France to gather information about flock characteristics (e.g., flock
size, species, location), management and biosecurity practices (e.g., bird movements, flock
health), and owner characteristics (including their motivation to own poultry). Cluster analysis
was used to identify different profiles and highlight the diversity of backyard poultry flocks.
This study is a first step towards achieving a better understanding of the backyard flock
population in France.

81 Material and methods

82 Study design

A cross-sectional study was conducted in France among backyard poultry owners. To be eligible to participate in the survey, respondents had to be at least 16 years old, live in mainland France and Corsica, and keep between 1 and 250 chickens (*Gallus gallus*) at the time of the survey. Respondents were recruited by means of an online survey that was conducted across France from June 2018 to September 2020.

88

89 *Recruitment of participants*

90 The on-line survey was advertised through different means: (1) posts on social networks through Facebook[©] backyard poultry groups and dedicated poultry websites, (2) e-mails sent 91 92 to all French veterinary students (Toulouse, Lyon, Paris and Nantes National Veterinary Schools) asking them to participate in the survey themselves and to advertise it in turn, and (3) 93 flyers, posters and printed questionnaires provided to pet and animal food shops, veterinary 94 95 practices and poultry exhibitions in a 10-kilometers radius from the city center of Toulouse (Haute Garonne, France), in order to ensure to have enough recruitments from urban and 96 97 suburban areas.

98 *Questionnaire development*

The questionnaire was designed to obtain information about backyard poultry flocks. It 99 100 comprised 30 questions divided into five sections: 1) owners' characteristics, demographics, socio-professional category and knowledge about diseases (n=6), 2) flock characteristics (n=4), 101 102 3) poultry husbandry and bird movements (n=9), 4) biosecurity practices (n=7) and 5) flock health (n=4). Open (n=3) and closed (n=27) questions were used. For some closed questions, 103 104 respondents could select several answers. When precision was needed, questions incorporated an 'other' option that offered the respondent an opportunity to write an answer. The 105 106 questionnaire was experienced by six owners who were not included in the analysis, and the time to complete the questionnaire did not exceed ten minutes. The online questionnaire was 107 108 created using Sphinx iQ 2 © software and is available at the link http://bit.ly/poulepoc. The questionnaire is available in English upon request to the corresponding author. 109

110 Data analysis

The questionnaire items were coded into 62 variables that were then used to perform the 111 112 statistical analyses. Most of the questions were binary (yes/no) or multiple choice. Some 113 variables (e.g., self-estimated knowledge about Campylobacter and Newcastle disease) were considered as a proxy to estimate the technical or public health knowledge of owners. The 114 variable *urban* was created based on the mean population density of every respondent's 115 116 commune (the information was obtained by registering the official geographical code for each flock (INSEE, 2021)). As the variables did not follow a normal distribution, associations 117 between categorical variables were determined using a non-parametric Fisher test. After 118 combining distinct variables into new ones and removing some variables due to an absence of 119 variability between respondents and/or lack of relevance, 49 variables were introduced in the 120 multiple correspondence analysis (MCA). The profiles of backyard poultry owners were 121 computed using the MCA followed by a hierarchical cluster analysis (HCA) (Costard S., 2009; 122 Delpont et al., 2018; Martínez-García et al., 2015). The MCA method allows the number of 123

variables to be reduced by creating synthetic variables (also known as dimensions or factors)
which maximise the dataset variance in a lower dimensional Euclidian space. The synthetic
variables are then used in the HCA. For the MCA, out of 49 variables, 34 variables were
considered to be active variables and 14 were considered as supplementary, such as *clinical signs* and *treatments*, and were used to help interpret the data. The HCA was performed based
on the minimum number of factors from the MCA accounting for 50% of the data variance.
The HCA used Ward's method and was consolidated with the K-means method.

