

Categorical Functional Data Analysis applied to Temporal Dominance of Sensations data

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Categorical Functional Data Analysis applied to Temporal Dominance of Sensations data

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Outline

 Presentation of Temporal Dominance of Sensations (TDS) and Categorical Functional Data Analysis (CFDA)

• Illustration of the application of CFDA on a simulated dataset

Illustration on real TDS dataset



Center of Taste and Feeding Behavior

A problematic: What happens during a tasting?



Two approaches to understand





<u>Chemical methods</u>: measuring directly in the mouth

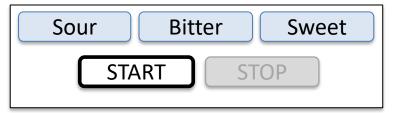


Sensory methods: asking the subjects what they perceive

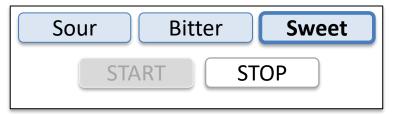


Static or **temporal** data...









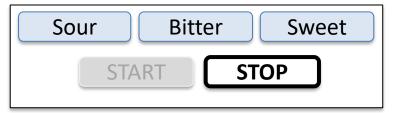






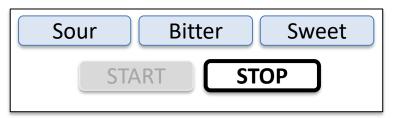








<u>Temporal Dominance of Sensations (TDS):</u> protocol of sensory analysis that consists in asking the subject to declare dynamically the dominant sensation (one among a list of descriptors)

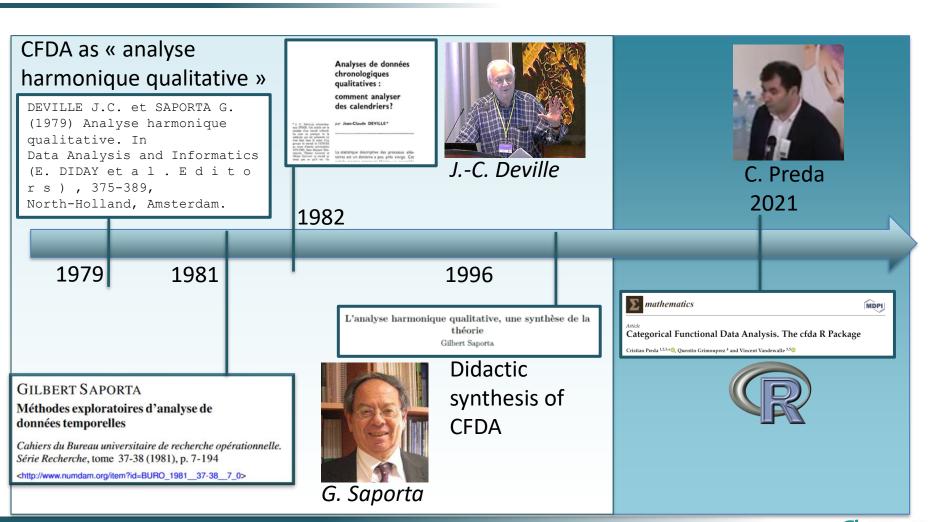




These are categorical functional data... a method adapted for this data is categorical functional data analysis (CFDA)



History of Categorical Functional Data Analysis



CFDA: an extension of Correspondance Analysis

Correspondence Analysis: a usual statistical analysis allowing two qualitative variables

 $X: \Omega \to S_1$ and $Y: \Omega \to S_2$ to be conjointly analyzed.

