

Review: International trade in animal products and the place of the European Union: main trends over the last 20 years

Vincent Chatellier

▶ To cite this version:

Vincent Chatellier. Review: International trade in animal products and the place of the European Union: main trends over the last 20 years. Animal, 2021, 15 (1), 10.1016/j.animal.2021.100289. hal-03718326

HAL Id: hal-03718326 https://hal.inrae.fr/hal-03718326

Submitted on 8 Jan 2024

HAL is a multi-disciplinary open access archive for the deposit and dissemination of scientific research documents, whether they are published or not. The documents may come from teaching and research institutions in France or abroad, or from public or private research centers. L'archive ouverte pluridisciplinaire **HAL**, est destinée au dépôt et à la diffusion de documents scientifiques de niveau recherche, publiés ou non, émanant des établissements d'enseignement et de recherche français ou étrangers, des laboratoires publics ou privés.



Distributed under a Creative Commons Attribution 4.0 International License

1 Review: International trade in animal products and the place of the European

2 Union: main trends over the last 20 years

- 3 V. Chatellier¹
- 4

5 ¹ INRAE, UMR SMART-LERECO, Rue de la Géraudière, 44300 Nantes, France

6

7 Corresponding author: Vincent Chatellier. Email: vincent.chatellier@inrae.fr

8

9 Abstract

10 This article presents an analysis of the evolution of international trade in animal 11 products over the period 2000 to 2018, using customs data from the "BACI" database. 12 Firstly, this article presents the evolution of global trade in animal products for the top 13 five exporting countries (in decreasing order: the European Union (EU), the United 14 States, New Zealand, Brazil and Australia) and then for the two largest importers 15 (China and Japan). It then looks at the world trade situation for four major animal 16 products: poultry meat, pigmeat, beef and dairy products. Animal products account for 17 16% of world agro-food trade; this rate has remained fairly stable throughout the 18 period. The growing imbalance between supply and demand for animal products in 19 Asian countries, particularly in China, is stimulating international trade to the benefit of 20 the major exporting countries. The EU is the world's leading exporter of animal 21 products (with 21% of the total in 2018) and the fourth importer (with 6% of the total). 22 It is in surplus in dairy products and pigmeat, but in deficit (in value) in beef and poultry 23 meat. Dairy products, which are exported by very few countries (mainly the EU, New 24 Zealand and the United States), account for almost a third of all trade in animal

products. They are thus ahead of beef (23%), pork (12%) and poultry meat (12%).
Trade in live animals remains low (5%).

27

Keywords: Globalisation, Competitiveness, Trade agreements, Dairy products, meat

30 Implications

World trade in animal products is growing, mainly due to an increase in the 31 32 consumption of animal proteins in Asian countries and their difficulties to develop their 33 domestic supply. This situation opens trade opportunities for the major exporting 34 countries, including the European Union (EU), in dairy products and pigmeat. There 35 are also opportunities for EU beef exports, especially to Asia for niche markets (high 36 quality cuts) and also offals (due to high sanitary standards). The EU has little or no 37 success in exporting meat (beef, poultry), especially from quality chains. In many 38 importing countries, particularly developing countries (including Asia and Africa), the 39 search for low-cost products remains the preferred strategy.

40

41 Introduction

42 International trade in agri-food goods has grown significantly in the past fifty years. 43 both in volume and value (Pouch, 2015; World Trade Organization, 2020). 44 Technological innovations, the dissemination of knowledge and the considerable 45 progress made in terms of infrastructure, logistics and storage conditions have 46 favoured this development, in a context characterised by the increasing openness of 47 economies (Thompson-Lipponen and Greenville, 2019), the development of 48 transnational firms and a demographic boom (Centre d'Etudes et de Prospective, 49 2017 ; United Nations, 2019). While world trade in agro-food goods is developing over

the long term, there have been periods when trade has declined, such as during the 2009 financial crisis or the more recent Covid19 crisis. In 2020, World Trade Organization experts estimate that world trade in goods could drop from 13% (most optimistic scenario) to 32% (most pessimistic scenario), while the decline should be smaller for agri-food goods, which are basic necessities.

55 In 2018, agricultural and agri-food products will account for 8% of world merchandise 56 trade. This relative share has fallen sharply over the decades due to a more rapid 57 development of trade in other sectors. In constant currency, world exports of agro-food 58 products have increased sevenfold in 50 years, corresponding to an average annual 59 growth rate of 3.8% (Claguin, 2017). The increase in agri-food trade allowed to provide 60 ever more consumers with more abundant, more varied and often less expensive food. 61 Over time, trade has evolved towards more elaborate, more processed products 62 whose prices are higher than the corresponding raw products.

63 The objective of this article is to look at the main trends at work in the international 64 trade of animal products, in terms of imports, exports and balance of trade. The term 65 "animal products" here covers all animal species and all products (raw and processed) derived from them (meat, milk and all other animal products). This analysis is based 66 67 on statistical data from customs. More precisely, these data issue from the "BACI" 68 database developed by the CEPII (Centre français d'étude et de recherche en 69 économie internationale - CEPII), based on primary data from the COMTRADE 70 database produced by the United Nations Statistics Division (Centre français d'étude 71 et de recherche en économie internationale, 2010). The data cover the period 2000 to 72 2018 (a long-term trajectories). As the last available year is 2018, they do not, however, 73 allow to analyse the effects of the current coronavirus crisis.

74 This article is structured in two parts. The first part presents the evolution of 75 international trade in animal products, focusing on the case of the top five exporting countries (European Union – EU -, the United States, New Zealand, Brazil, Australia) 76 77 and the top two importing countries (China and Japan). Statistical elements are 78 provided in the tables and figures for other countries, but due to lack of space, these 79 cannot be analysed specifically. The seven selected countries account for 67% of 80 world exports of animal products and 44% of world imports. The second part presents 81 a synthetic analysis of the main trade trajectories in four sectors, namely poultry meat, 82 pigmeat, beef and dairy products.

83

84 The main countries contributing to world trade in animal products

85 At the international level, and in a fairly stable manner throughout the period studied 86 (2000 to 2018), animal products accounted for 16% of total agri-food trade. In the 87 following analysis, trade with all countries is considered, excluding intra-EU trade. This 88 weight varies from one country to another depending mainly on the characteristics of 89 the natural environment (cultivable or not) and the productive orientation of the 90 territories. It reaches particularly high levels in New Zealand (69%), Uruguay (68%) 91 and Australia (44%). Closer to the world average in the EU (23%), Brazil (19%) and 92 the United States (19%), it is much lower in other countries such as China (10%), 93 Russia (4%) and Africa (3%).

94 International trade in animal products has risen from €56 billion in 2000 to €152 billion 95 in 2018 (in current currency), with an acceleration since 2009. To facilitate the 96 appropriation of the results and limit the amount of information, the data for the period 97 2010 to 2018 are presented in three aggregates in the following analysis: the annual 98 average for the period 2000 to 2009; the annual average for the period 2010-2017 (i.e.

just after the financial crisis of 2009); the latest available data for 2018. Thus, between
the average of 2000-09 and 2018, world trade in animal products has increased 2.4
times. This coefficient is close for dairy products, pigmeat and poultry meat; it is higher
for eggs (2.9) and beef (2.7) and lower for live sheep/goats (1.6) and live pigs (0.9).

World trade in animal products is dominated by a few large private multinational
companies or very large cooperatives. These well-known companies include JBS,
Tyson Foods, Cargill, Dairy Farmers of America, Smithfied, Fonterra, Nestlé, Lactalis,
Arla, Campina-Friesland, Yili, Danish Crown, Vion, Saputo, Brazilian Meat Producers
or Marfrig.