The over-representation of variable outcomes in each profile generated by the HCA was assessed with a hypergeometrical test (Husson et al., 2017). P-values indicate the strength of the category related to the profile's population: * when the p-value is < 0.05, ** when the pvalue is < 0.01, *** when the p-value is < 0.001 (Table 2.1 to 2.5). All statistical analyses were computed on R 4.0.2 and RStudio software Version 1.3.1093 (R Core Team, 2020; RStudio Team, 2020). The MCA and the HCA analyses and graphical outputs were computed with "*FactoMineR*" (Lê et al., 2008).

138 **Results**

139 Descriptive analysis

140 Flocks and owners' characteristics

A total of 1,258 backyard poultry owners returned the survey (37 completed paper questionnaires, 23 paper questionnaires were retrieved from veterinarians and 1,198 completed online questionnaires). Only fully completed questionnaires were kept for analysis (n=1,160). Respondents were located in 95 French departments, covering the entire territory of France (Figure 1). Southwest France was the most represented with 18.6% (n = 216/1160) of participants in the department of Haute-Garonne. Flocks were equally distributed between rural (n = 402/1160, 34.7 %), urban (n = 406/1160, 35.0%) and suburban areas (n = 352/1160, 30.3%)
(Table 1.1).

The median number of birds per flock was 5 [Q1 = 3, Q3 = 9.5] (Table 1.2). Flock size was 149 150 higher in rural compared to urban areas (p-value<0.001) (Figure 2.A). A majority of flocks held only chickens (n = 909/1160, 78.4 %) (Figure 2.B). Owners reported having their flocks for 151 less than five years in a majority of cases (n = 635/1160, 62.9%) and younger flocks (<2 years 152 153 old) were more present in urban compared to rural areas (p-value<0.001). The most highly represented owners were between 30 and 49 years old (n = 564/1160, 48.6%) and were senior 154 managers from public or private institutions and employees (respectively n = 336/1160, 29.0% 155 156 and n = 281/1160, 24.2 % (Table 1.1). The two main motivations for owning poultry birds were local egg consumption and recycling kitchen leftovers; only 6.3% of owners claimed to 157 have other motivations for owning poultry (Figure 3.A). 158

159 Flock husbandry and moving birds

A majority of owners claimed to visit their flock twice a day or more (n = 928/1160, 80.0%) and to clean the coop weekly or monthly (n = 882/1160, 76.0%). The most frequently used feed were kitchen leftovers (n = 880/1160, 75.9%) and a complete cereal mix bought from pet shops (n = 547/1160, 47.2%) (Table Appendix 1.1). In rural areas, owners were more likely to feed their poultry with a homemade mix (p-value<0.001).

Over half of the flocks had introduced birds in the last year (n = 729/1160, 62.8%). The frequency of bird introductions was more important in rural areas (p-value<0.001) and in bigger flocks (p-value<0.01). Rural owners were more in contact with other owners (p-value<0.001). The main source of introduction were ready-to-lay hens (n = 744/1160, 64.1%) and came directly from professionals or private breeders. The origin of introduced birds varied depending on the age of the owner. Younger owners (< 30 years old) were more likely to buy birds directly

from professionals or private owners, whereas older people bought their birds from live-bird 171 172 markets or pet shops (p-value<0.01). The age of birds at introduction differed between owners. Introducing chicks and fertile eggs was more frequent in rural areas for hobby breeders, while 173 ready-to-lay hens were mainly introduced in urban areas for food waste recycling (p-174 value<0.05). With regard to mortality management, dead birds where either buried in the garden 175 (n = 552/1160, 47.6%), disposed in the municipal waste (n = 239/1160, 20.6%), burned 176 (n=79/1160, 6.8%), given to wild animals (n=76/1160, 6.6%) or brought to the veterinarian 177 (n=67/1160, 5.8%). Some owners had not yet dealt with the death of a bird (n=70/1160, 6.0%), 178 and a minority declared that they had slaughtered bird(s) to eat (n=14/1160, 1.2%) (Table 179 Appendix 1.1). 180

