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Knowledge influences perceptions and values of nature-based solutions: The example of soil and water bioengineering techniques applied to urban rivers

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1 **Knowledge influences perceptions and values of nature-**
2 **based solutions: the example of soil and water**
3 **bioengineering techniques applied to urban rivers**

4

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6

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12

13 **Abstract**

14 Soil and water bioengineering (SWBE) is a nature-based solution (NBS) that can be used to stabilize
15 riverbanks with living vegetation. Aside to protecting property and people, SWBE provides benefits for
16 human well-being and biodiversity. Its use remains modest in cities, where the presumed benefits are
17 important in a context of biodiversity crisis and warming. Negative public perceptions have been
18 identified as one barrier to the dissemination of NBS.

19 This article studies how environmental expertise influences perceptions and values associated with
20 SWBE, and how the possible differences in perceptions and values induced by knowledge contribute
21 to hindering or promoting the dissemination of these solutions.

22 We carried out an original interdisciplinary study based on a sociological survey and ecological field
23 measurements to characterize: (1) the perceived value that actors associate with several riverbanks
24 equipped with different protection structures (green, hybrid, or gray) according to their level of
25 expertise in the aquatic environment; (2) the interactions between these perceived values and the
26 ecological values measured by restoration ecologists; and (3) the perceived benefits and drawbacks of
27 SBWE techniques.

28 Our results show that the ecological and social benefits provided by NBS are recognized by all,
29 whatever their level of knowledge. Despite this consensus, we observed different hierarchies of value
30 associated with bank protection structures among the surveyed actors, depending on their level of
31 environmental expertise (some prioritising ecological values, others relational values), and these could
32 hinder the dissemination of NBS. The most tangible obstacle to the dissemination of NBS in urban areas
33 relates to the risk perceptions of lay people, who experience a higher sense of vulnerability than they
34 do with traditional gray solutions.

35

36 **1. Introduction**

37 Soil and Water BioEngineering (SWBE) is a set of techniques that can be used to stabilize riverbanks
38 through the use of living vegetation and forms an alternative to “gray” techniques, which are mainly
39 based on civil engineering (*e.g.*, riprap, gabions). Unlike traditional gray techniques, SWBE techniques
40 are based on the observation and imitation of natural processes, and uses the mechanical,
41 physiological, and biological properties of plants; for instance, plant cover and the anchoring of the
42 root system to protect soil from erosion (Rey, 2018). As such, SWBE techniques are referred to as green
43 techniques. These techniques combine the use of living plant material (cuttings, plantings) and inert
44 material (logs, geotextiles) to produce emerging positive synergistic effects (Rauch et al. 2022). For
45 example, they may use fascines (Figure 1a), wattle fences (Figure 1b.), or brush layers and seedlings
46 (Figure 1c). Some hybrid techniques can also be used, combining green with gray elements, such as a
47 vegetated crib wall or riprap on the toe with a bed of plants and seedlings on top.



48

49 Figure 1: photographs of bank protection structures based on SWBE: (a) a living fascine; (b) a living
50 wattle fence; and (c) brush layers above riprap

51 SWBE is a way to restore riparian zones and most of their associated ecological services: biodiversity,
52 ecological connectivity, carbon storage, pollutant capture, and bank stabilization, while at the same
53 time providing protection with a lower carbon footprint than gray techniques (Symmank et al., 2020,
54 Rauch et al., 2022). SWBE also contributes to human health and well-being (Andersson et al., 2014),
55 creates islands of freshness that can regulate the temperature during heat waves (Trimmel et al 2016),
56 and can offer cultural ecosystem services by supporting recreational, aesthetic, cultural, sacred,
57 scientific, and educational values (Riis et al 2020). SWBE has particular potential in urban contexts
58 where the importance of protection is high (due to the omnipresence of property and people requiring
59 protection) and where challenges of social well-being and biodiversity restoration are considerable.
60 Since urban environments often make it infeasible to envisage restoring the mobility of the channel,
61 green techniques can be an alternative to ecological restoration.

62 SWBE techniques can be considered to be Nature-Based-Solutions (NBS) (Nesshöver et al. 2017, Preti
63 et al. 2022), with these being defined as “actions to protect, sustainably manage and restore natural

64 or modified ecosystems that address societal challenges effectively and adaptively, simultaneously
65 providing human well-being and biodiversity benefits” (Cohen-Schacham et al., 2016; p. 2). According
66 to the European Commission (Faivre et al., 2017), NBS are considered to be solutions that clearly
67 address a societal challenge (in the case of SWBE, reducing the risk of bank erosion and climate change
68 adaptation) and provide wider co-benefits for society and/or ecosystems by drawing on the
69 functionalities of ecosystems. NBS involve innovative forms of territorial and environmental action
70 requiring a new rationale according to recognition of the need to work with nature to support social
71 well-being, rather than opposing or separating Humans from Nature (Potschin et al., 2015).

72 However, despite their benefits, NBS (including SWBE techniques) are not widely used today, especially
73 in urban areas (Symmank et al., 2020). Their implementation raises numerous issues including
74 technical (e.g., land restriction, short-term vulnerability of installations, limited site access) (Morris and
75 Moses, 1999; Simon and Steinemann, 2000; Sotir, 2001), governance (SWBE techniques require the
76 support and coordination of a wide range of stakeholders and the development of a community of
77 practice) (Moreau et al., 2022; Bark et al., 2021; Nesshöver et al., 2017), and perception issues.
78 Anderson and Renaud (2021) and Han and Kuhlicke (2019) showed that three perception-related
79 dimensions influenced support for NBS: perceptions of effectiveness, perceptions of risk, and the
80 importance attached to ancillary benefits generated by the resulting green structures. Negative public
81 perceptions have been identified as one barrier to the dissemination of NBS in general (Ramírez-
82 Agudelo et al., 2020; Kabisch et al., 2016), and riverbank SWBE in particular (Moreau et al., 2022).
83 Reluctance expressed by the public can weigh on the decision-making process regarding the choice of
84 techniques, and can be detrimental to green solutions. Therefore, we need to know more about the
85 public’s perceptions of SWBE.