108 Trade in animal products is increasingly oriented towards elaborated, transformed and 109 assembled products (finished products for consumers or ingredient products for the 110 agro-food industries). Products are increasingly "cracked" and reassembled, which 111 gives rise to complex trade flows. This cracking of products concerns both milk 112 (separation of the different components), meat (separation and boning of parts) and 113 eggs. As an illustration of this expansion of the processed meat trade, note the growing 114 share now taken by of "individual ready meals" with animal ingredients, made possible 115 by the wide adoption of Individual Quick Freezing technology. An advantages of this 116 method is that the freezing process takes only a few minutes. This prevents the 117 formation of large ice crystals in the product's cells, which can destroy the membrane 118 structures at the molecular level. The product thus keep its shape, colour, smell and 119 taste after defrosting.

In 2018, international trade in animal products (in value) is composed of 52% meat,
32% dairy products, 5% live animals and 11% other animal products (Figure 1).
Although trade in live animals is frequent between neighbouring countries, it remains

more complex to organise over long distances and, moreover, gives rise to somecriticism from many citizens who are increasingly concerned about animal welfare.

125 World trade in animal products is geographically concentrated. The top ten exporting 126 countries will account for 80% of exports in 2018. These are, in descending order, the 127 EU (22% of the world total), the United States (15%), New Zealand (10%), Brazil (9%), 128 Australia (8%), Canada (4%), China (4%), Thailand (3%), India (3%) and Argentina 129 (2%). The top ten importing countries account for 61% of world imports. In 2018, China 130 will be the largest importer (17% of the total), followed by Japan (9%), the United States 131 (9%), the EU (6%), South Korea (4%) and Mexico (4%). The next five countries, 132 Vietnam, Russia, Canada, Saudi Arabia and the United Arab Emirates, each account 133 for around 3% of world imports. An analysis of the trade trajectories for the main 134 countries involved in exports and imports of animal products is carried out below.

135

136 The European Union

137 The EU is the world's leading exporter of animal products (€32.4 billion in 2018, i.e. 138 23% of total agri-food exports). Although European agriculture is less endowed in 139 agricultural surface area (178 million hectares, 60% of which is arable land) than other 140 studied countries (United States, Brazil, etc.), yields per hectare are higher due to a 141 high agronomic potential and an often favourable climate. Livestock productions, which 142 are unevenly distributed among member states (Roguet et al., 2015), account for about 143 40% of final agricultural production in the EU. It is mainly the result of smaller family 144 farms than in most other competitor countries. Within the EU, however, production 145 models are very heterogeneous from one area to another (Hercule et al., 2017), 146 depending on land availability (which requires more or less intensification), relief (in 147 some countries mountain areas contribute significantly to livestock farming activities),

148 the agronomic potential of the soils (arable or not), the availability of labour, or 149 economic organisation (more or less vertical integration). The development of 150 European livestock activities has long been encouraged by the Common Agricultural 151 Policy. Although successive reforms have profoundly modified the way in which public 152 support is allocated to the agricultural sector (gradual convergence of European prices 153 on world prices, abandonment of export refunds, limitation of recourse to public 154 storage, etc.), subsidies still represent today a significant part of the income of very 155 large number of European livestock farmers (Guyomard and Détang-Dessendre, 156 2020). Nevertheless, for European farms specializing in monogastric production, the 157 level of subsidies is historically much lower than for dairy and beef farms.

158 The EU was in surplus in several animal products since the end of the 1970s, with the 159 notable exception of sheepmeat. The EU is currently the world leader in terms of trade 160 balance in animal products, with €23 billion in 2018 compared to €6.5 billion in 2000-161 09 (Table 1). This positive development is due to a combination of several factors: a 162 levelling off of domestic consumption of animal proteins; a significant improvement in 163 the balance in the dairy (particularly since the end of milk quotas in 2015, which has 164 led to an increase in European milk production) and pigmeat sectors (African swine 165 fever has led to a rapid increase in pigmeat imports by China); several importing 166 countries, including Japan, trust in the guality and food safety of European products.

167 In 2018, the EU is in surplus in dairy products (€15.4 billion) and pigmeat (€7.2 billion), 168 but in deficit in beef (-€807 million) and poultry meat (-€497 million). However, this EU 169 trade surplus in animal products is made possible by significant imports of plant 170 proteins, mainly from the American continent (Brazil and the United States). Thus, in 171 2018, for example, European imports amount to €6.1 billion for soya meal and €4.8 172 billion for soya beans.

173 Exports account for around 12% of European milk production, 14% of pigmeat, 10% 174 of poultry meat and 5% of beef (European Commission, 2019). EU exports of animal 175 products are mainly dairy products (52% of the total in 2018) and pigmeat (22%). 176 Exports of poultry meat (5%), live cattle (4%) and beef (4%) are less developed, mainly 177 due to higher prices than those of competitors. The evolution of the parity between the 178 different currencies has an impact on the EU's ability to market (or not) its products 179 internationally. For example, the Brazilian real and the Argentine peso have fallen 180 against the Euro. Both countries have been undergoing continuous currency 181 devaluations for ten years, giving them an export advantage. On the other hand, the 182 euro to US dollar has changed significantly over the period, from 0.86 in January 2002, 183 to 1.57 in July 2008, 1.07 in January 2017 and 1.21 in December 2020.

184 A little over two thirds of EU exports in animal products are destined to no more 15 185 countries. China has become the EU's biggest customer (European Commission, 186 2016), with imports increasing tenfold between 2000-09 and 2018 (€7.8 billion). Thus, 187 this country alone will account for 24% of EU exports in animal products in 2018. This 188 rate is 31% for pigmeat, 26% for dairy products, 12% for poultry meat and 17% for 189 beef. The EU will provide 30% of China's supplies (by value) of animal products in 190 2018, compared with 22% in the period 2000-09. Far behind China, the United States 191 are the EU's second largest customer in terms of animal products, accounting for 8% 192 of total European exports. From €1.4 billion between 2000-09, they rose to €2.5 billion 193 in 2018, of which 55% were dairy products and 23% pigmeat. Japan ranks third (7% 194 of EU exports) due mainly to its imports of pigmeat (65% of purchases) and dairy 195 products (26%). Behind this top trio, the following countries are Switzerland, South 196 Korea, Saudi Arabia, Turkey, Algeria, the Philippines and Australia. Russia, which has

long occupied an important place in European exports, is now ranking behind these
countries (Chatellier et al., 2018; Smutka et al., 2019; Cheptea and Gaigné, 2020).

199 EU imports of animal products increased slightly over the under review period. Indeed, 200 they rose from €7.2 billion in 2000-09 to €9.4 billion in 2018. Several factors explain 201 this evolution: the demographic stability of the EU; the decline in individual 202 consumption of animal proteins for a large number of Europeans; the recent 203 development of animal productions in several Member States, especially Spain, 204 Germany, the Netherlands and Poland (but not France); and, the EU's guality import 205 requirements (health and environmental standards). A large proportion of European 206 imports of animal products are subject to zero or reduced duty import quotas under the 207 World Trade Organization agreements. They mainly concern poultry meat (23% of the 208 total in 2018, 47% from Thailand and 30% from Brazil) and beef (21% of the total, 29% 209 from Brazil, 22% from Argentina and 16% from Uruguay). Imports of dairy products are 210 modest (16% of the total from Switzerland (63%) and New Zealand (11%)) and account 211 for about 1% of domestic consumption. While imports are practically nil in the pig 212 sector, they account for about 5% of domestic consumption of poultry and pig meat 213 and almost 20% of sheep meat. For the latter, 85% is purchased from New Zealand 214 and 10% from Australia.

215

216 The United States

With an agricultural area more than twice that of the EU (408 million hectares, including 155 million hectares of arable land), the US are the world leader in terms of agricultural production. In addition to grain maize and soya, they are heavily involved in poultry, beef and milk production (USDA-a, 2020). More than in other competitor countries, including Australia, New Zealand and Brazil, US livestock productions benefit from

budgetary support through the Farm Bill (Winders, 2020). In terms of trade, the North
American Free Trade Agreement (NAFTA), which came into force in 1994, has
favoured trade between the three signatory countries of the United States, Mexico and
Canada.