181 *Public and poultry health*

Figure 3.B shows the proportion of flocks featuring risky biosecurity practices and behaviour 182 associated with the transmission of pathogens. The most common identified practices were to 183 184 distribute eggs (from time to time or regularly) outside the family unit (n = 1005/1160, 86.7%) 185 and to have regular contacts with other owners (799/1160, 68.9%). A majority of owners (n =641/1160, 55.3%) appeared unaware of the risk represented by wild avifauna (they had wild 186 bird feeders in the garden) (Table Appendix 1.2). Compliance with biosecurity measures such 187 188 as washing hands and wearing specific shoes was irregular. The study showed that 13.5% of owners (n = 157/1160) washed their eggs after collection or before consumption, with these 189 190 owners more represented in urban areas (p-value<0.05).

In the year prior to the survey, 37.5% (n = 435/1160) of flocks showed clinical signs of disease and more than half of their owners had consulted a veterinarian (Table Appendix 1.3). The frequency of vet consultations increased significantly with flock size. Concerning therapeutics, 48% of owners declared that they had given a 'treatment', most of these being pest control, alternative solutions (phytotherapy and homeopathy), deworming, and vitamins (TableAppendix 1.3).

197 Backyard poultry flock profiles

The first two dimensions of the MCA accounted respectively for 8.39 and 5.18% of the total 198 variance, and the first 16 dimensions accounted for 53.48% of the cumulative variance of the 199 dataset. The HCA revealed five poultry owner profiles: urban poultry, traditional poultry, 200 201 student poultry, pet poultry and hobby poultry. Data obtained by MCA are graphically represented as a cloud of dots in a high dimensional Euclidian space summed up in a lower 202 dimensional approximation given by synthetic axes (or dimensions). Groups of points are 203 204 identified by HCA in the MCA. Figures 4A and 4B summarize the information obtained by MCA and HCA considering the three first dimensions.. The first dimension (Dim 1) was best 205 206 described by the following variables: size of the flock, mixed species, bird-selling activity, clinical signs of disease and treatment use. The second dimension (Dim 2) was best described 207 208 by the owners' socio-economic category, the age of the flock, the cleaning frequency and the 209 food origin. Details of variable distributions within each profile and whether their outcomes were over-represented are presented in supplementary materials (Tables Appendix 2.1 to 2.5). 210

Urban poultry: This profile mostly comprises recent flocks (< 2 years old) with three or less 211 birds and no mixed species or exotic birds (98.7%, p<0.001). Owners were mainly medium-age 212 213 senior managers. Flocks were located in higher proportions in urban and suburban areas 214 compared to other clusters (respectively 46.4% p<0.001, 36.7% p<0.05) (Tables Appendix 2.1 215 and 2.2). The bird introduction rate was low and consisted mainly in the introduction of readyto-lay hens (Table Appendix 2.3). A washing eggs practice was observed (21.3% p<0.001), but 216 217 no specific knowledge about poultry diseases was reported (Table Appendix 2.1). Observed clinical signs, vet consultations and the use of treatments were underrepresented (Table 218 Appendix 2.5). However, owners who gave treatments to their birds claimed to buy these in pet 219

shops essentially (61.1% p<0.001). Owners putting dead birds into municipal waste were
overrepresented (25.4% p<0.01) compared to other profiles (Table Appendix 2.4).

Traditional poultry: This profile comprises medium-sized (3-10 birds) flocks that were over 5 222 223 years old (73.9% p<0.001) and were mainly in rural areas (45.0% p<0.001). Owners over 50 years old were overrepresented, they preferentially gave food leftovers and homemade feed 224 mixes and they did not have specific knowledge about poultry diseases (Table Appendix 2.1). 225 226 Bird introduction was rare and birds came from pet shops or live-bird markets (Table Appendix 2.3). Observed clinical signs, vet consultations and the use of treatments were underrepresented. 227 Owners mainly bought their treatments from pharmacies or over the internet, or used natural 228 229 homemade products (54.5% p<0.001) (Table 2.5).