It can also be seen as optimal encoding finding numerical values associated to each modality by finding $\varphi_1: S_1 \to \mathbb{R}$ and $\varphi_2: S_2 \to \mathbb{R}$ minimizing:

$$E\left(\left(\varphi_1(X)-\varphi_2(Y)\right)^2\right)$$

Under constraints
$$E(\varphi_1(X)) = E(\varphi_2(Y)) = 0$$
 and $E(\varphi_1(X)^2) = E(\varphi_2(Y)^2) = 1$

Example of encoding with previous data considering

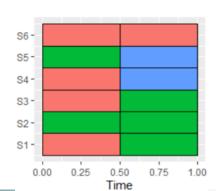
X: state chosen during period 1 and Y: state chosen during period 2

Period. 1

Modality	Numerical Encoding
	NA
	-0.35
	0.7

Period. 2

Modality	Numerical Encoding
	-0.35
	0.7
	0





CFDA in brief

 $X_t: \Omega \to S = \{x_1, ..., x_S\}: (X_t)_{t \in T}$ is a random qualitative process = qualitative functional data

Idea of CFDA: Finding optimal encodings of the states evolving over time

$$\varphi: S \times T \to \mathbb{R}$$

$$(x, t) \to \varphi(x, t),$$

such as the encoded process $\varphi(X_t, t)$ minimizes

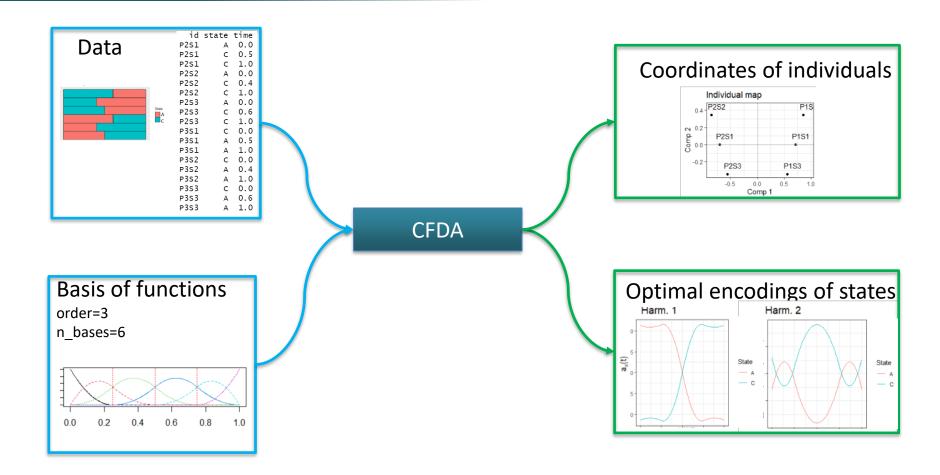
$$\iint_{T\times T} E((\varphi(X_t,t)-\varphi(X_s,s))^2)dt ds$$

u. c.
$$\forall t, E(\varphi(X_t, t)) = 0; Var(\varphi(X_t, t)) = 1$$

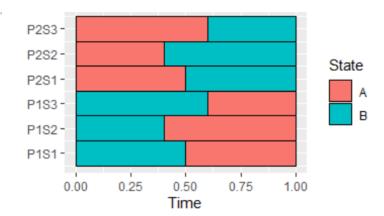
 $\varphi(X_t,...)$ can be approximated by projection on a basis of functions



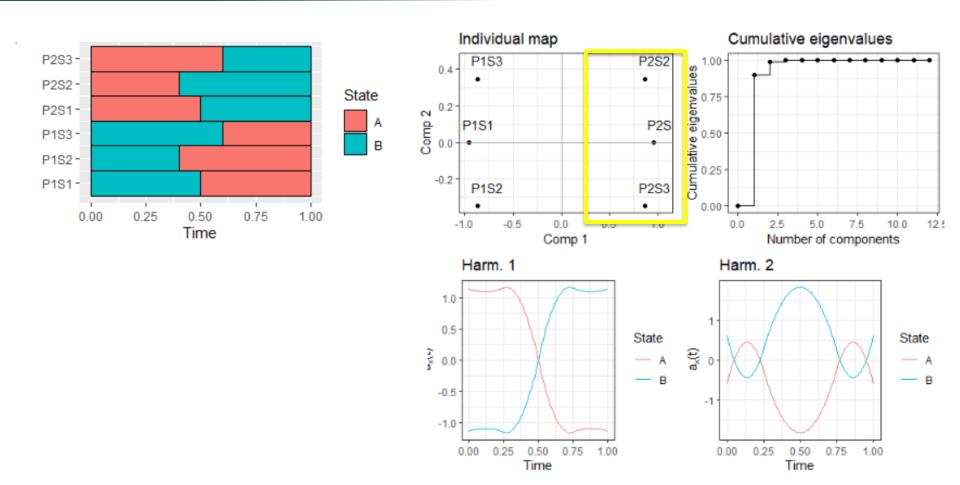
In practice...