86 Previous studies have pointed out that a difference in knowledge could be at the root of the difference
87 in perception between lay people and experts in aquatic environment management. Although not
88 necessarily opposed in content (Agrawal, 1995), a distinction can be made between so-called "expert"
89 knowledge - that of "scholars" (members of the scientific world or technicians) (Damay et al., 2011) -

90 and so-called "ordinary" or "lay" knowledge, which corresponds to experiential "open-air" knowledge
91 (Callon et al., 2001). These different forms of knowledge influence actors' perceptions and values, and
92 ultimately their positions on a given problem. According to Linton and Budds (2014), lay people use
93 "context specific and non-scientific forms of knowledge" to assess the quality of a river, which
94 sometimes create differences from expert's assessments based on theoretical scientific forms of
95 knowledge. Technical rationality can be challenged by cultural rationality, which is based on " personal
96 and familiar experiences rather than depersonalized technical calculations" (Fischer, 2004, p. 87).

97 Today, public action can call the power of traditional expertise into question, including through the
98 valorization of "lay" knowledge (Fromentin and Wojcik, 2008). It is increasingly recognized that citizens
99 have their own knowledge and vision for the development of their living environment (Damay et al.,
100 2011). It is also increasingly recognized that scientific knowledge does not constitute a monolithic,
101 "certain" entity, but corresponds to a "juxtaposition of knowledge drawing on a variety of epistemic
102 cultures" (Bourblanc, 2013). Lay people are therefore gaining a certain legitimacy in decision-making.
103 In particular, they are taking a growing role in socio-technical decisions alongside scientific experts,
104 including the field of water resource management (Aubriot, 2013).

105 The success or failure of an innovation depends on a network capable of linking heterogeneous actors
106 (Akrich *et al.*, 2006), and mobilization of such a network contributes to the development and
107 dissemination of innovation. Various controversies can emerge within this network, resulting from the
108 expressions of the involved actors: expression of their interests, clarification of how they perceive the
109 problem and possible solutions, and reformulation of objectives. These controversies create arenas
110 where knowledge and positions confront each other, contributing to the dissemination or
111 abandonment of socio-technical innovation. The interactions between knowledge, perceptions, and
112 values (here defined as "the result of all the operations by which a quality is assigned to an object, with
113 varying degrees of consensuality and stability", and which are "a function of the nature of the object
114 being evaluated, the nature of the evaluators and the nature of the evaluation context"; Heinich, 2017;

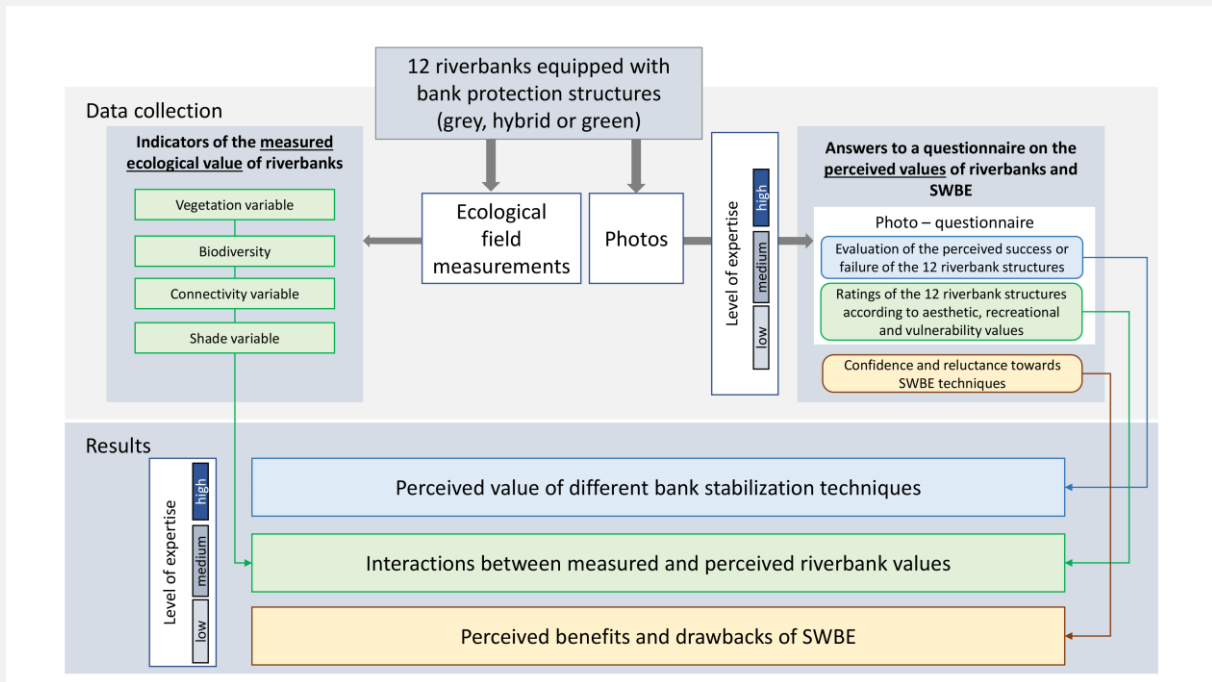
115 p. 296) of actors, and therefore their positions towards certain environmental innovations, provide a
116 better understanding of the conditions or obstacles to their dissemination.

117 From this perspective, this article studies how environmental expertise influences the perceptions and
118 values associated with SWBE. In particular, the purpose is to find out whether lay people have the
119 same confidence as experts in the protection provided by NBS, and whether they identify and value
120 (like experts) the associated ecological and social benefits. The purpose is also to consider whether the
121 possible differences can create controversies or conflicts of value likely to undermine the cohesion of
122 the network of actors concerned, and thus hinder the dissemination of green structures.

123 To this end, we carried out an original interdisciplinary study based on a mixture of sociological surveys
124 and ecological field measurements. These methods were combined to characterize: (1) the perceived
125 value that actors associate with 12 riverbanks equipped with different bank protection structures
126 (green, hybrid, or gray) according to their level of expertise in the aquatic environment; (2) the
127 interactions between these perceived values and the ecological values measured by restoration
128 ecologists using several indicators; and (3) the perceived benefits and drawbacks of using SBWE
129 techniques (Figure 2).