Student poultry: Flocks over 5 years old and presenting spent-laying hens were more represented in this profile. Owners were students under 30 years old and fed their birds food leftovers and homemade feed mixes. They usually had technical and disease knowledge despite poor biosecurity practices (Tables Appendix 2.1 and 2.4). Observed clinical signs, vet consultations and the use of treatments were underrepresented (Table Appendix 2.5).

Pet poultry: Flocks were of medium size, recent (<2 years old) and consisted of chickens only. 235 Medium-age and intermediate profession owners were well represented in this profile. The 236 main motivation for owning poultry was having pets. Owners had technical and disease 237 knowledge (Tables Appendix 2.1 and 2.2). Concerning biosecurity practices, this profile 238 239 showed a higher implementation of washing hands and wearing specific shoes. It also presented a higher introduction rate and closer contacts with other flocks and owners (Table Appendix 240 2.4). Most of the flocks showed clinical signs over the past year (58.1% p<0.001). Owners used 241 a variety of treatments such as antimicrobials, deworming and pest-control treatments, vitamins 242 and alternative treatments coming from veterinarian clinics (Table Appendix 2.5). Owners of 243 this profile principally buried carcasses in their garden (54.3% p<0.01) (Table Appendix 2.4). 244

Hobby poultry: These flocks had the highest number of birds (> 10 birds in 85.3% of cases, 245 246 p<0.001). Flocks were over 5 years old (51.5% p<0.001), showed mixed species (49.0%) p<0.001) and were located in rural areas (47.5% p<0.001) (Table 2.2). Keeping poultry as a 247 hobby was the main motivation in this profile (54.9% p<0.001). Many introductions were 248 observed and introducing chicks or fertile eggs bought from private breeders or owners were 249 over-represented (Table Appendix 2.3). Bird selling and movements also were an important 250 251 feature. Homemade feed mixes were preferentially given to flocks (like in the *traditional* and 252 student poultry profiles). As in pet poultry, owners showed a higher implementation of biosecurity practices and higher poultry owner contacts. For carcasses, owners used different 253 254 ways of elimination such as burning, leaving carcasses with the vet or other methods. The main 'other method' described was leaving carcasses in a wild environment for necrophage 255 consumption (Table Appendix 2.4). Clinical signs were overrepresented in this profile, 256 257 especially respiratory signs, digestive signs and to a lesser extent locomotor signs (respectively 44.1% (p<0.001), 16.2% (p<0.01), 8.3% (p<0.05)). As in pet poultry, all kinds of treatments 258 259 were used and mainly bought from veterinarian clinics (Table Appendix 2.5).

260 Discussion

This study characterized the backyard poultry compartment in rural, suburban and urban areas across France using data collected during a two-year period (2018-2020). Until now, little information was available in France on this compartment and none of the existing data aimed to characterize practices, flocks and owners.

Our study showed that a vast majority of flocks had existed for less than five years within households, and that one third were located in urban or suburban areas. Flocks from urban areas were smaller compared to rural areas. This could be explained by the limited space in highdensity populated areas (Elkhoraibi et al., 2014). The urbanization of family poultry observed in France has been described in other countries of Europe as well as in the USA throughout the

past decade (Elkhoraibi et al., 2014; Garber et al., 2007; Karabozhilova et al., 2012; Madsen et 270 271 al., 2013). The main motivations for having birds seems to have changed in correspondence with this demographic change. In addition to egg consumption, recycling food leftovers, hobby 272 273 activity and considering birds as pets, other motivations were found, in line with existing studies (Elkhoraibi et al., 2014; Garber et al., 2007; Pollock et al., 2012). Moreover, nearly a quarter of 274 275 participants identified hobby poultry as the main motivation for keeping birds, which included 276 breeding ornamental birds, preserving genetic diversity - pedigree fowl and poultry, poultry 277 shows and exhibitions activities. This motivation also has been described in other countries such as the USA (Burns et al., 2013; Elkhoraibi et al., 2014; Garber et al., 2007). 278