226 US exports of animal products amount to €23.5 billion in 2018 (second in the world 227 behind the EU), or 17% of agri-food exports. They are fairly balanced between the 228 different production sectors: 29% for beef, 24% for pork, 20% for dairy products and 229 15% for poultry meat. In proportion to domestic production, exports represent 10% of 230 milk, 12% of beef, 17% of poultry meat and 21% of pig meat. Exports go first to the 231 other two NAFTA member states (20% to Mexico and 13% to Canada), then to Japan 232 (15%), China (11%) and South Korea (10%). Note that it is still too early to measure 233 how the Phase One Deal (USDA-b, 2020) could have an impact on future US exports 234 of animal products to China (Jean, 2020).

The United States rank third in the world, behind China and Japan, in imports of animal
products (€14.1 billion in 2018). These mainly come from Canada (27%), the EU (18%)
and Mexico (14%). They mainly concern beef and veal (35%, of which 0.7% from the
EU), dairy products (20%, of which 49% from the EU) and pigmeat (10%, of which 39%
from the EU).

Overall, the United States record a positive trade balance in animal products (\notin 9.4 billion in 2018), thanks mainly to bilateral relations with Japan (+ \notin 3.4 billion), Mexico (+ \notin 2.6 billion) and China (+ \notin 2.3 billion). This positive balance is mainly due to the pork (+ \notin 4.1 billion) and poultry (+ \notin 3.0 billion) sectors. The situation is also positive in beef and veal (+ \notin 1.9 billion) and in the dairy sector (+ \notin 1.9 billion), where cross-flows between imports and exports are significant (Table 2).

246 The EU enjoys a positive balance with the United States in terms of animal products 247 (€1.8 billion in 2018 compared with €900 million over the 2000-09 period). This surplus 248 is mainly due to dairy products (€1.3 billion, mainly cheeses) and pigmeat (€570 249 million). The EU's trade relations with the United States have been the subject of 250 negotiations for many years, following on from the project for a "transatlantic trade and 251 investment partnership". This draft free trade agreement, whose negotiations were 252 suspended at the end of 2016 following opposition from President Donald Trump, aims 253 to develop a common market by tackling the obstacles, both tariff and non-tariff, that 254 exist between the two partners. It mainly aims to reduce customs duties, to further 255 harmonise regulatory standards between the two partners and to strengthen 256 cooperation in the formulation of international standards. In April 2019, the EU Council 257 instructed the European Commission to relaunch negotiations for a new trade 258 agreement with the United States, despite France's opposition. The new agreement, if 259 concluded, would, however, be more limited than Transatlantic Trade and Investment 260 Partnership was intended to be, as it would not apply to agricultural products or 261 government procurement. However, the US has announced that it wants agriculture to 262 be included in the agreement (Johnson and Schwarzenberg, 2020).

263

264 New Zealand

Despite a particularly small agricultural area (11.6 million hectares), New Zealand occupies an important place in the international trade of animal products. In this country, where grassland occupies almost 90% of the agricultural surface area, agricultural production is dominated by the dairy and sheep sectors. Because of a small domestic market (4.7 million inhabitants) and thanks to a political and economic organisation that has long been outward-looking, the country ranks second in the world

in terms of trade balance for animal products: €14.4 billion in 2018, with a doubling of
this amount in current currency compared to the period 2000-09.

New Zealand's exports in animal products (€15 billion in 2018), which represent 70%
of agri-food exports, are 65% dairy products, 14% beef (including cull dairy cows,
frozen raw material for mince, calves, etc.) and 15% sheep meat. New Zealand's main
customers for livestock products are China (31% of the total in 2018), the United States
(10%), the EU (8%), Australia (6%) and Japan (4%). Exports to China have increased
considerably, from €434 million in 2000-09 to €4.7 billion in 2018.

279 New Zealand exports more than 90% of its domestic milk production and 80% of its 280 beef production. Boosted by increased purchases from China, dairy exports are mainly 281 whole milk powder and butter, while cheese exports are more reduced, as are exports 282 of infant milk powder, offering development opportunities for the EU. New Zealand is 283 the world's largest exporter of dairy products in volume (in milk equivalent) and second 284 in value (behind the EU). This position is due to several factors: an abundance of high-285 quality grassland; abundant water resources; a high concentration of industrial 286 facilities, with a single company (the Fonterra cooperative) providing most of the 287 marketing; and the willingness of political and economic players to boost exports. After 288 a very strong growth in milk production between 2000 and 2015, a slowdown in the 289 dynamics of supply has however been observed since then, in a societal context where 290 the damage caused to the environment by dairy farming (high use of irrigation water, 291 levels of fertilisation, etc.), particularly in the South Island, has led to local disputes 292 (Institut de l'Elevage, 2017; Ratnayake, 2019).

New Zealand's imports in animal products are very low (€588 million in 2018). Its main
suppliers are the EU (37%), Australia (27%) and the United States (18%). New Zealand
is a serious competitor to the EU in the international market, but trade relations

296 between the two areas are unbalanced (European Commission, 2020-a). Indeed, New 297 Zealand represents 0.6% of the EU's export for animal products, but 14% of its import. 298 However, the EU's deficit with New Zealand (-€1.1 billion in 2018, of which -€882 299 million for sheepmeat) is less than in the past (-€1.3 billion in 2000-09) for two reasons: 300 this country has benefited from trade opportunities following the opening of the 301 Chinese market: the EU's needs in sheepmeat are decreasing in parallel with the 302 decline in consumption. In this context, it is not certain that the signing of a free trade 303 agreement between the EU and New Zealand (negotiations started in June 2018) will 304 lead to profound changes in these trade flows; the exit of the United Kingdom from the 305 EU will, however, have an influence insofar as this country has historically had 306 privileged relations with New Zealand (Saunders et al., 2020).

307

308 *Brazil*

309 Thanks to its 240 million hectares of usable agricultural area and the efforts made to 310 modernise its agri-food complex, Brazil is one of the world's leading agricultural 311 producers (Buainain et al., 2019). The country stands out for its performance in the 312 production of sugar, orange juice, soya, ethanol, but also beef (Brazilian Beef 313 Exporters Association, 2020) and poultry meat (OECD-FAO, 2015). This situation 314 should not obscure the existence of controversies concerning the duality of the forms 315 of agriculture prevailing in this country (farms dedicated to export versus small family 316 structures oriented towards the domestic market); the strong inequalities in access to 317 land; the lack of transport infrastructures in the remote areas (notably behind the 318 colonisation front in the North West part of the country); the high level of debt in the 319 sector; the environmental problems caused by deforestation, the massive use of 320 mineral fertilisers, soil erosion and greenhouse gas emissions (Sabourin, 2014).

321 Brazil's exports of animal products amount to €13.5 billion in 2018, or 19% of total agri-322 food exports. They are dominated by poultry meat (41%), beef (40%) and, far behind, 323 pork (8%). Brazil has a small deficit in dairy products (-€450 million). It exports the 324 equivalent of 31% of its poultry meat production, 23% of its pigmeat production and 325 20% of its beef production. Brazil's main clients in animal products are China (31% of 326 the total in 2018), the EU (10%), Saudi Arabia (6%), Japan (4%), the United Arab 327 Emirates (4%) and Egypt (4%). The United States, although less distant 328 geographically, only account for 3% of Brazilian exports. Indeed, some sanitary (non-329 tariffs) barriers for Brazilian exports to the US, notably for beef are still in place. After 330 having progressed from €2.4 billion in 2000 to €13.1 billion in 2012, Brazil's exports in 331 animal products have been more stable since then.