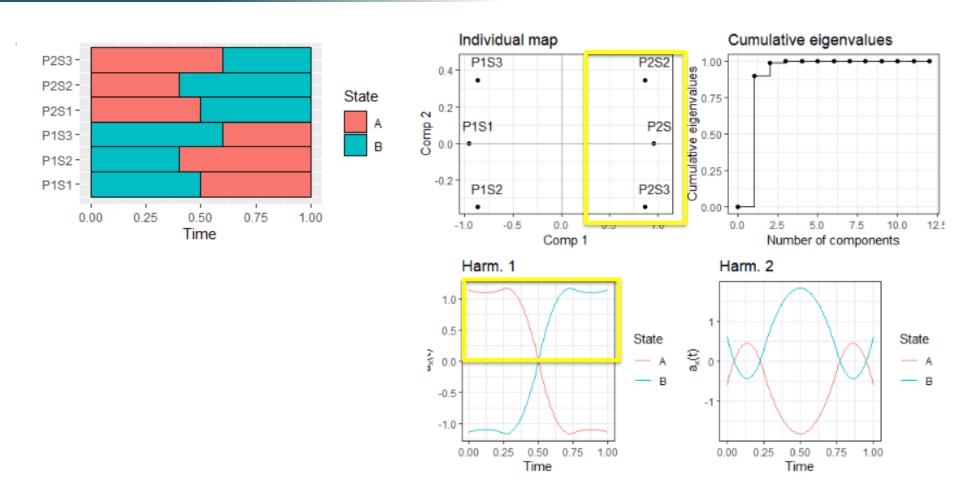




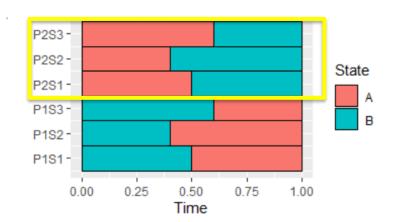


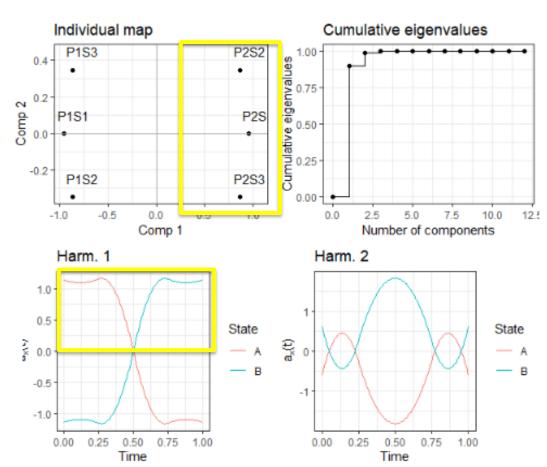




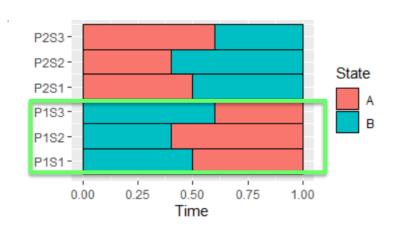


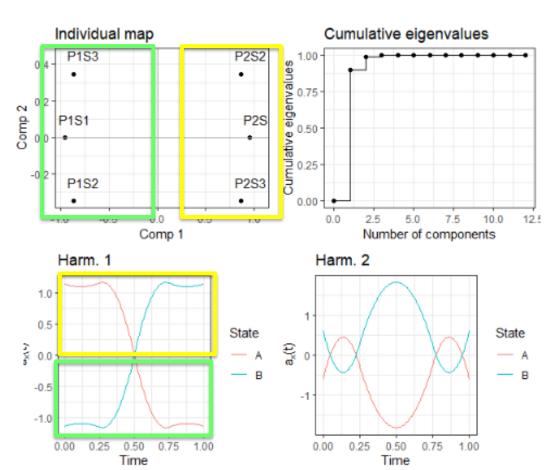




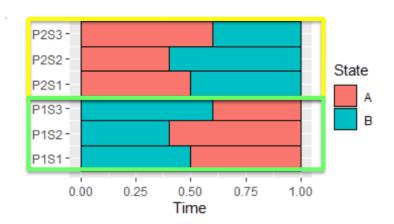


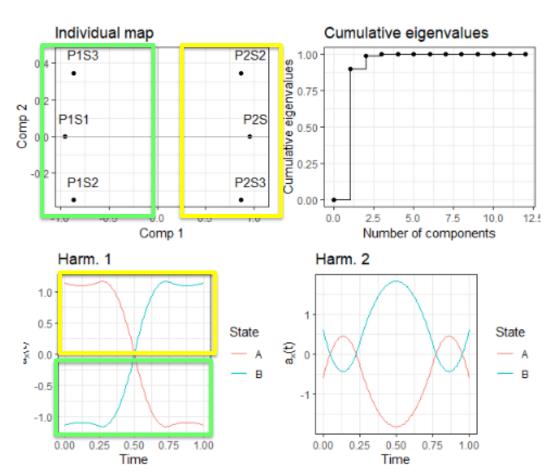




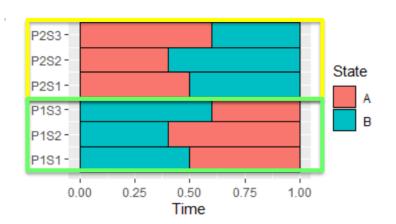


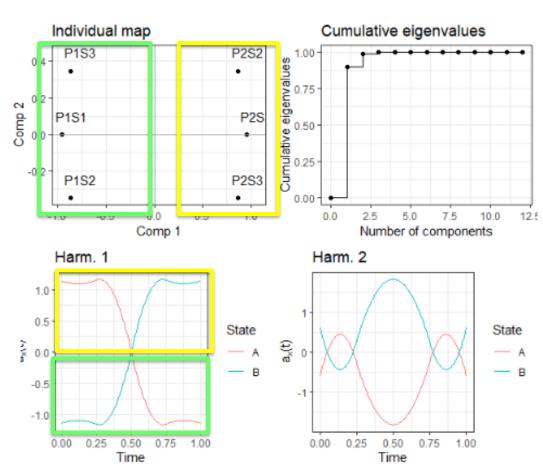




