

Geographical Indications, Gastronationalism, and Fair Food

Day 1 (Thursday Jan 12)

9:00-9:30 **Welcome and Kick-off**

9:30-11:15 **Session I: Identity, origin, authenticity**

Atsuko Ichijo (Kingston), discussant: Michele Fino

GIs and national identity

Martijn Huysmans (Utrecht), discussant: Andrea Zappaloglio

Do geographical indications certify origin and quality: A conceptual framework and an exploratory test on Gouda cheeses

Digna Kosse (Food Curators Zeeland), discussant: Herman Lelieveldt

Authenticity in regional products (45 minutes)

11:15-11:30 **Coffee break**

11:30-12:30 **Session II: Social and economic sustainability**

Gero Laurenz Höhn (KU Leuven), discussant: Cristina Vaquero Pineiro

Healthy Food Traditions? Nutritional Quality and Food Composition of EU Geographical Indications

Cristina Vaquero Pineiro (Roma 3), discussant: Gero Laurenz Höhn

Make a toast with wine and cheese Italian Geographical Indications!

12:30-13:30 **Lunch**

13:30-14:30 **Session III: Trade**

Jakob Rackl (TUM), discussant: Karine Latouche/Charlotte Emlinger (Online)

Geographical Indications and International Trade - A Theoretical Perspective

Daniele Curzi (Milan), discussant: Jakob Rackl

Assessing the role of the GI-NTB nexus in affecting the quality of EU agri-food imports

Charlotte Emlinger (CEPII) – presenting Online, discussant: Daniele Curzi

Protection of Geographical Indications in Trade Agreements: is it worth it?

14:30-15:00 **Coffee break**

15:00-16:00 **Session IV: Historical and legal developments**

Michele Fino (Pollenzo), discussant: Michaela DeSoucey (Online)

From poverty to gastronationalism. On how Italy invented the golden past of its cuisine just after burying the memory of famine.

Michaela DeSoucey (North Carolina State) – presenting online, discussant: Atsuko Ichijo

Distillations of authenticity: a comparative global value chain analysis of pisco

18:30-20:00 **Conference dinner** (Restaurant “De Rechtbank” – next to the Court Hotel)

Day 2 (Friday Jan 13)

9:00-10:30 **Session V: Past and future of GI regulation**

Mark Thatcher (LUISS) – presenting online, discussant: Herman Lelieveldt

Differentiated implementation and European integration: the development of the EU's GI policies

Justin Hughes (Loyola Marymount), discussant: Dev Gangjee (Oxford), Online

Adieu, terroir - how geographical indications law has become a law of state-managed certification marks

Andrea Zappalaglio (Sheffield), discussant: Mark Thatcher

Anatomy of Traditional Specialities Guaranteed

11:00-12:00 **Conclusion**

Presentations should be 20 minutes, so that we have 10 minutes for discussion (of which the first 2 minutes for the assigned discussant).

We gratefully acknowledge funding from [Future Food](#) Utrecht.