332 Despite a large population (207 million inhabitants) and an individual consumption of 333 meat that has increased over the last few decades, Brazil's imports of animal products 334 are still limited (€1.1 billion in 2018, 50% of which are dairy products). The main 335 suppliers are the neighbouring countries of Mercosur, including Argentina (31% of the 336 total), Uruguay (20%), Paraguay (18%) and the EU (16%).

The EU's trade balance with Brazil is clearly in deficit both in the agri-food sector (- \in 8.1 billion) and in animal products (- \in 1.2 billion in 2018). The deficit is substantial in poultry meat (- \in 672 million) and beef (- \in 589 million), where the Brazilians are very competitive.

In summer 2019 a trade agreement between the EU and Mercosur was signed after
20 years of negotiations. The agreement, which is now the subject of many disputes
within the EU, still needs to be ratified by each EU Member State and the European
Parliament before it can be implemented. Many consider that the impact of further

345 liberalisation with Brazil would be unfavourable to European livestock production and346 damaging to the environment (Ambec et al., 2020).

347

348 Australia

349 Scarcely populated (24 million inhabitants), but richly endowed with land (412 million 350 hectares, of which "only" 48 million are arable). Australia is a country with a large 351 surplus in animal products (€10.6 billion, mainly beef and sheep meat). As evidenced 352 by its positions in the World Trade Organization negotiations, Australia has long been 353 a proponent of trade liberalisation. According to the Organisation for Economic Co-354 operation and Development (OECD) estimates, government support for Australian 355 farms is ten times lower than for European farms (OECD, 2020). Access to the 356 Australian market is not always straightforward due to geographic distance and the 357 existence of certain SPS non-tariff barriers.

358 Australia's exports in animal products amount to €12.6 billion in 2018 (fifth in the world), 359 or 45% of the country's agri-food exports. They doubled between 2000-09 and 2018 360 and mainly concern beef and veal (48%), sheep and goat meat (20%) and dairy 361 products (17%). They are mainly destined for China (21%), Japan (17%), the United 362 States (15%), South Korea (9%) and Indonesia (6%). Australia's imports in animal 363 products are very limited (€2 billion in 2018). They mainly concern dairy products (62% 364 of the total) and pig meat (23%). Three supplier countries provide the bulk of its 365 supplies: New Zealand (42%), the EU (33%) and the United States (16%).

Thus, Australia benefits from a positive trade balance in animal products (\in 10.6 billion in 2018). It is positive with China (+ \in 2.7 billion), Japan (+ \in 2.1 billion), the United States (+ \in 1.5 billion) and South Korea (\in 1.1 billion), but negative with New Zealand (- \in 667 million) and the EU (- \in 342 million).

Australia's deficit with the EU is true for dairy products (- \in 346 million) and pigmeat (- \notin 245 million), but the situation is the opposite for beef (+ \notin 161 million) and sheepmeat (+ \notin 102 million). Trade relations between these two areas could increase as a result of the negotiations launched since June 2018 to reach a global trade agreement (Drake-Brockman and Messerlin, 2018).

- 375
- 376 *China*

377 China has become the country with the world's largest deficit in agri-food goods (-€54.9 378 billion in 2018), ahead of Japan (-€49.5 billion). In animal products, the balance has 379 sharply deteriorated from -€1.1 billion in 2000-09 to -€20.7 billion in 2018. This deficit 380 is mainly due to dairy products (-€9.4 billion) and pigmeat (-€3 billion). In addition to 381 this deficit in animal products. China is also the world's largest importer of vegetable 382 proteins, particularly soya, from the American continent, to feed domestic animals 383 (Gale et al., 2019). China's trade development in the agro-food sector must be seen in 384 the light of the country's low availability of agricultural land (9% of the world's arable 385 land for 20% of the population); the production difficulties (low water resources, limited 386 yields, rapid restructuring of small farms, etc.); the trade-off sometimes given to crop 387 production, including rice, over animal production in land use; the mistrust of many 388 Chinese consumers towards local products, mainly following the melamine milk crisis 389 in 2008; and, of course, the rapid growth in domestic needs linked to a gradual change 390 in diet, especially in the large cities. The consumption of meat by a Chinese has 391 guadrupled since the early 1980s and that of dairy products has increased all the more 392 rapidly as the level remains modest (40 kg per inhabitant per year compared with 280 393 kg for Europeans (Chaumet and Pouch, 2017).

Despite a high level of production (25% of world meat production, but only 5% of milk
production), China's exports of animal products have been low and relatively stable in
recent years. They reach €6 billion in 2018, i.e. about five times less than those of the
EU. Exports mainly concern poultry meat and are primarily destined for neighbouring
Asian countries (Japan, Vietnam).

China has become the world's largest importer of animal products (18% of the world total). After representing an annual average of €3.6 billion over the period 2000-09,
Chinese imports have increased considerably to reach €26.8 billion in 2018. Imports mainly concern dairy products (36%), beef (26%), pigmeat (15%) and poultry meat (7%). Imports represent a third of domestic production in milk, 20% in beef and only 4% in pig meat.

405 The EU is China's leading supplier of animal products, accounting for 29% of its 406 imports in 2018. Mainly an exporter of dairy products and pigmeat, it is ahead of Brazil, 407 New Zealand and the United States. While the Chinese market represents an 408 opportunity for many companies seeking new outlets, it must also be considered that 409 this market does not offer all the guarantees of stability. Uncertainties about the level 410 of domestic supply, the signing of more or less advantageous bilateral agreements 411 with other competitor countries, changes in health regulations, exchange rate 412 variability, and political tensions between countries are all factors that can alter the 413 expected balances (Trégaro, 2016).

414

415 **Japan**

With a small territory of 4.5 million hectares of agricultural land for 127 million people,
Japan is the world's fourth-largest importer of agri-food products. Despite strong
government support and the implementation of agricultural policy reforms (OECD,

419 2009), Japanese agriculture can only cover 40 per cent of the country's food needs420 (Japan ministry of international affairs and communications, 2019).

In animal products, Japan's exports are marginal (€573 million in 2018); they mainly
concern dairy products and beef destined mainly for neighbouring Asian countries.
Imports, on the other hand, are very high (€14.8 billion), by far the highest in the world
in proportion to population. The imported volumes represent around 175% of domestic
production in beef, 115% in pork, 55% in poultry and 30% in milk and dairy products.
These imports come mainly from the United States (25%), the EU (15%), Australia
(14%) and Thailand (12%).

Japan's deficit in animal products reaches €13.5 billion in 2018, including €4.3 billion
of pigmeat, €3.5 billion of beef, €2.9 billion of poultry meat and €1.5 billion of milk and
dairy products. Japan's deficit in animal products has hardly increased over the recent
period. Not only is the Japanese population today decreasing, but the individual level
of consumption is now more stable.

433 European exports to the Japanese market mainly concern pigmeat (33% of the 434 country's imports) and dairy products (32%). The EU's trade relations with Japan are 435 set to strengthen following the entry into force of the Economic Partnership Agreement 436 (European Commission, 2018). The agreement removes the vast majority of duties 437 paid by EU companies exporting to Japan and a number of long-standing regulatory 438 barriers. For the dairy sector, the agreement envisages the removal of duties on many 439 cheeses such as Gouda and Cheddar (currently set at 29%). For pigmeat, trade will 440 be duty-free for processed meats, while fresh meat will be almost exempt. The 441 agreement also provides for the protection of more than 200 guality European 442 agricultural products (recognition of geographical indications) on the Japanese market. 443

444 International trade in several animal sectors

After an analysis focusing on the situation of the main countries involved in international trade in animal products, this second part looks at the markets situation of the following four productions: poultry meat; pork; beef and dairy products.

448

449 *Poultry meat*

450 Poultry meat is today the first meat consumed and produced in the world. According 451 to OECD and Food and Agriculture Organization (FAO) statistics, global production of 452 poultry meat is on average 125 million tonnes annually over the three-year period 453 2017-19. The main producing countries are the USA (17.4% of world production in 454 2017-19), China (16.3%), Brazil (10.9%), the EU (12.0%) and Russia (3.9%). 455 According to the prospective work carried out by these same international 456 organisations, the world supply of poultry meat is expected to increase by 20.3 million 457 tonnes (+16%) between 2017-19 and 2029 (OECD-FAO, 2020).