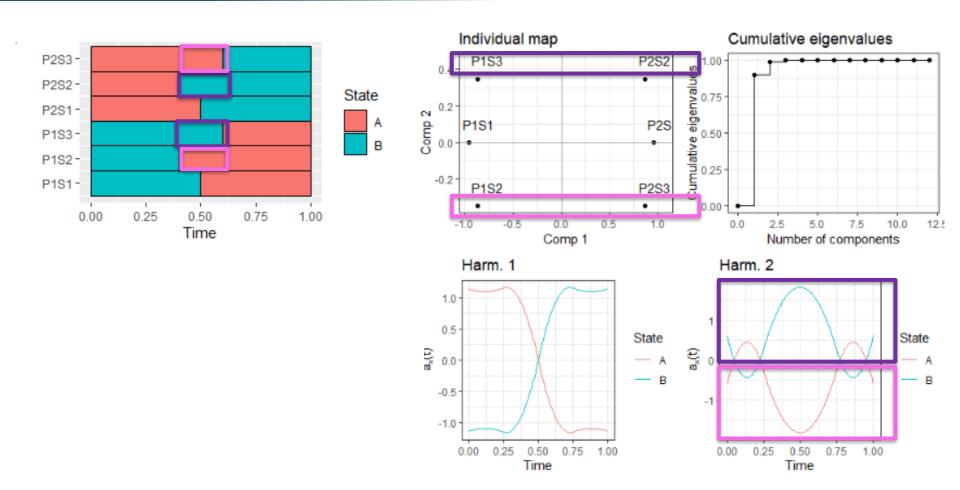








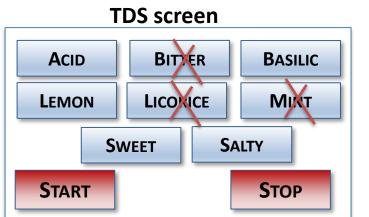






A real dataset with gustometer

A gustometer delivers controlled solutions in the mouth



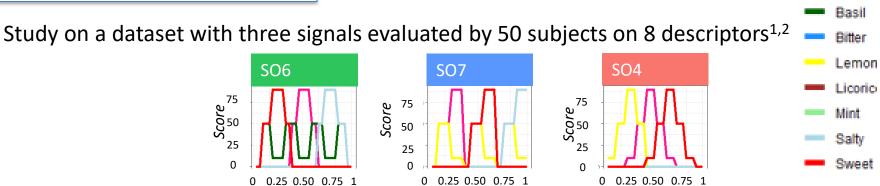




Time

Attribute

Acid



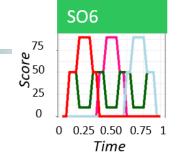
Time

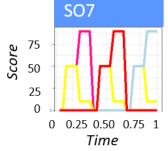
¹Beno, Nicolle, Visalli (2023) A dataset of consumer perceptions of gustometer-controlled