130 **2. Materials and Methods**

131 To cross-reference the evaluations, the measured ecological value (based on indicators) and the
132 perceived values of riverbanks were evaluated through sociological and ecological surveys concerning
133 12 sites equipped with bank protection structures – green, hybrid, or gray. The sociological survey was
134 based on a photo-questionnaire, whereas the ecological survey was based on field measurements
135 (Figure 2).



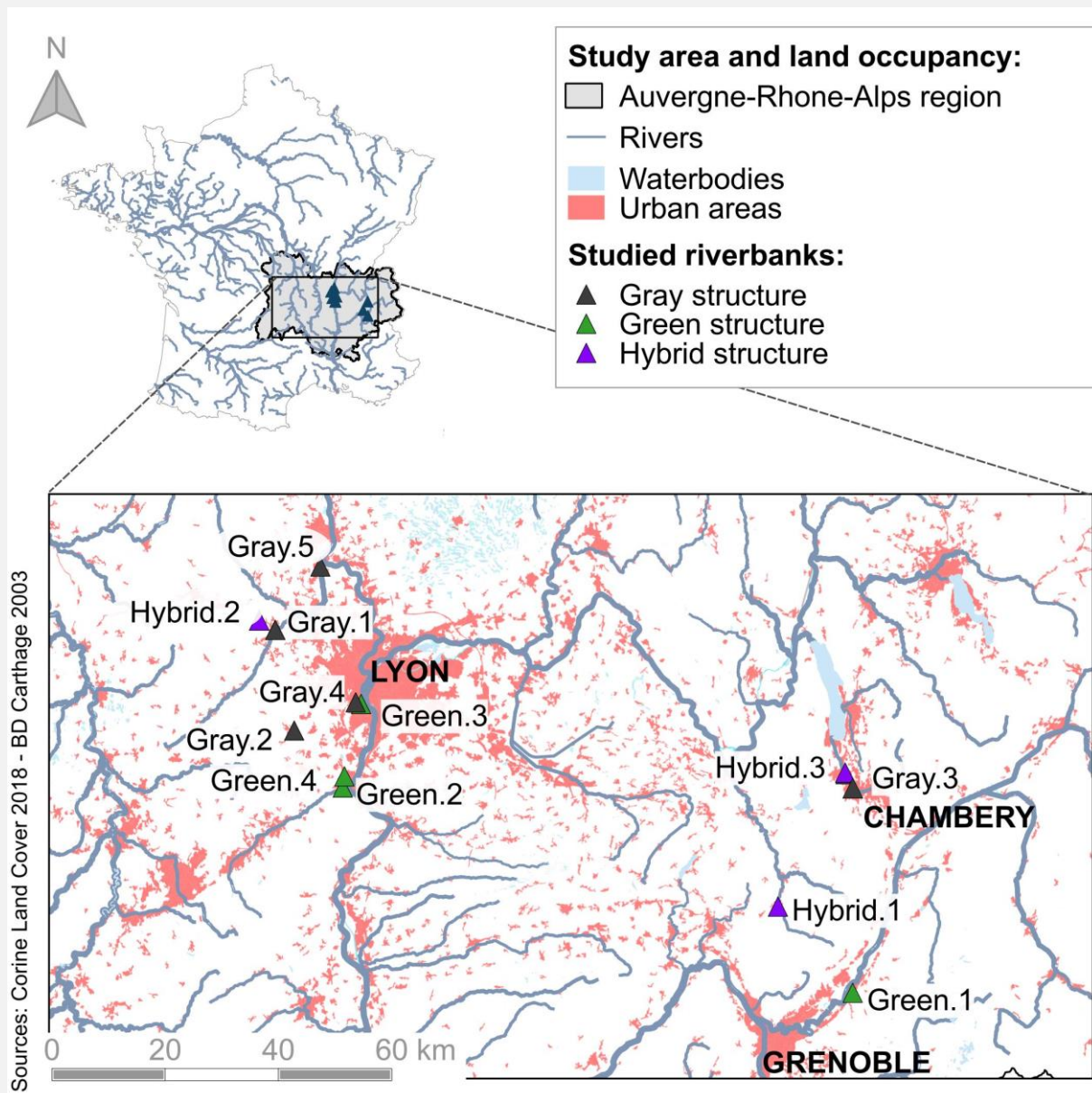
136

137 Figure 2: Data processing flow chart

138 2.1. Study area

139 We investigated the riverbanks of 12 small rivers that were equipped with erosion control structures
 140 of green, hybrid, or gray types. These rivers are located in urban or peri-urban areas in the Auvergne-
 141 Rhone-Alps region of France. The sampled erosion control structures were arranged into a
 142 vegetation gradient that includes five gray structures (riprap; Gray.1 to Gray.5), three hybrid structures
 143 with a combination of riprap at the toe and soil bioengineering at the upper part of the bank (Hybrid.1
 144 to Hybrid.3), and four green structures using SWBE (Green.1 to Green.4) (Figure 3).

145



146

147 Figure 3: The study area and distribution of the sampled urban riverbank structures.

148 **2.2. Sociological survey**

149 We analyzed people's perceptions of SWBE using an online photo-questionnaire created with
 150 LimeSurvey software. This survey was distributed between February and March 2021.

