

Invitation

Egg-cellence insight: Nourishing consumer choices through quality eggs

Tuesday, 14 November 2023

Arrival at **Hotel Villa K**
1 rue de Lectoure
68300 Saint-Louis, France

Hotel Villa K is located near Basel-Mulhouse Airport (EuroAirport). The Airport-Hotel Shuttle is available 24/7

<https://www.lavillak.com/en/>

Wednesday, 15 November 2023

- 08:00 Transfer to dsm-firmenich site at Village-Neuf
- 08:10 Welcome and introduction,
**Verane Gigaud, Marketing & Business Development,
Special Nutrients EMEA, Animal Nutrition & Health at dsm-firmenich**
- 08:15 Current state of the European egg industry and possible trends
**Mar Fernández, President of European Egg Packers and Traders
Association.**
- 08:50 How is the egg quality perceived by consumers?
**Verane Gigaud, Marketing & Business Development,
Special Nutrients EMEA, Animal Nutrition & Health at dsm-firmenich**
- 09:30 The chicken egg: from nutritional basics to newly identified bioactivities
Sophie Réhault, PhD, Research Director, INRAE France
- 10:10 **Break & Eggciting Demo session**
- 10:40 Eggshell quality and its relationship to lifetime performance and
welfare of layers
**Murtala Umar-Faruk
Principal Scientist Animal Nutrition & Health at dsm-firmenich**
- 11:20 Best strategy to pigment an egg: the latest insight from science
**Aurélia Séon
Senior Scientist, Animal Nutrition & Health at dsm-firmenich**
- 12:00 **Lunch**
- 13:00 Tour of CAROPHYLL® plant and Research Center
- 14:30 Wrap-up
- 14:45 Closing and departure.