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## PPILOW 2019-2024

Anne Collin, Joselle Latchoumia, Frank Tuyttens

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# PPILOW 2019 - 2024

## Poultry and Pig Low-input and Organic production systems' Welfare



### Goals and originality of the PPILOW project

The PPILOW project aims to **co-construct through a multi-actor approach innovations to improve the welfare of poultry and pigs reared in organic and low-input outdoor farming systems.**

The PPILOW **participatory approach** involves all actors of the production chain from farmers to consumers, citizens, scientists and policy makers, for proposing and studying welfare improvement levers. It will provide **a combination of practical solutions for welfare improvement that can be applied on a pan-European basis.**

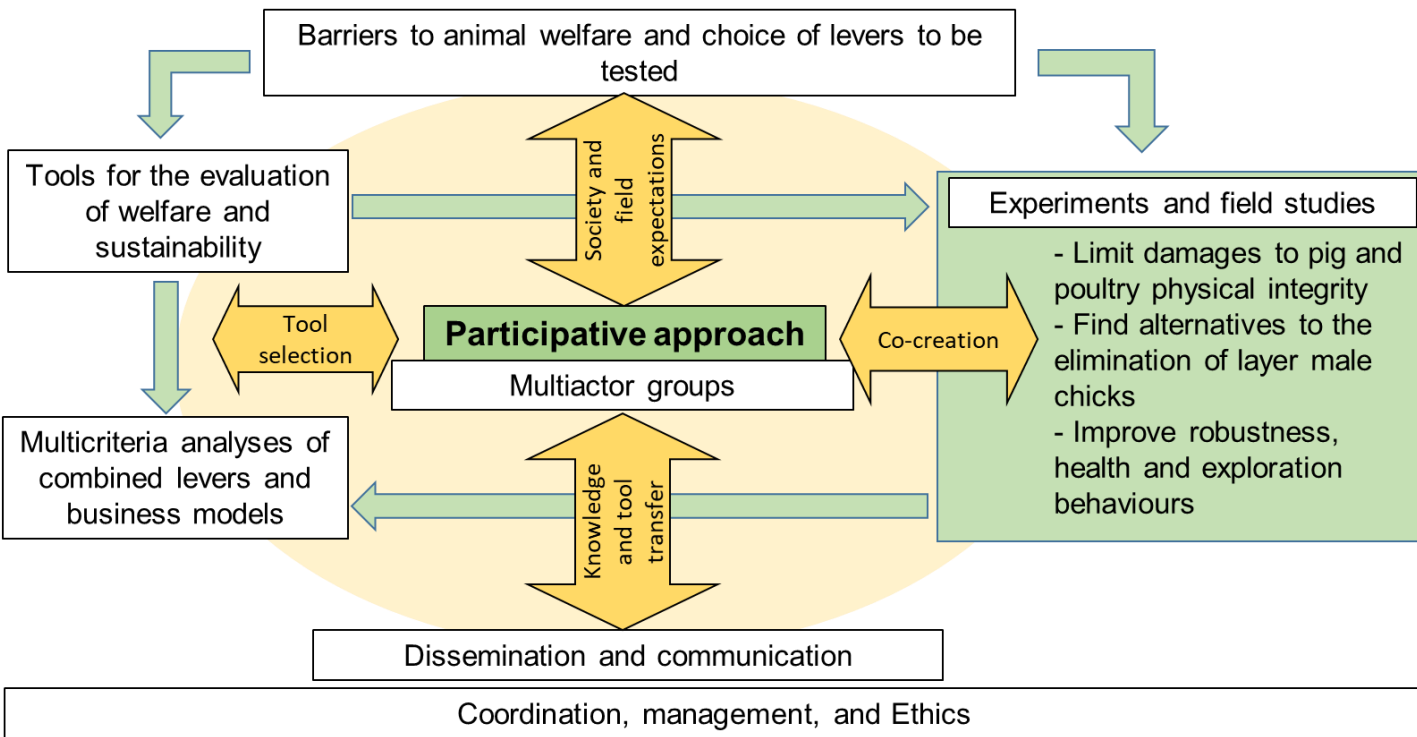
### Project workplan

PPILOW will **cocreate with end-users (National Practitioner Groups) welfare self-assessment tools and innovative breeding and rearing strategies/techniques for improving animal and human welfare by:**

- ▶ **avoiding piglet castration, beak trimming and the elimination of one day-old layer male chicks,**
- ▶ **favouring positive behaviours and improving health and robustness in both species**

The innovative solutions will be **investigated experimentally and the most promising ones will be tested on-farm.**

# PPILOW



**Multi-criteria analyses** of the most effective breeding and rearing strategies will be realized based on the **‘One Welfare’ concept** embracing sustainability goals with specific emphasis on animal and human welfare.

**Business models** will be created for the **use of high-quality products issued from the adoption of PPILOW strategies.**

To ensure the rapid uptake of the project results by end-users, **dissemination activities** will be developed.

**The involvement of national practitioner groups throughout the project will be managed to facilitate change** in the poultry and pig low-input outdoor and organic farming systems at the European level.

**For information request, please contact**

- **Anne Collin** (INRA BOA – Coordinator)  
[Anne.Collin@inra.fr](mailto:Anne.Collin@inra.fr)
- **Joselle Latchoumia** (INRA transfert - Project manager)  
[Joselle.Latchoumia@inra.fr](mailto:Joselle.Latchoumia@inra.fr)
- **Frank Tuytens** (ILVO - work package leader)  
[frank.tuytens@ilvo.vlaanderen.be](mailto:frank.tuytens@ilvo.vlaanderen.be)