151 We aimed to survey both lay people and professional managers of natural environments, especially
 152 aquatic environments, with a varied environmental expertise. To reach them, we established a contact
 153 database. Lay people were recruited by targeting the press (local and departmental newspapers,
 154 regional daily press) and associative networks (recreational activities, neighborhood, students,

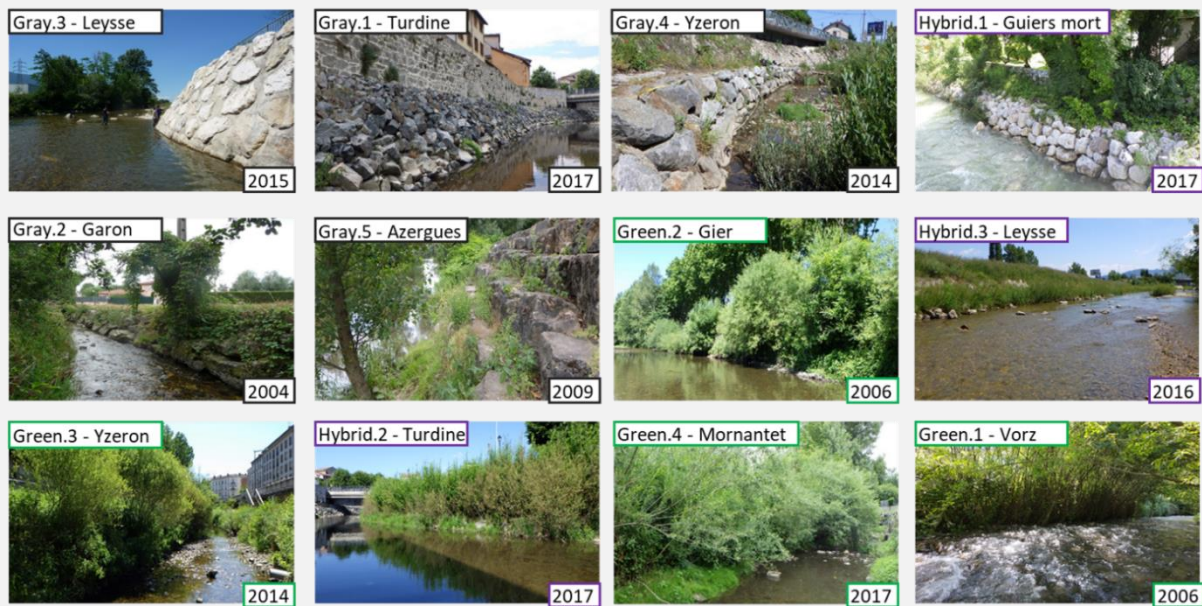
155 naturalists, sustainable mobility associations) using institutional e-mail addresses and social networks.
156 Professional managers were targeted by contacting institutions or professional networks specialized
157 in water and environmental management (river associations, engineering offices, Rhône water basin
158 agency).

159 We consider our final sample of 429 respondents to be reasonably representative of the French
160 population¹ regarding some socio-demographic criteria such as gender (45% of women in our sample
161 compared with 49.6% in the French population) and place of living (29.1% of rural residents compared
162 with 32.8% nationally). However, the collected sample was clearly unbalanced in terms of age and
163 education, being biased towards a younger population (30% of 30–44-year-olds compared with 18.3%
164 nationally) and high degree of education (73.7% had more than a bachelor degree compared with 30%
165 nationally). However, the respondent's diplomas were not necessarily linked with the environment:
166 45.2% of the respondents stated that they had no particular expertise in this field through their work
167 or training (and were therefore considered as lay people), 32.6% stated that they had an average
168 expertise, and 22.1% stated a high expertise.

169 The photo-questionnaire method deployed used landscape photographs as a medium for the
170 assessment of the surveyed landscapes. In this method, the participants were asked to rate the quality
171 of the landscape shown in the photograph according to one or more criteria defined by the
172 interviewer. The different scores were then compared to rank the values associated with the different
173 landscapes (Shafer, 1969; Le Lay et al., 2012). In our case, the 12 photographs of riverbanks used
174 (Figure 4) were taken in the field during the ecological field measurements. Particular care was taken
175 to ensure homogeneity in the composition of the photographs (with the same angle of view). The
176 questionnaire was structured into three sections. The first section aimed to characterize the values
177 associated with the different types of riverbank structures and to understand the criteria used to assess
178 them: respondents were asked to select the riverbank structures they judged the most and least

¹ INSEE data, The French National Institute for Statistics and Economic Studies, 2017

179 successful², to justify their choice using an open-ended question, and to rate each of the riverbank
 180 structures using a visual analogue scale according to the three criteria of aesthetic value, recreational
 181 value, and vulnerability³. The second section focused on the confidence and reluctance towards SWBE
 182 structures and the perceived benefits associated with them. The third section aimed to characterize
 183 the socio-demographic profiles of the respondents, their relationship to the river, and their
 184 environmental expertise, assessed in a declarative mode⁴.



185
 186 Figure 4: The photographs of riverbank structures (gray, hybrid, and green) used in the photo-
 187 questionnaire, arranged according to increase in the variable representing vegetation.

188 2.3. Ecological field measurement

189 We assessed the ecological value of the banks through measures of soil and vegetation cover,
 190 biodiversity, ecological connectivity, and mean shade cover (a proxy for freshness capabilities),

² The use of the term "successful" - vague and largely subjective in the way we can understand it - without giving any further details, was deliberate, since the aim of this question was to understand the criteria used by respondents to evaluate the global performance of riverbank structures.

³ These three criteria were formulated in the survey as follows: How much do you agree with the following statements (0: strongly disagree / 10: strongly agree): "This bank is a beautiful landscape" (aesthetic value), "This bank is suitable for recreation" (recreational value), "This bank is vulnerable to erosion, which can lead to flooding" (vulnerability value).

⁴ The following question was used to assess the environmental expertise: "Given your profession or training, do you have any particular expertise related to the aquatic environment or environmental management?", the possible answers being "none", "medium" or "high".

191 evaluated in field surveys conducted in May and June 2020. The point contact method was used to
192 obtain soil and vegetation cover and biodiversity data. Three 20-meter long transects were positioned
193 parallel to the riverbank (close to the shoreline, at the highest point of the bank, and at an intermediate
194 height), and the plant species diversity and frequency were noted, as well as the soil characteristics
195 such as stone, ground, litter, and community structure (herbs, shrubs, or trees). Measurements were
196 taken every 50 cm along each transect. To assess biodiversity, the total species richness, Shannon
197 index, and relative cover of invasive alien species (IAS) were calculated from the transect data.