The present study showed a wide heterogeneity of practices and identified five different profiles: *urban, student, traditional, pet* and *hobby poultry. Hobby* and *traditional backyard poultry* seem to correspond to the two categories of family production defined by the FAO and were mainly represented in rural areas (FAO, 2010). The three other profiles (*urban, student* and *pet poultry*) included mainly recent flocks and reflected the growing interest for keeping poultry, especially in urban areas, that has been documented worldwide (Blecha and Leitner, 2014; Elkhoraibi et al., 2014; Karabozhilova et al., 2012; Nicholson et al., 2020).

Traditional and *pet poultry* flocks were larger than their *urban* counterparts but remained smaller than *hobby* flocks. Elkhoraibi et al. showed that chick production was more frequent in large flocks and this could be the case for the *hobby poultry* profile described in our study (Elkhoraibi et al., 2014). The key characteristics of the *hobby* profile are more frequent bird selling, better technical/disease knowledge, and a higher rate of introduction of chicks and eggs within the flock.

Student and traditional poultry could not be differentiated by their management practices; they
mainly differed according to the age and type of owner (student vs retired). Introduced birds
from traditional and students' flocks were mainly spent laying hens. The localization of

traditional flocks in rural areas close to commercial poultry farms could facilitate theintroduction of spent laying hens due to close human links (Van Steenwinkel et al., 2011).

Pet poultry was a recent profile, located in all types of living environments and more likely to 297 298 have access to veterinary services. These results showed that pet poultry owners acquired significant knowledge of husbandry and diseases, potentially related to the observations of 299 clinical signs in their flocks, leading to personal research and specific advice from their 300 301 veterinarian. In contrast, urban owners had less technical and disease knowledge compared to pet and hobby breeders, probably due to the small flock sizes and the absence of clinical signs. 302 303 However, risky practices were identified in urban flocks: disposing dead birds in municipal 304 waste and washing eggs before consumption. Disposing dead animals in household waste is forbidden in France (Loi n° 96-1139 du 26 décembre 1996 relative à la collecte et à 305 l'élimination des cadavres d'animaux et des déchets d'abattoirs et modifiant le code rural, 306 1996) and can lead to epidemic outbreaks and/or human exposure to antimicrobial resistance 307 (Alam et al., 2019; Pollock et al., 2012; Walz et al., 2018). Washing eggs after collection 308 309 increases the risk of foodborne outbreaks, especially Salmonella infections (Hutchison et al., 2003). While prevalence levels of *Salmonella* sp. are not known in French backyard poultry 310 311 flocks, bacteria were isolated in respectively 10 and 12% of backyard flocks in South Australia 312 and Ontario (Brochu et al., 2019; Ferreira et al., 2020; Manning et al., 2015; Zhao et al., 2016). These observations highlight the importance of educating poultry owners about health 313 regulations, zoonotic diseases and preventive measures, especially in urban areas (Pollock et 314 al., 2012; Tobin et al., 2015). 315

With regard to biosecurity practices, their higher implementation in *pet* and *hobby poultry* could be explained by the higher prevalence of observed clinical signs compared to *urban*, *traditional*, and *student poultry*. It is possible that owners whose flocks had no clinical signs did not have any incentive to implement biosecurity practices or gain knowledge about poultry health. On the other hand, apparent clinical signs in *pet* and *hobby poultry* showed that the biosecurity practices observed were insufficient and could be improved, especially by implementing preventive measures surrounding bird movements, such as quarantine or rest days in live bird markets (Burns et al., 2011; Fournié et al., 2011).