stimuli measured with three temporal sensory evaluation methods. Data in Brief

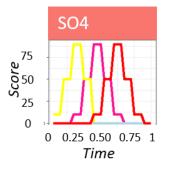
Time

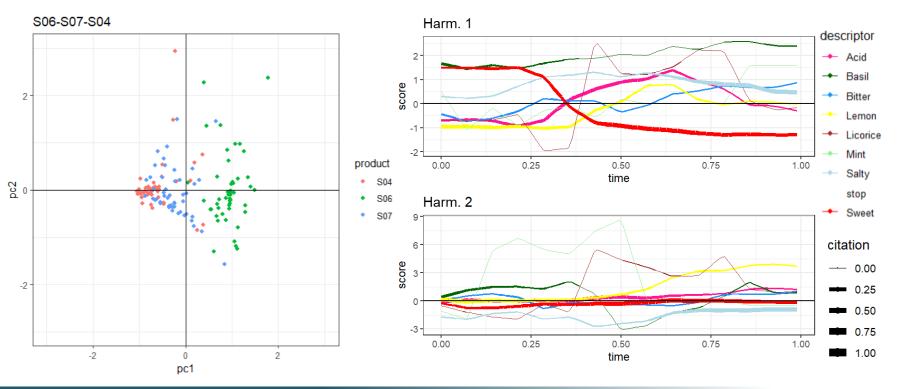
² Visalli, M., Beno, N., Nicolle, L., Schlich, P. (2023) Assessment of the validity and reliability of temporal sensory evaluation methods used with consumers on controlled stimuli delivered by a gustometer. Food Quality and Preference 110