458 Poultry is enjoying a much higher annual growth rate in consumption than other meats 459 for several reasons: i) the price paid by consumers is lower because of the zootechnical 460 performance obtained in this sector (a good consumption index); ii) the nutritional 461 guality of this (lean) meat is recognised; iii) this meat does not suffer from the religious 462 bans to which pigmeat (Islam and Judaism) or beef (India) are subject; iv) as 463 production is less directly linked to the land than other productions (cattle and sheep), 464 it is easier to develop it near urban areas with strong demographic growth; v) Moreover, 465 poultry is easier to develop vs other animal productions due to the "technological 466 packages" sold by some global companies to any local entrepreneur.

467 In 2018, international trade (excluding intra-EU) in poultry meat accounts for 11% of
468 world production. It has risen from €8.4 billion in 2000-09 to €19.1 billion in 2018

469 (including 50% of frozen chicken pieces, 24% of preparations and 12% of frozen whole470 chickens). The share of whole chickens in chicken exports is steadily declining.

471 As the third largest producer, Brazil is the leading exporter, with 30% of international 472 flows expressed in value in 2018. Brazilian exports, which increased by €2.8 billion 473 between 2000-09 and 2018 (Figure 2), are destined for 17% to China (in 2018), 12% 474 to the EU, 12% to Saudi Arabia and 11% to Japan. This development of exports is 475 based on cost competitiveness and the adaptation of supply to the specific demands 476 of customers. With 18% of world exports by value, the United States rank second. US 477 products, which have a lower unit value than in Brazil, are marketed first in Mexico 478 (21% of exports in 2018, with low added value products), China (12%) and Canada 479 (10%). With 16% of world exports, including a large share of boneless cuts and cooked 480 meats, Thailand is ahead of China (10%) and the EU (9%).

481 The main importers of poultry meat are Japan (16% of world imports by value in 2018), 482 the EU (11%), China (10%), Saudi Arabia (5%), Mexico (5%) and the United Arab 483 Emirates (3%). Purchases are increasing in all the main purchasing countries. Thailand 484 is Japan's preferred supplier (51% of its supplies) ahead of China (26%) and Brazil 485 (20%). In China, imports come mainly from Brazil (50%) and the United States (21%). 486 With the end of export refunds in 2013, European exports to Middle Eastern countries 487 have become more difficult in the face of Brazilian competition. In volume terms, nearly 488 80% of poultry meat imports come from developing countries.

489

490 Pork meat

World pigmeat production represents 116 million tonnes on average per year over the
three-year period 2017-19. The main producing countries are China (43.2%), far ahead
of the EU (20.5%), the USA (10.1%), Brazil (3.4%), Russia (3.2%), Vietnam (3.1%),

494 and Canada (1.8%). According to the prospective work of the OECD-FAO, world 495 supply should increase by 11.1 million tonnes (+9%) between 2017-19 and 2029. 496 International trade (excluding intra-EU) in pigmeat accounts for 7% of world production. 497 Exports of pigmeat (10.6 million tce in 2018) have increased throughout the studied 498 period, both in volume (+5.1 million tce between 2000-09 and 2018) and in value 499 (Figure 3). In 2018, the top three exporters of pigmeat are the EU (38% of the value). 500 the United States (29%) and Canada (13%). These three countries, which together 501 account for 80% of world exports, are followed far behind by Brazil (6%), China (4%) 502 and Mexico (3%). The competitive games between the three leading countries do not 503 depend solely on the differences in production costs at the breeding and processing 504 industry stage. They are also influenced by the internal health situation, bilateral 505 agreements between countries and the evolution of the parity between the euro and 506 the dollar. Moreover, their client countries are not always the same. Thus, for example, 507 the United States' leading customer for pork meat is Japan (25% of exports by value 508 in 2018), while China is in first place in the case of the EU (31% of exports by value in 509 2018) and the United States in the case of Canada (38%). Despite its status as the 510 world's largest pigmeat producer, China is also the second largest importer, with 20% 511 of world imports by value in 2018; this rate is expected to increase in 2019-2020 due 512 to the decline in livestock numbers induced by African swine fever (Mason-D'Croz, 513 2020). Suppliers to this strategic market are the EU (58% of the total in value), the USA 514 (14%), Brazil (13%) and Canada (9%). Between 2000-09 and 2018, Chinese imports 515 of pigmeat increased considerably (+€3.4 billion), including in relation to the leading 516 importing country, Japan (23% of world imports in 2018 and +€1.4 billion between the 517 two periods). South Korea, the United States and Mexico are also well placed in the 518 hierarchy of importing countries (between 6% and 8% of world imports for each

country); EU imports of pigmeat are less significant. The EU enforces strict sanitary
barriers for pig meat imports from third countries particularly in relation to Classical
Swine Fever status.

522

523 Beef and veal

World beef production, which represents nearly 70 million tonnes in 2017-2019 (OECD-FAO, 2020), is expected to increase by 6.3 million tonnes by 2029. The main producing countries are the United States (16.8%), ahead of Brazil (13.1%), the EU (11.7%), China (9.3%), Argentina (4.1%), India (3.7%), Australia (3.7%) and Mexico (2.8%).

529 International trade (excluding intra-EU) in beef accounts for about 13% of world 530 production (Institut de l'Elevage, 2020-a). Beef and veal is the leading meat traded in 531 value terms (€34.9 billion), but second in volume behind poultry meat and ahead of 532 pork. International trade in beef and veal, which grew strongly between 2000-09 and 533 2018 (+4.3 million tce), is influenced by a range of factors, including economic issues 534 (oil prices, growth rates in importing countries, currency devaluation, etc.) or health 535 issues (foot-and-mouth disease, bovine spongiform encephalopathy). The sudden 536 closure of the Japanese market to American exports in 2002-03 is an example often 537 cited to evoke this sensitivity (Chatellier, 2017).

The international trade in beef and veal is 73% (in value terms) frozen meat, 23% fresh and chilled meat and 4% processed meat. It is dominated in exports by four countries which together account for around two thirds of world exports (Figure 4). These are Brazil (18% of volumes and 16% of value in 2018), India (14% and 9% respectively), Australia (16% and 17%) and the United States (14% and 20%). The next countries are New Zealand (6% of volumes), Argentina (6%), the EU (5%), Canada (5%),

544 Uruguay (5%), Paraguay (4%) and Mexico (3%). The production models adopted in 545 the four leading countries differ from one to another (in terms of breeds, rations, farm 546 structuring, etc.) and the types of products produced by the cattle industry are not 547 identical either, with varying selling prices. The development of Indian beef exports is 548 one of the most striking elements of recent years (Landes et al., 2016). In this country 549 where per capita consumption of beef is very low (less than 2 kg per year) and where 550 milk production is increasing rapidly, exports concern products sold at low prices and 551 mainly destined for Asian countries, including Vietnam and China. Note that India only 552 exports beef from male buffaloes. Strict religious edicts against slaughtering of bos 553 *taurus indicus* have become stricter since the Bharatiya Janata Party came to power, 554 with attacks reported against the people (mainly Muslims and lower casts) involved in 555 the beef industry. This is as much a constraint on the development of buffalo meat 556 export from India, as are sanitary status.

The main importers of beef and veal are China (21% of world imports by volume in 2018), the United States (12%), Vietnam (9%), Japan (8%), South Korea (6%) and Russia (5%). Vietnam is a rather atypical importing country insofar as part of its imports correspond to products that are then reshipped to the Chinese market. With 3% of world imports, the EU imports less beef than South Korea or Egypt. In recent years, it is mainly Asian countries, especially China (+1.6 million tce of imports between 2000-09 and 2018) and Vietnam, which have contributed to the growth in international trade.