The 1999-2000 H7N1 AIV outbreak in Italy (Capua et al., 2003; Terregino et al., 2007), the 324 2003 H7N7 epidemic in the Netherlands (Bataille et al., 2011) and the 2017 outbreak of HPAI 325 326 H5N8 (Guinat et al., 2020) in France identified human movement with infected birds as major risk factors in the spread of HPAI. In addition, Burns has emphasized the importance of indirect 327 contacts between backyard-flock owners within the backyard poultry sector, especially for 328 329 hobby poultry (Burns et al., 2011). Another important aspect to consider is the connectedness of backyard flocks with commercial poultry flocks, thus highlighting the specific need to 330 improve poultry health in both the backyard and commercial poultry sectors to prevent diseases 331 from circulating between the two (Fiebig et al., 2009; Souvestre et al., 2019). 332

333 As family poultry flock demographics have been poorly described in France, it is difficult to 334 estimate the representativeness of our sample. With the increase of chicken coops in urban and suburban areas over the past decade, the FAO estimation of flock sizes could be consequently 335 increased (Dumat et al., 2018; FAO, 2010). The study covered the entire country, suggesting 336 337 that the diversity of backyard flocks was taken into account. However, the department of Haute-Garonne (31) was the most represented in the survey due to more extensive advertising there. 338 As the Haute-Garonne comprises the urban and suburban area of Toulouse, this may have 339 artifactually increased the urban poultry profile. Furthermore, it is likely that this study 340 underrepresents the prevalence of rural flocks which could be owned by retired owners with 341 342 limited internet access. Similarly, student owners were overrepresented due to the diffusion of the questionnaire in French veterinary schools. 343

This cross-sectional survey was diffused for a quite long period of time (two years and two months) in order to give time the owners to respond and to ensure to have a large enough sample. Despite this long period, we didn't expect any significant evolution in the target population. Indeed, even if turnover may be important in backyard poultry, a majority of flocks are owned for more than two years in our study (71.4%), and one study shown that, in the mean, no more that 50% of owners acquire news birds in the 12 months preceding the survey (Beam et al., 2013).

Self-estimated questions could introduce a bias between obtained data and reality (Nespeca et al., 1997). Indeed, it could lead to underreported clinical signs in birds in *urban poultry* due to the owners' lack of disease knowledge, or, to the contrary, along with *pet poultry*, closer attention to clinical signs could be due to considering birds as pets in comparison to *traditional poultry*. In addition, biosecurity practices could be overreported in *hobby poultry* and could be explained by the fact that the owners know the right attitude to adopt regarding their flock without actually implementing the necessary measures.

358 This study provides for the first time a description of backyard flocks in France and shows heterogeneity in their profiles, in particular with regard to flock characteristics, and owners' 359 motivations to own poultry, knowledge and observation of clinical signs. Results can be used 360 361 to develop targeted strategies to prevent disease transmission in the non-commercial poultry sector. Collaboration between veterinary authorities and chickens, feed and equipment retailers 362 should be established in order to deliver good quality and standardized information to poultry 363 owners, for example in the form of illustrated information booklets or videos regarding 364 regulations, diseases and welfare. As internet is often used by owners as the main source of 365 366 information, the creation of websites dedicated to backyard poultry would be a pertinent interface for private owners as well as poultry professionals of this sector, in order to fill the 367

"communication gap" as previously mentioned (Karabozhilova et al., 2012). Also, according 368 369 to our results, it will allow to adapt message to the owner profiles and argue for flock registering. Our study showed veterinary solicitations were limited even in case of clinical signs of diseases 370 371 and confirm what was already shown (Karabozhilova et al., 2012). In order, to facilitate contact between owners and veterinarians, the latter should be informed and trained to manage this new 372 emerging field of pet-poultry, and more identified as competent professional to provide advice 373 374 on flock management, zoonotic prevention and poultry welfare to be able to meet owners' expectations (e.g., wanting 'Happy, healthy chickens') (Crespo et al., 2010). The presence of 375 chemical residues in eggs after treatments also is an important issue for public health. Indeed, 376 377 veterinarians have a limited choice of approved and adapted (e.g., small quantities) treatments, and may use drugs that could generate residues in eggs. (Marmulak et al., 2015; Whitehead M. 378 L. and Roberts V., 2014). The development of specific products and vaccines for backyard 379 poultry (i.e. for small flocks) would be of great interest. 380

Social network analysis between the five profiles identified could provide additional data regarding bird movements, their health status and owners' sources for seeking information, and thus enable targeted recommendations to "key" actors.