198 To understand the potential ecological connectivity capabilities of the riverbank protection structures,
199 we assessed: (i) the lateral connectivity from the bottom to the upper part of the bank, (ii) the
200 longitudinal connectivity of the vegetation, and (iii) the landscape connectivity linking the riparian
201 vegetated strip to other vegetated strips in the landscape (González del Tánago, et al. 2011) (Table 1).
202 Lateral connectivity was estimated through two quantitative variables (bank slope, bank vegetation
203 cover) and two semi-quantitative variables (slope beyond the bank within 5 m, and vegetation beyond
204 the bank within 5 m). Slope was measured using a laser rangefinder (TruPulse 200x). Longitudinal
205 connectivity was estimated using two semi-quantitative variables representing the longitudinal
206 vegetation connectivity along the bank, one for shrubs, the other for trees. Landscape connectivity
207 was estimated using a semi-quantitative variable representing the artificial quality of the landscape
208 surrounding the riverbank structure. Coding details for these semi-quantitative variables are available
209 in the supplementary material to Table A.1.

210 Mean shade cover was used as a proxy for 'island of freshness' functionality, and was estimated on the
211 central transect using a concave spherical densiometer (Ganey, 1994).

212 Using the mean values of the five soil-cover variables and the seven connectivity variables, we
213 constructed two synthetic indices reflecting the multivariate similarity between the riverbanks. To do
214 this, we used the first axis of each of two principal component analyses (Supp. Mat., Fig. A.1). The first
215 synthetic variable represented a ground-vegetation cover gradient, named vegetation cover gradient,

216 and the second a connectivity gradient. The coding details for these semi-quantitative variables are
 217 available in Table A.1.

218 Table 1: Description of the variables used to build the vegetation cover and connectivity gradients

Variable	Description (unity)	Mean (sd)	Range
Vegetation cover gradient			
Riprap	Cover of riprap (%)	52.67 (± 37.28)	[5.33–100]
Ground	Cover of bare ground (%)	14.47 (± 16.61)	[0–50]
Litter	Cover of litter (%)	31.89 (± 27.63)	[0–69.33]
Herb.cov	Cover of herbaceous strata - <1.5 m (%)	72.06 (± 37.62)	[7.33–100]
ShrubTree.cov	Cover of shrub and tree strata - over 1.5 m (%)	39.47 (± 36.07)	[0–105.6]
Connectivity gradient			
<u>Lateral connectivity</u>			
Slope	Bank slope (°)	39.14 (± 13.78)	[18.47–60.73]
Veg.cov	Bank vegetation cover	75.25 (± 37.11)	[7.33–100]
Slope.env	Slope index beyond the bank within 5 m (Class 1 to 5)	3.75 (± 1.42)	[1–5]
Side.veg	Vegetation index beyond the bank within 5 m (Class 1 to 5)	2.42 (± 0.90)	[1–5]
<u>Longitudinal connectivity</u>			
Shrub.connect	Longitudinal shrub connectivity index (Class 1 to 3)	2.67 (± 0.65)	[1–3]
Tree.connect	Longitudinal tree connectivity index (Class 1 to 3)	1.75 (± 0.87)	[1–3]
<u>Landscape connectivity</u>			
LC	Landscape context (Class 1 to 5)	2.67 (± 1.50)	[1–5]

219 2.4. Data processing and statistical analysis

220 All statistical analyses were performed using R v. 4.1.0 (R Core team 2021).

221 For the perception-based assessment, differences in the responses to closed-ended questions or rating
 222 scales between the groups of respondents, particularly according to their level of expertise, were
 223 analyzed with chi-squared tests. The open-ended answers to justify the choice of the most successful
 224 structure were addressed by thematic content analysis, which is based on “identifying, analyzing, and
 225 reporting patterns (themes) within data” (Braun and Clarke, 2006; Berelson, 1952).

226 For the ecological-based assessment, the correlations between the vegetation cover gradient on the
 227 12 riverbanks and the three indices of biodiversity, connectivity gradient, and mean shade cover were
 228 tested using non-parametric Spearman rank correlation because of the small sample size.

229 To investigate whether perception-based and ecological-based assessments of the riverbank
 230 structures correlated, we fitted generalized mixed models and studied the significance of the
 231 estimated coefficients. Perception-based assessments — aesthetical, recreational, and vulnerability —
 232 were the dependent variables, while ecological-based assessments — vegetation cover gradient,

233 connectivity gradient, species richness, and mean shade cover— were explanatory variables. Ecological
234 variables were centered and scaled. Models were built for each pairing of perception and ecological
235 assessment. Because perceptions could also be influenced by the level of environmental expertise of
236 the respondents, we considered this variable as an explanatory factor with an interaction effect. We
237 fitted models with a beta error distribution and link logit because the dependent variables of the
238 “perception-based assessments” assumed positive continuous values in intervals ranging from 0 to 10
239 (Cribari-Neto and Zeileis, 2010). Dependent variables were normalized between 0 and 1 using the
240 Smithson and Verkuilen method (2006). According to the pattern of each combination of perception
241 and ecological-based assessments, we chose the model that best fitted the data following the principle
242 of Equation (1), or Equation (2) if the results looked like a curve. Then, partial Wald test (Z value)
243 statistics and a p value were calculated for each estimated coefficient to verify the significance of
244 estimated values and the interactions between ecological-based assessments and the declared level
245 of expertise.

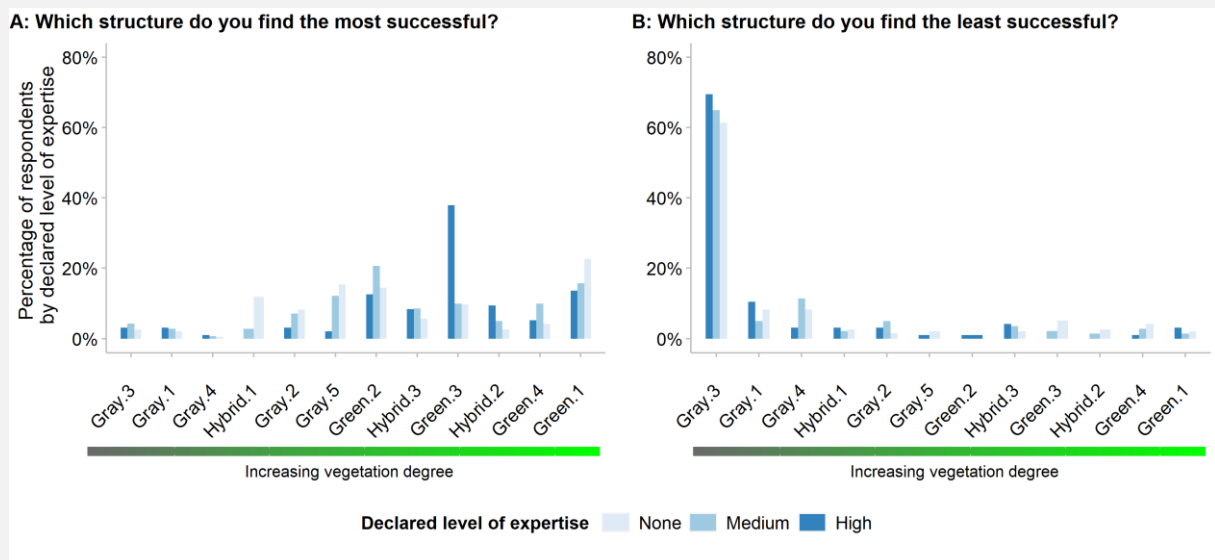
246 Equation (1): $\text{logit}(\text{perceived value}) = \text{ecological variable} * \text{declared level of expertise}$