564

565 *Milk and dairy products*

566 World milk production of all species has increased considerably over the decades, from 567 344 billion litres in 1961 to 839 billion litres in 2017-19 (Food and Agriculture 568 Organization, 2020). This increase is largely due to the increase in animal numbers,

progress in animal genetics and improved breeding techniques. The main producing
countries are India (21.9% of volumes in 2017-19), the EU (19.9%), the USA (11.7%),
Pakistan (5.4%) and China (4.1%). With 2.6% of world milk production, New Zealand's
contribution to international trade is very significant (26% by volume).

International trade (excluding intra-EU) in dairy products amounts to 72 million tonnes
in milk equivalent in 2018. This volume, which is equivalent to 8% of world milk
production, is growing at an average annual rate of around 2% (Institut de l'Elevage,
2020-b). Trade in dairy products increased throughout the period studied (+24.3 million
tonnes in milk equivalent between 2000-09 and 2018).

578 International trade in dairy products is divided into different categories of products, 579 including cheeses (20% of total trade in value in 2018), infant milk powder (16%), whole 580 milk powder (15%), flavoured milks (12%), skimmed milk powder (9%), butter (8%), 581 liquid milk (3%), whey (3%), concentrated milks (3%), casein (3%), yoghurt (3%) and 582 cream (2%). The structure of imports or exports according to these different product 583 categories differs greatly from one country to another. For example, the United States 584 are major importers of cheeses, while the Chinese are more likely to be purchasers of 585 whole milk powder and infant milk powder. Similarly, New Zealand's exports are more 586 oriented towards whole milk powder than towards cheeses, unlike the EU (Chatellier, 587 2016).

The world market for dairy products is dominated by a small number of countries for export (Figure 5), mainly the EU (34% of world exports by value in 2018), New Zealand (20%) and the United States (10%). Next come Australia (5%), Switzerland (4%), and Belarus (3%). Between 2000-09 and 2018, the growth in exports was very significant in New Zealand (+7.1 million tonnes in milk equivalent), this country being favoured by one of the lowest milk production costs in the world, geographical proximity to the major

594 importing countries and an economic organisation dedicated to exports (5% of the milk 595 produced in this country is consumed locally). The United States, which historically 596 exported few dairy products, have developed its exports, primarily to neighbouring 597 countries, including Mexico. The EU has also improved its performance, especially in 598 recent years, as domestic milk supply has been boosted following the end of milk 599 guotas in 2015. The main dairy importing countries are, in value terms, China (€9.7 600 billion in 2018), the United States (€2.8 billion), Russia (€2 billion), Japan (€1.8 billion), 601 Saudi Arabia (€1.6 billion) and Mexico (€1.6 billion). Between 2000-09 and 2018, the 602 growth in China's dairy imports (+€8.8 billion) has no equivalent on a global scale; the 603 next following countries are the United Arab Emirates (+€964 million), the United States (+€907 million), Russia (+€770 million) and Japan (+€747 million). 604

605

606 Conclusion

607 International trade in animal products, which amounts to €152 billion in 2018, is 608 dominated by exports from a few countries, including the EU, the USA, New Zealand, 609 Brazil and Australia. Exporters' strategies differ. Some countries, such as Brazil or New 610 Zealand, are particularly successful in terms of "price competitiveness", while others, 611 including EU Member States, seek to enhance "non-price competitiveness" (quality or 612 typicality of products, high degree of product processing, etc.). With a trade balance of 613 €23 billion in animal products in 2018, the EU contributes to the supply of Asian 614 countries, which are heavily in deficit (-€63 billion). This balance is mainly due to 615 surpluses in the dairy (€15.4 billion) and pig sectors (€7.2 billion). On the import side, 616 the role of China in recent developments is significant. The increase in the consumption 617 of animal proteins is, in fact, faster than the development of domestic supply, all the

618 more so as the pig sector is going through a major production crisis due to African 619 swine fever.

In many countries, however, trade in animal products represents a very limited share of domestic production and consumption. This is particularly true in developing countries, especially those in Africa, because animal products play a rather modest role in the food supply and economic resources are often insufficient to import products from industrialised countries.

625 The increase in world trade in the agro-food sector has been favoured by technical 626 progress in the broad sense (including logistics), by the adoption of recognised 627 standards (public and private) and by the increasing openness of economies. While 628 World Trade Organization negotiations have not changed much in recent years, many 629 economic areas, including the EU, are now signing bilateral agreements. Faced with 630 the growing importance of environmental and climate concerns, these trade 631 agreements are today the subject of many reservations (Balogh and Jámbor, 2020; 632 Kolcava et al., 2020); access to a good at a competitive price does not, in fact, justify, 633 at least in the eyes of many citizens/consumers, the fact that this has as its counterpart 634 a deterioration of the environment in the exporting country. Thus, the question of 635 sustainability is increasingly being placed at the heart of discussions of trade 636 agreements. The trade war between the United States and China is also likely to have 637 an influence on future trade trajectories (He et al., 2020). The same is true of recent 638 reflections within the EU on the so-called "farm to fork strategy" (European 639 Commission, 2020-b) or on the links between the Common Agricultural Policy and the 640 expectations of the Green Deal (European Commission, 2020c; Guyomard et al., 641 2020).

642 The prospective analyses carried out by the OECD and the FAO up to 2029 highlight 643 several important developments for the global animal productions sector (OECD-FAO, 644 2020). In terms of global demand for animal products, the annual growth rate is 645 expected to decline over the next ten years compared to the last ten years. However, 646 three combined factors will continue to play a role in increasing (in absolute terms) 647 global demand: i) the annual growth of global population, which averages 1.1% (United 648 Nations, 2019), varies greatly between continents and countries, and are higher in 649 developing countries, particularly in Africa; ii) the evolution of per capita annual calorie 650 consumption; iii) diet composition: animal proteins in diets is increasing rapidly in many 651 Asian countries (including China for meat and India for dairy products), especially 652 where household purchasing power is improving.

653 According to estimates, global meat production is expected to increase by about 12% 654 between 2017-19 and 2029 (+40 million tons, half of which from poultry meat), with 655 nearly 80% of this increase coming from developing countries. In dairy products, the 656 expected increase in global production is around 16% between these two dates; half 657 due to growth in livestock and the other half to improved animal performance (kg of 658 milk per animal per year). World meat trade is expected to increase by about 12% over 659 the same period, suggesting a lower annual growth rate than that observed over the 660 previous decade. In the dairy sector, trade growth should be higher, with a continuing 661 high contribution from the three main exporting zones (EU, New Zealand and the 662 United States).

663

- 664 **Ethics approval**
- 665 Not applicable.

666

667	Data and model availability statement
668	None of the data were deposited in an official repository.
669	BACI data are available on CEPII website: www.CEPII.fr.
670	BACI provides disaggregated data on bilateral trade flows for more than 5000 products
671	and 200 countries. The database is built from data directly reported by each country to
672	the United Nations Statistical Division (Comtrade). The CEPII developed a procedure
673	that reconciles the declarations of the exporter and the importer that may be different
674	in the original data.
675	Corresponding author ORCID
676	Vincent Chatellier: 0000-0008-8919-0271
677	
678	Author contributions
679	Vincent Chatellier (alone): writing, reviewing and editing.
680	
681	Declaration of interest
682	None.
683	
684	Acknowledgements
685	The author would like to thank Cécile Le Roy (INRAE, UMR SMART-LERECO) for her
686	efficient support in customs data processing.
687	
688	Financial support statement

689 This research received no specific grant from any funding agency, commercial or non-690 for-profit section.

691

692 References

- Brazilian Beef Exporters Association (ABIEC), 2020. Beef report Brazilian Livestock Profile
 2020. ABIEC, Brasilia, Brazil.
- 695 Ambec, S., Angot, J.L., Chotteau, P., Dabène, O. Guyomard, H., Jean, S., Laurans, Y., Nouvel,
- 696 Y., Ollivier, H., 2020. Dispositions et effets potentiels de la partie commerciale de
- 697 l'Accord d'Association entre l'UE et le Mercosur en matière de développement durable.