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391 Conflicts of interest

392 The authors have no conflicts of interest involving the findings of this study to declare.

393 Data Availability Statement

- 394 The data that support the findings of this study are available from the corresponding author
- 395 upon reasonable request.

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558 Figure captions

- Figure 1: Backyard flock repartition of the 1,160 participants in the survey used for analysis
 per French INSEE code area. Number of backyard poultry flocks participating in each
 department are shown using a different colour code.
- 562 **Figure 2:** Flock characteristics: A) Size of the flocks depending on the living-environment of
- the owner and B) Proportion of species other than chickens and/or layers.
- **Figure 3:** Owners' motivation (A) and biosecurity practices (B).
- **Figure 4:** Projection of the 1,160 Backyard Poultry Flocks (BPF) on the three first dimensions
- 566 by the HCA. A) Profiles are represented on axes of dimension 1 and 2. B) Profiles are
- represented on axes of dimension 1 and 3.

568 Tables

569 Table 1.1: Cross-sectional study of 1,160 French backyard poultry owners. Frequency of categories related to owners' characteristics,

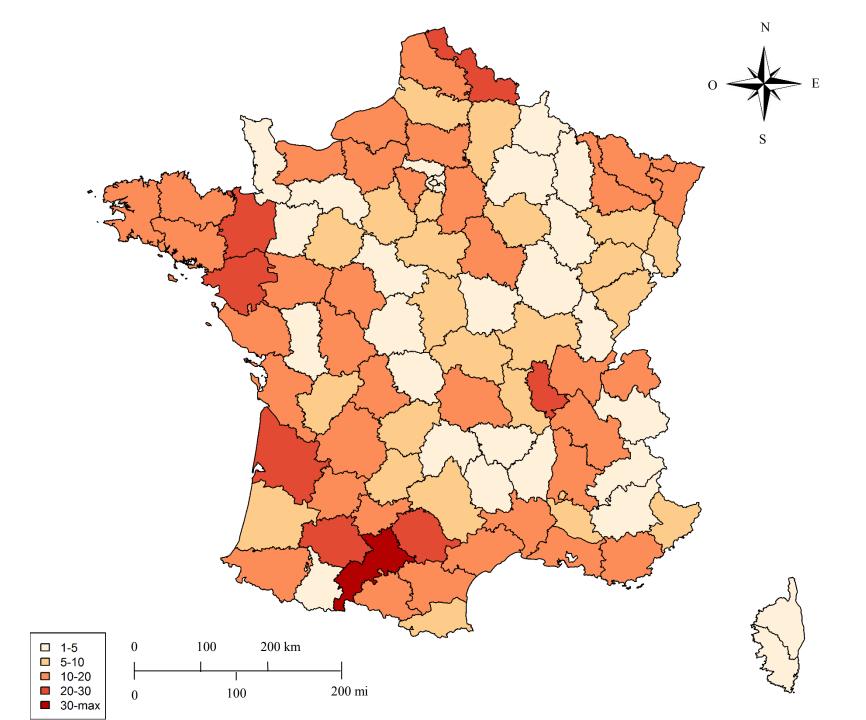
570 demographics, socio-economic category and knowledge about diseases.