 Linewidth of the harmonic proportional to the number of citations





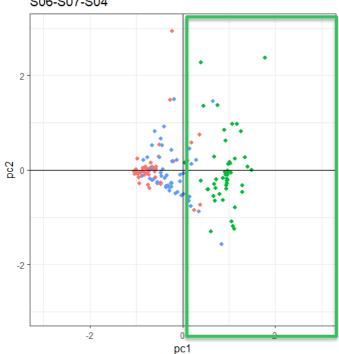


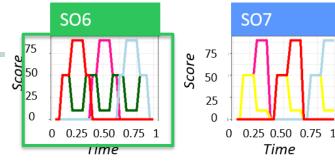


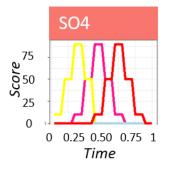


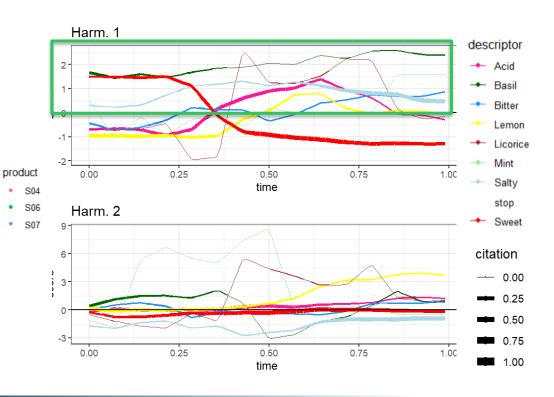
- Positive scores on the first component: related to signal S06
- Sweet at the beginning, then Acid.
 Basilic all the time

• => coherent with the signal



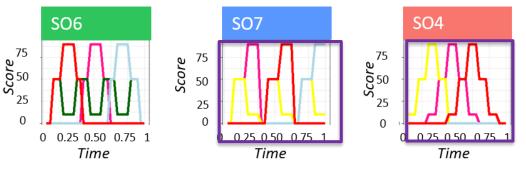


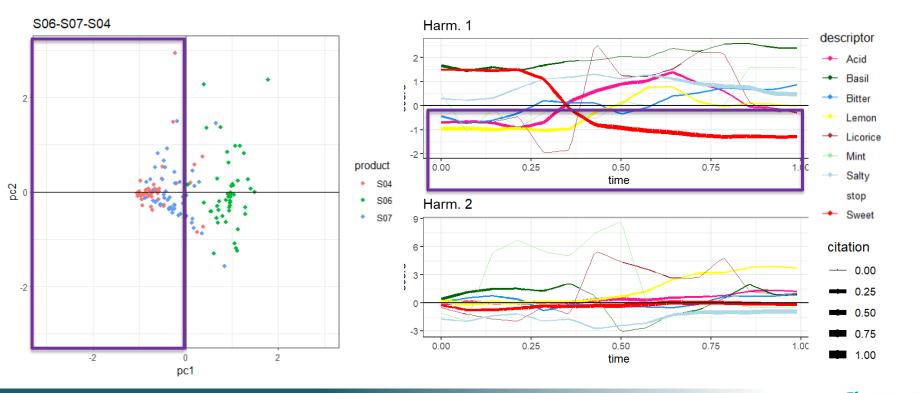






- Negative scores on the first component: \S^{50}_{25} related to signal S07 and S04
- Acid and Lemon at the begining then
 Sweet => coherent with the signal

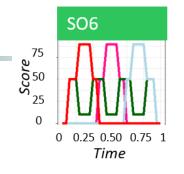




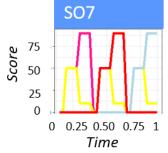


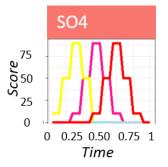
 Positive scores on the second component: Mint then Licorice and finally Lemon