698 Report for the Prime Minister, Paris, France.

- Balogh, J.M., Jámbor, A., 2020. The environmental impacts of agricultural trade: A systematic
 literature review. Sustainability 12, 1152-1168.
- Buainain, A.M., Lanna, R., Navarro, Z., 2019. Agricultural development in Brazil. The rise of a
 global agro-food power. Routledge, London, UK.
- Centre d'études et de prospective, 2017. Mond'Alim 2030 : panorama prospectif de la
 mondialisation des systèmes alimentaires. La Documentation française, Paris, France.

705 Centre français d'étude et de recherche en économie internationale (CEPII), 2010. BACI:

- 706 International trade database at the product-level. The 1994-2007 version. CEPII, Paris,
 707 France.
- Chatellier, V. 2016. Le commerce international, européen et français de produits laitiers :
 évolutions tendancielles et dynamiques concurrentielles. INRA Productions Animales
 29, 143-162.
- Chatellier, V. 2017. Les échanges de bovins vivants et de viande bovine dans le monde et
 dans l'UE. INRA Productions Animales 30, 199-218.
- Chatellier, V., Pouch, T., Le Roy, C., Quentin, M. 2018. Les relations commerciales
 agroalimentaires de la Russie avec l'UE, l'embargo russe et les productions animales.
 INRA Productions Animales 31, 83-103.

- Chaumet, J.M., Pouch, T., 2017. La Chine au risque de la dépendance alimentaire. Editions
 Presse Universitaire de Rennes, Rennes, France.
- Cheptea, A., Gaigné, C., 2020. Russian food embargo and the lost trade. European Review of
 Agricultural Economics 47, 684-718.
- Claquin, P., 2017. La mondialisation par le commerce des produits alimentaires : tendances
 structurelles et exploration prospective. Centre d'Etudes et de Prospective, Analyse,
 102, 1-8.
- 723 Drake-Brockman, J., Messerlin, P., 2018. Potential beneficts of an Australian-EU free trade
 724 agreement: key issues and options. University of Adelaide Press, Adelaide, Australia.
- Furopean Commission (EC), 2016. Agri-food trade in 2015: China boosts EU exports.
 Monitoring Agri-trade policy 1, 1-24.
- Furopean Commission (EC), 2018. Key elements of the EU-Japan Economic Partnership
 agreement. EC, Brussels, Belgium.
- European Commission (EC), 2019. EU agricultural outlook for markets and income 2019-2030.
 EC, Brussels, Belgium.
- Furopean Commission (EC), 2020a. Agri-food trade statistical factsheet EU New Zealand.
 DGAGRI note. EC, Brussels, Belgium.
- Furopean Commission (EC), 2020b. A farm to fork strategy for a fair, healthy and
 environmentally. COM (2020) 381 final. EC, Brussels, Belgium.
- Furopean Commission (EC), 2020c. Analysis of links between Common Agricultural Policy
 Reform and Green Deal. Commission staff working document, 93 final. EC, Brussels,
 Belgium.
- Food and Agriculture Organization (FAO), 2020. Food outlook: biannual report on global food
 markets. FAO, Rome, Italy.
- Gale, F., Valdes, C., Ash, M., 2019. Interdependence of China, United States and Brazil in
 Soybean Trade. USDA Economic Research Service, Washington, DC, USA.
- Guyomard, H., Bureau, J.C., Chatellier, V., Detang-Dessendre, C., Dupraz, P., Jacquet, F.,
- 743 Reboud, X., Requillart, V., Soler, L.G., Tysebaert, M., 2020. The Green Deal and the

- Common Agricultural Policy: policy implications to adapt farming practices and to
 preserve the EU's natural resources. European Parliament, Brussels, Belgium.
- Guyomard, H., Détang-Dessendre C., 2020. Quelle politique agricole commune demain ?
 Editions Quae, Paris, France.
- He, X., Hayes, D.J., Wendong, Z., 2020. China's Agricultural Imports under the Phase One
- 749 Deal: Is Success Possible? Card policy briefs, 20-PB 29. Iowa State University, Ames,
 750 IA, USA.
- Hercule, J., Chatellier, V., Piet, L., Dumont, B., Benoit, M., Delaby, L., Donnars, C., Savini, I.,
 Dupraz, P. (2017). Une typologie pour représenter la diversité des territoires d'élevage
 en Europe. INRA Productions Animales 30, 285-302.
- 754 Institut de l'Elevage, 2017. La filière laitière en Nouvelle-Zélande rattrapée par les exigences
 755 de durabilité. Dossier Economie de l'Elevage 484, 1-40.
- 756 Institut de l'Elevage, 2020-a. La covid-19 a percuté un marché mondial en plein essor. Dossier
 757 Economie de l'Elevage 510, 1-32.
- 758 Institut de l'Elevage, 2020-b. Les marchés mondiaux des produits laitiers. Dossier Economie
 759 de l'Elevage 511, 1-36.
- Japan ministry of international affairs and communications, 2019. Statistical handbook of
 Japan. Ministry of Internal Affairs and Communications, Tokyo, Japan.
- Jean, S., 2020. Phase One Deal. Une trêve qui crée plus de problèmes qu'elle n'en résout.
 CEPII Policy Brief 29, 1-6.
- Johnson, R., Schwarzenberg, A.B., 2020. US-EU trade agreement negotiations: trade in food
 and agricultural products R46241. Congressional Research Service, Washington, DC,
 USA.
- Kolcava, D., Nguyen, Q., Bernauer, T., 2020. Does trade liberalization lead to environmental
 burden shifting in the global economy? Ecological Economics 162, 98-112.
- Landes, M., Melton, A., Edwards, S., 2016. From where the Buffalo roam: India's beef exports.
- USDA Economic Research Service, Washington, DC, USA.

- Mason-D'Croz, D., Bogard, J.R., Herrero, M., Robinson, S., Sulser, T.B., Wiebe, K.,
 Willenbockel, D., Godfray, H., 2020. Modelling the global economic consequences of a
 major African swine fever outbreak in China. Nature Food 1, 221-228.
- Organisation for Economic Co-operation and Development (OECD), 2009. Evaluation of
 agricultural policy reforms in Japan. OECD Publishing, Paris, France.
- Organisation for Economic Co-operation and Development (OECD), 2020. Agricultural policy
 monitoring and evaluation. OECD Publishing, Paris, France.
- Organisation for Economic Co-operation and Development (OECD) and Food and Agriculture
 Organization (FAO), 2015. Brazilian agriculture: prospects and challenges. In OECD and

780 FAO Agricultural Outlook 2015-2024. OECD Publishing, Paris, France.

- Organisation for Economic Co-operation and Development (OECD) and Food and Agriculture
 Organization (FAO), 2020. OECD and FAO Agricultural Outlook 2020-2029. OECD
 Publishing, Paris, France.
- Pouch, T., 2015. Le commerce international de produits agricoles et ses rivalités permanentes.
 Hérodote 156, 108-124.
- Ratnayake, R., 2019. Trade and environment: a New Zealand perspective. Routledge, London,
 UK.
- Roguet, C., Gaigné, C., Chatellier, V., Cariou, S., Carlier, M., Chenut, R., Daniel, K., Perrot, C.
 (2015). Spécialisation territoriale et concentration des productions animales
 européennes. INRA Productions Animales 28, 5-22.
- Sabourin, E., 2014. L'agriculture brésilienne en débat : évolutions récentes, controverses et
 politiques publiques. Problèmes d'Amérique latine 95, 33-55.
- Saunders, J.T., Guenther, M., Saunders, C., 2020. The impacts of changes in agricultural
 policies in the United Kingdom on trade and agriculture especially in New Zealand the
 Swiss Option. Discussion Research Report prepared for the European Union Centres
 Network. Lincoln University, Lincoln, UK.
- 797 Smutka, L., Maitah, M., Svatoš, M., 2019. Policy impacts on the EU-Russian trade
 798 performance: the case of agri-food. Journal of International Studies 2, 88-98.