247 Equation (2): $\text{logit}(\text{perceived value}) = \text{ecological variable} * \text{declared level of expertise} + \text{ecological-}$
248 variable^2

249 **3. Results**

250 **3.1. Perceived value of different bank stabilization techniques**

251 After the participants considered the set of photographs showing different bank protection structures,
252 their preferences clearly pointed to SWBE (Figure 5), with the structures Green.3, Green.1, and Green.2
253 perceived as the most successful (in order) by the greatest number of people. Gray.3 was identified as
254 the least successful structure by 65% of respondents. The preferences of the respondents with average
255 or no expertise were more varied than those of respondents with high expertise: those with average
256 or no expertise sometimes declared a preference for gray structures (Gray.5, Gray.2) or hybrid
257 solutions (Hybrid.1), which was rarely the case for those with high expertise.



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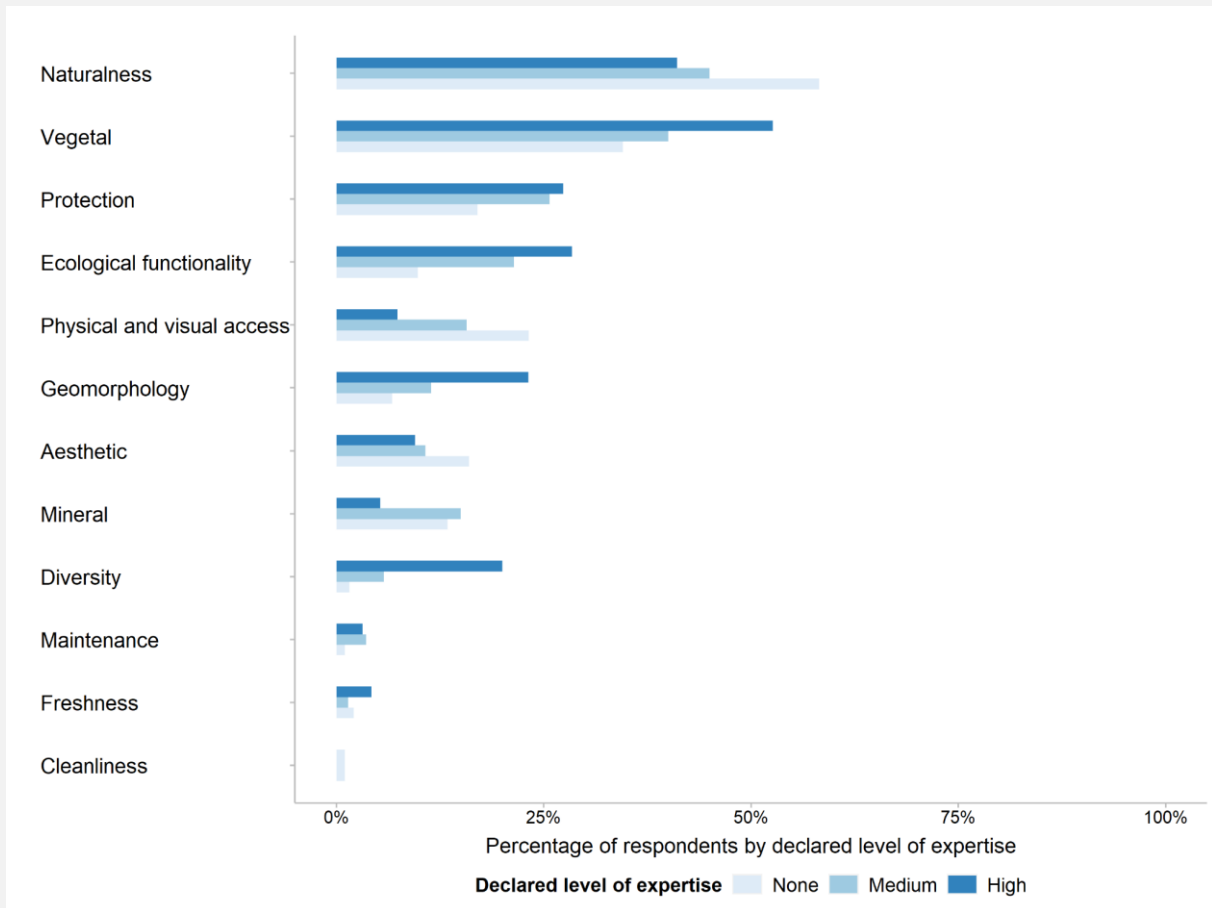
259 Figure 5: Percentage of respondents who selected each individual bank protection structure as the
 260 most (A) and least (B) successful according to the level of expertise (none, medium, and high, n = 194,
 261 140, and 95, respectively).