= DISTRACTORS: outlier detection

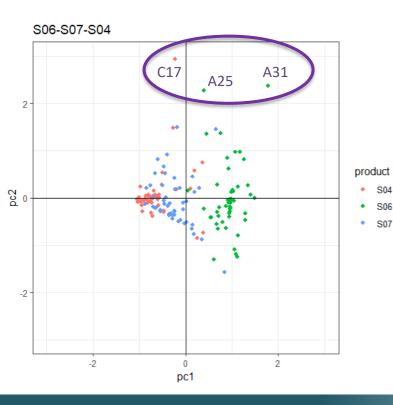


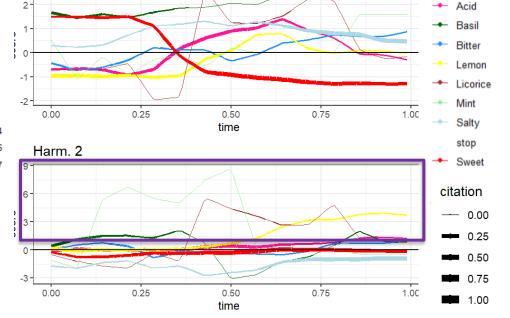
Harm, 1





descriptor

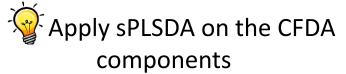






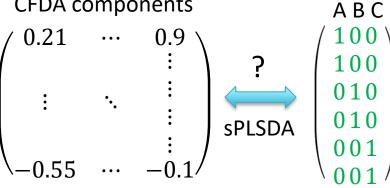
How to characterize the three signals (if they were unknown)

Objective: attempt to explain the differences between the signals



11 CFDA components were selected (cross-validation of the model)

CFDA components



Partial Least Square regression (PLS):

a multivariate statistical method applied to two matrices $X_1(n, p_1)$, and $X_2(n, p_2)$, that finds the weights w_1, w_2 maximizing

$$cov(X_1w_1, X_2w_2)$$

under constraints of unit variance of the weights $||w_1||_2 = ||w_1||_2 = 1$

Sparse Partial Least Square (sPLS):

Adding constraints of sparsity: $||w_i||_1 < \sigma_i$ with $0 < \sigma_i < 1$ for selecting variables (more variables than individuals)

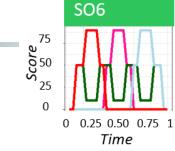
sPLS - Discriminant Analysis (sPLS-DA): consists in choosing X_2 as a dummy matrix

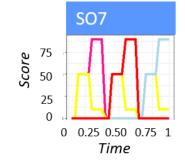
corresponding to a qualitative variable

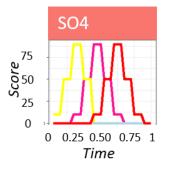


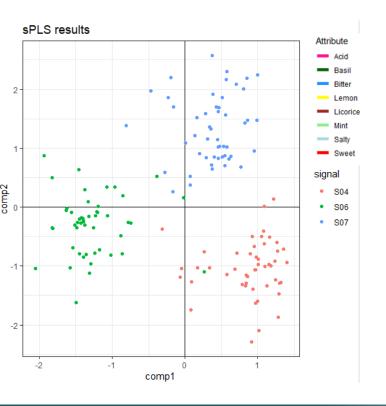
sPLS-DA results

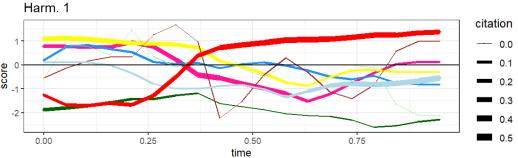
The three signals are well discriminated. First axis similar to the CFDA's one.