- Thompson-Lipponen, C. and Greenville, J., 2019. The evolution of the treatment of agriculture
 in preferential trade agreements. OECD Food, Agriculture and Fisheries Papers 126.
 OECD publishing, Paris, France.
- 802 Trégaro, Y., 2016. Marché chinois : opportunités et risques pour les entreprises agro803 alimentaires européennes. Le Déméter 2016, 257-265.
- 804 United Nations, 2019. World population prospects 2019 (volume 1). United Nations, New York,
 805 NY, USA.
- 806 United States Department of Agriculture (USDA), 2020a. Agricultural projections to 2029.
 807 USDA, Washington, DC, USA.
- United States Department of Agriculture (USDA), 2020b. Economic and trade agreement
 between the United States of America and the People's republic of China. USDA,
 Washington, DC, USA.
- Winders, B., 2020. The global context of the US farm bill in 2018: world markets, instability and
 policy preferences in agriculture. Renewable Agriculture and Food Systems 35, 367-375.
- 813 World Trade Organization (WTO), 2020. World trade statistical review. WTO, Geneva,
- 814 Switzerland.
- 815

816 **Table 1.** International trade (exports, imports and trade balance) in animal products

	Exports				Imports		Trade balance		
Countries	2000-09	2010-17	2018	2000-09	2010-17	2018	2000-09	2010-17	2018
European Union*	13.6	27.1	32.4	7.2	9.4	9.4	6.5	17.8	23.0
Other Europe	2.6	6.4	7.2	7.0	11.5	8.6	-4.4	-5.1	-1.4
Belarus	0.7	2.5	2.6	0.1	0.3	0.2	0.5	2.2	2.4
Ukraine	0.6	0.8	1.1	0.3	0.6	0.5	0.2	0.3	0.5
Russia	0.3	0.6	0.9	4.7	7.7	4.4	-4.4	-7.1	-3.5
North America	15.2	26.7	30.2	10.6	16.1	18.3	4.6	10.6	11.9
Canada	4.8	6.2	6.7	2.0	3.8	4.1	2.8	2.4	2.6
United States	10.5	20.5	23.5	8.6	12.2	14.1	1.9	8.3	9.4
Central America	1.4	3.4	4.3	4.9	8.4	9.5	-3.4	-4.9	-5.2
South America	10.0	20.7	22.1	2.3	5.6	4.8	7.7	15.1	17.3
Argentina	1.7	2.8	3.4	0.1	0.2	0.2	1.6	2.6	3.1
Brazil	6.2	13.5	13.5	0.4	1.0	1.1	5.8	12.4	12.4
Paraguay	0.2	0.9	1.1	0.0	0.1	0.1	0.2	0.9	1.0
Uruguay	0.9	2.1	2.6	0.0	0.1	0.2	0.8	2.0	2.4
Oceania	12.7	23.6	27.6	1.1	2.6	3.2	11.6	21.0	24.4
Australia	6.3	10.3	12.6	0.6	1.5	2.0	5.6	8.7	10.6
New Zealand	6.4	13.3	15.0	0.2	0.5	0.6	6.2	12.9	14.4
Asia	8.4	20.3	26.6	27.5	67.1	89.1	-19.1	-46.8	-62.5
India	0.8	2.6	3.9	0.1	0.2	0.2	0.7	2.3	3.6
Thailand	1.3	3.4	5.2	0.5	1.1	1.1	0.8	2.3	4.0
Japan	0.1	0.4	0.6	8.5	11.8	14.2	-8.3	-11.4	-13.5
South Korea	0.1	0.5	0.6	1.7	3.8	5.9	-1.6	-3.3	-5.3
China	2.4	4.5	6.0	3.5	17.0	26.8	-1.1	-12.4	-20.7
Vietnam	0.2	0.3	0.3	0.5	2.5	5.1	-0.3	-2.2	-4.8
Africa	1.0	2.2	1.8	4.5	10.2	9.8	-3.4	-7.9	-8.0
World	65.0	130.8	152.8	65.0	130.8	152.8	0.0	0.0	0.0

817 for different countries between 2000 and 2018 (current billion euros)

818 *Excluding intra-European Union trade

819 Source: INRAE, SMART-LERECO according to BACI

821 Table 2.

822 The trade balance in animal products in 2000-09 and 2018 (current billion euros)

	Dairy products		Beef ı	meat	Pig n	neat	Poultry meat	
Countries	2000-09	2018	2000-09	2018	2000-09	2018	2000-09	2018
European Union*	6 125	15 440	-1 000	-807	2 716	7 251	-593	-497
Other Europe	-33	830	-1 091	-1 029	-1 376	-475	-1 101	62
Belarus	396	1 638	101	437	38	77	2	216
Ukraine	327	113	104	97	-83	-102	-81	336
Russia	-993	-1 690	-1 146	-1 205	-1 108	-58	-781	-129
Northern America	-652	1 121	305	2 864	2 620	5 613	2 032	2 929
Canada	-322	-791	639	952	1 296	1 573	-138	-57
United States	-321	1 927	-330	1 921	1 336	4 053	2 172	2 990
Central America	-1 373	-2 211	-743	232	-429	-1 421	-604	-1 663
South America	104	4	3 384	8 716	802	964	2 893	5 808
Argentina	465	711	879	1 913	-50	-60	79	218
Brazil	-71	-451	2 091	5 267	717	1 080	2 850	5 608
Paraguay	-15	-30	205	964	0	4	0	3
Uruguay	185	542	546	1 481	-12	-68	1	-8
Oceania	4 830	10 141	3 735	7 855	-129	-548	-28	-57
Australia	1 289	877	2 833	5 960	-55	-349	16	7
New Zealand	3 639	9 462	958	2 001	-46	-131	4	57
Asia	-6 816	-21199	-4 094	-16812	-4 048	-10980	-2 134	-4 832
India	97	133	463	3 073	1	-2	3	8
Thailand	-154	883	-9	-116	26	83	955	3 089
Japan	-960	-1 511	-2 139	-3 491	-2 965	-4 341	-1 463	-3 062
South Korea	-205	-472	-731	-2 502	-390	-1 636	-97	-309
China	-826	-9 490	-201	-6 454	-226	-3 002	-43	-29
Vietnam	-168	-1 080	-88	-2 080	-3	-236	-57	-616
Africa	-2 184	-4 063	-497	-1 065	-157	-404	-464	-1 749
World	0	0	0	0	0	0	0	0

823 *Excluding intra-European Union trade

824 Source: INRAE, SMART-LERECO according to BACI

Fig. 1. International trade* in animal products between 2000 and 2018 (current billion
euros). *Excluding intra-European Union trade. Source: INRAE, SMART-LERECO
according to BACI

829

Fig. 2. Main poultry meat exporters between 2000 and 2018 (current billion euros).

*Excluding intra-European Union trade. Source: INRAE, SMART-LERECO accordingto BACI

833

Fig. 3. Main pigmeat exporters between 2000 and 2018 (current billion euros).

835 *Excluding intra-European Union trade. Source: INRAE, SMART-LERECO according

to BACI

837

Fig. 4. Main beef meat exporters between 2000 and 2018 (current billion euros).

839 *Excluding intra-European Union trade. Source: INRAE, SMART-LERECO according

to BACI

841

Fig. 5. Main exporters of dairy products between 2000 and 2018 (current billion euros).

843 *Excluding intra-European Union trade. Source: INRAE, SMART-LERECO according to

844 BACI