262

263 Green solutions were by far the favorites, but the preferences were only partly linked to the degree of
 264 vegetation on the banks (Figure 5), with some moderately vegetated structures being judged as the
 265 most successful by a large number of people (Green.2), and some highly vegetated structures (Hybrid.2
 266 and Green.4) being judged the most successful by only a small number of people. The reasons given
 267 for the preferences provide further insight into the criteria used by the respondents to assess the
 268 success of the structures (Figure 6). The judgment of success depended primarily on the perceived
 269 naturalness of the banks and the presence of vegetation⁵. Perceived naturalness was used significantly
 270 more by people without environmental expertise ($\chi^2 = 9.72$, $p = 0.008$, $df = 2$), whereas the presence
 271 of vegetation was used by people with high expertise ($\chi^2 = 8.69$, $p = 0.013$, $df = 2$). Other criteria, while
 272 less prominent, were also well emphasized in the responses. People with no environmental expertise
 273 gave greater importance to physical and visual access to the river ($\chi^2 = 11.535$, $p = 0.031$, $df = 2$),

⁵ In the analysis of the open-ended question, the theme “naturalness” refers to responses that used subjective qualifiers such as “natural” or “wild” to describe the riverbanks, while the theme “vegetation” refers to responses that noted the presence of vegetation, without using any qualifiers.

274 whereas people with high expertise placed greater importance on the vegetation diversity⁶
 275 (stratification and species; $\chi^2 = 33.912$, $p = 4.33 \cdot 10^{-8}$, $df = 2$) and ecological functionality ($\chi^2 = 17.145$, p
 276 $= 0.0002$, $df = 2$). People with high expertise also referred more to the geomorphology ($\chi^2 = 16.53$, $p =$
 277 0.0003 , $df = 2$). All percentages and p-values are available in the supplementary material to Table A.2.



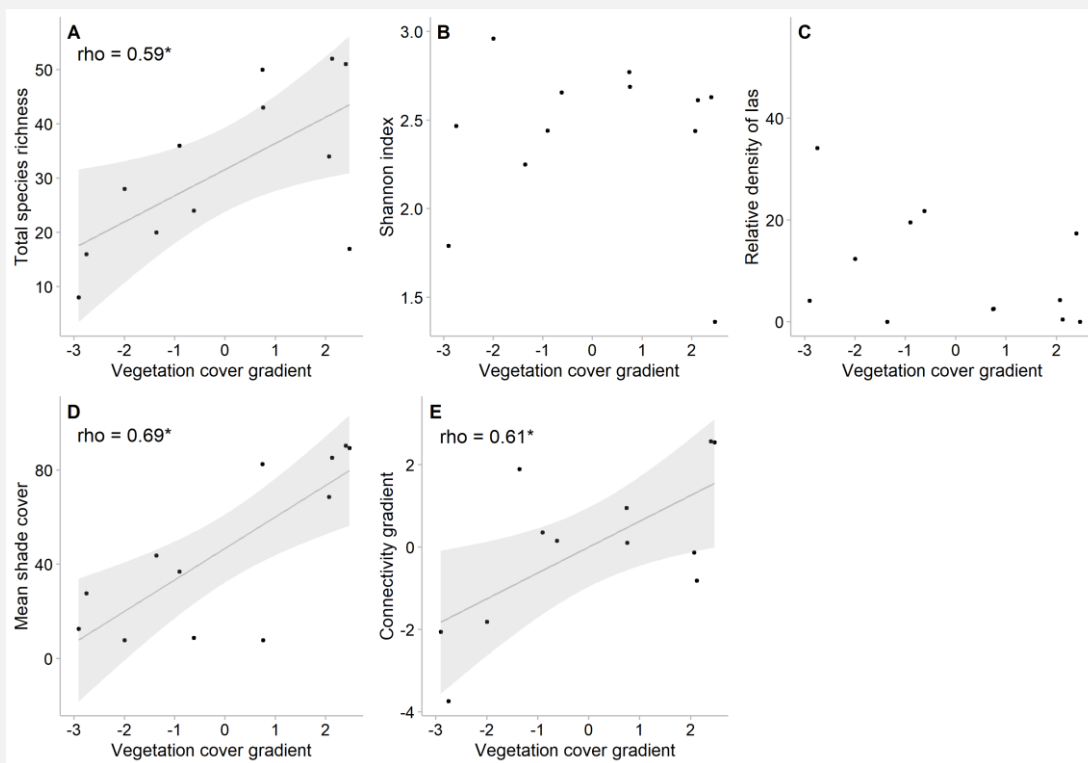
278
 279 Figure 6: Criteria used by the respondents to justify their choices for the most and least successful
 280 structure, according to their level of environmental expertise

⁶ In the analysis of the open-ended question, the theme “biodiversity” refers to responses that mention a diversity of plant species or strata; the theme “ecological functionality” to responses that mention habitats in good condition for flora and fauna, longitudinal and lateral connectivity, or shading for fish; and the theme “geomorphology” to responses that mention river landscape forms, such as the slope of the banks or width of the bed.

281 3.2 Interactions between measured and perceived riverbank values

282 The ecological field measurements recorded 191 species among the 7989 counts made in the woody,
283 shrubby, and herbaceous strata of the 12 riverbanks. Twenty species were classified as IAS. The five
284 most abundant species were *Salix purpurea* L. (counted 1385 times), *Urtica dioica* L. (523 times), *Salix*
285 *viminalis* L. (473 times), *Rubus fruticosus* L. (406 times), *Galium aparine* L. (358 times), and *Anisantha*
286 *sterilis* L. (338 times). The mean species richness was 32 species per site, ranging from 8 to 52, and was
287 significantly positively correlated with the vegetation cover gradient (Spearman's rho = 0.59, p = 0.049)
288 (Figure 7).

289 The Shannon biodiversity index averaged 2.4, ranging from 1.36 to 2.96. The IAS cover exceeded 10%
290 (up to 35%) on five of the structures (Gray.1, 5, 2, Green.4, Gray.4; ranked in decreasing order of IAS
291 cover). The mean shade cover (ranging from 7.8% to 90.3%, with an average of 47%) and the
292 connectivity gradient showed significant positive correlations with the vegetation cover gradient
293 (Spearman's rho = 0.690 and 0.615, p = 0.013 and 0.037, respectively).



294
295 Figure 7: Ecological variables (total species richness, Shannon index, relative cover of IAS, mean shade
296 cover, and connectivity gradient) as a function of the vegetation cover gradient of the sampled

297 riverbanks (n=12). Gray lines represent the relationships between the ecological variables and
298 vegetation cover gradient, and the gray areas the 95% confidence intervals. Letters (A-E) allow each
299 curve to be linked to the equations provided in Tables A.3 and A.4 of the supplementary data.