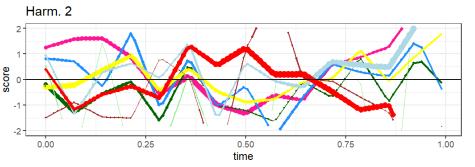








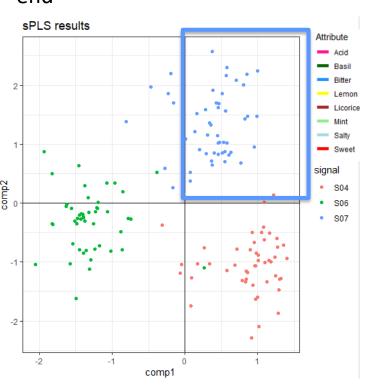


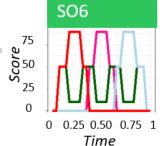


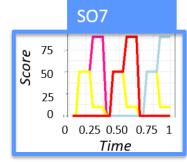


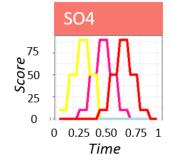
sPLS-DA results

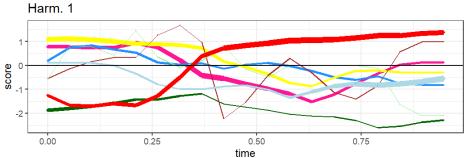
The second axis discriminated S07 and S04. S07 is Acid then Sweet in the middle of the tasting and Salty at the end

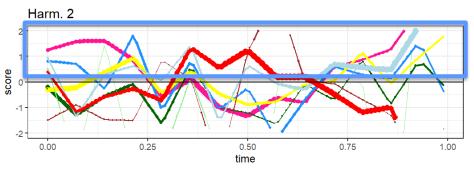








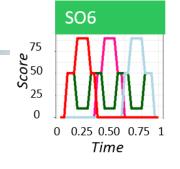


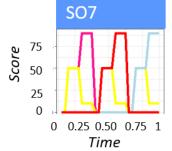


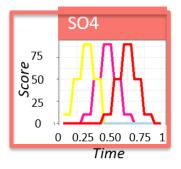


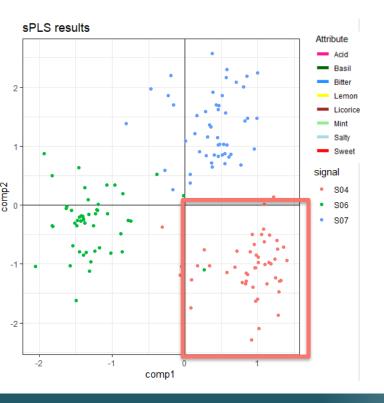
sPLS-DA results

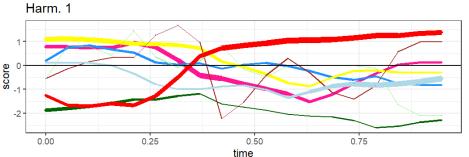
The second axis discriminated S07 and S04. S04 is Sweet at the end of the tasting.

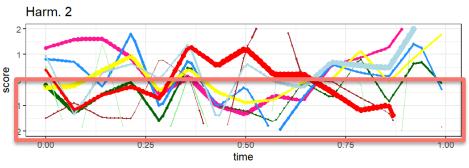














Synthesis



CFDA works well for these TDS data and returns results that are coherent with the original signals.



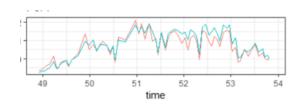
Some important technical parameters:
Selection of the basis of functions (number, order, ... ?)
Parameters of sPLSDA to be discussed

Use of FDA techniques to other temporal sensory analysis protocols

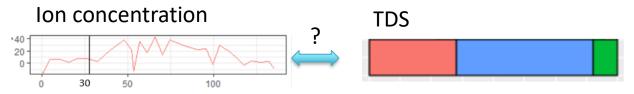
Multivariate CFDA with Temporal Check All That Apply



Multivariate FDA for temporal intensity values



Conjoint analysis of chemico-physical data (quantitative, analyzed with FDA)
and sensory TDS data (qualitative, analyzed with CFDA)





Thanks!

Thanks for your attention!



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Analyzing temporal dominance of sensations data with categorical functional data analysis

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