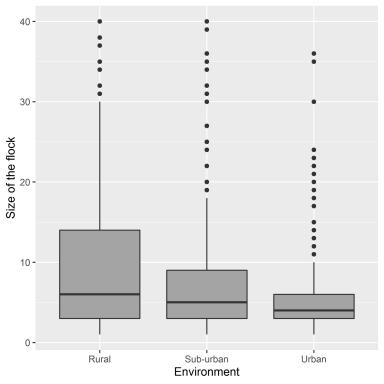
Variable and definition	Categories	%
Age of owner at the time of the survey	[16-29] years old	18.6
	[30-49] years old	48.6
	[50-64] years old	26.9
	\geq 65 years old	5.9
Socio-economic category of the owner	Farmers	3.7
	Artisans. Merchants. Entrepreneurs	7.8
	Senior manager in private or public service. Intellectuals and artists	29
	Intermediate professions (technicians, associate professionals)	5.9
	Employees	24.2
	Workers	3.7
	Old-age pensioners	10.3
	Inactive people	5
	Students	10.3
Owners' motivation for having poultry	Pet animal	53.2
	Hobby and local breeds	22.1
	For egg quality	93.3
	For recycling food waste	72.4
	Other motivation	6.89
Owner aware of the existence of Salmonella	No	20.9
spp. as a pathogen	Yes	79.1
Owner aware of the existence of AIV as a pathogen	No	3.3
	Yes	96.7
Owner aware of the existence of	No	81.4
Campylobacter spp. as a pathogen	Yes	18.6
Owner aware of the existence of NDV as a	No	58.4
pathogen	Yes	41.6
Density population according to the BPF localization	Rural	34.7
	Sub-urban	30.3
	Urban	16.7

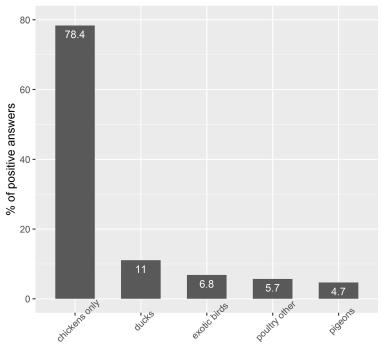
	Ultra-urban	18.3
Owners giving or selling eggs produced from	Never	13.4
their flocks	Sometimes	54.3
	Regularly	24.4
	Always	7.9
Owner volunteering for further participation to	No	43.4
the study	Yes	56.6

Table 1.2: Cross-sectional study of 1,160 French backyard owners. Frequency of categories related to flock characteristics: size, species and age.

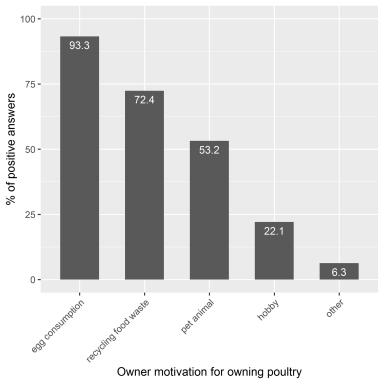
Variable and definition	Categories	%
Number of layers or chickens in the BPF	Q1 = 3 Median = 5	Q2=9.5
	<u>≤</u> 3	33.7
	>3 and ≤ 10	42.3
	>10	24.0
Age of the coop and first associated poultry	< 2	28.6
(years old)	[2-5]	34.2
	[5-10]	20.5
	[10-30]	11.6
	\geq 30	5
Other bird species	No	78.4
	Yes	21.6
Presence of ducks or geese	No	89
	Yes	11
Presence of other poultry species	No	94.3
(turkeys, guinea fowl, quail)	Yes	5.7
Presence of pigeons	No	95.3
	Yes	4.7
Presence of exotic birds	No	93.2
	Yes	6.8

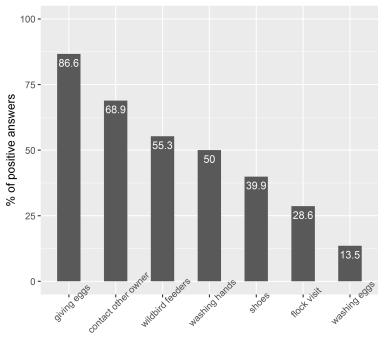






Bird species





Owners' management practices