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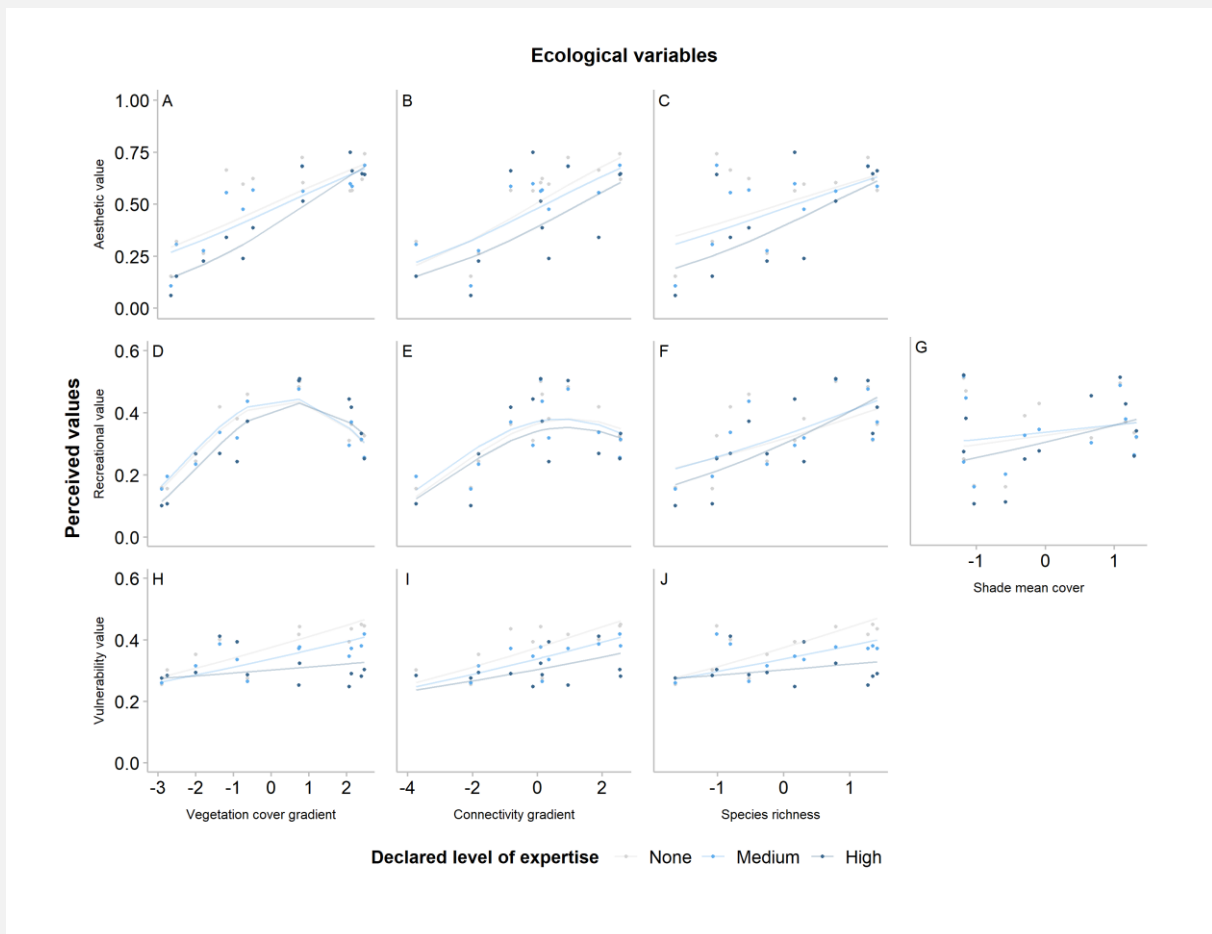
301 Figure 8 shows a significant relationship between each type of perceived value and each ecological
302 variable measured on the sites: vegetation cover gradient, connectivity gradient, species richness, and
303 mean shade cover. The equations and coefficients of the models are available in the Supplementary
304 Materials (Tables A.3 and A.4).

305 The ratings for aesthetic value showed significant increases according to increases in each ecological
306 variable: the more vegetated the banks and the higher the species richness and connectivity gradient,
307 the higher was the perceived aesthetic value. This relationship was significantly more pronounced
308 among those with high expertise, especially regarding the vegetation cover gradient and species
309 richness criteria. These respondents rated the banks with low values for ecological variables lower than
310 did the respondents with medium or no expertise.

311 The ratings for recreational value were linked to both vegetation cover and the connectivity gradient,
312 and varied according to a significant negative quadratic relationship. Low recreational values were
313 assigned to both the less vegetated and most vegetated riverbanks, whereas the highest values were
314 given to the moderately vegetated riverbanks. A similar pattern was observed for the connectivity
315 gradient. The perceived recreational value showed a significant linear increase in association with
316 species richness and mean shade cover. Respondents with the highest expertise gave a lower
317 recreational value to the banks with the lowest vegetation cover gradient, species richness, and mean
318 shade cover than did respondents with medium or no expertise.

319 Finally, the ratings for vulnerability value increased significantly with the three ecological variables:
320 vegetation cover gradient, connectivity gradient and species richness. The more vegetated the banks,
321 the greater their diversity and connectivity, the more vulnerable they are to erosion. Respondents with

322 medium or low environmental expertise placed less confidence in the safety provided by the most
323 vegetated banks in comparison with respondents with high expertise.



324
325 Figure 8: Relationship between the perceived aesthetic, recreational, and vulnerability values and each
326 measured ecological variable for the 12 riverbank structures shown in the photographs. All ecological
327 variables (i.e. Vegetation cover gradient, Connectivity gradient, Species richness, and Mean shade
328 cover) are centered and scaled. Dots represent the average of the ratings given by the 429
329 respondents, and lines represent the adjustment model for each level of environmental expertise.
330 Letters A-J allow each curve to be linked to the models' equations and coefficients available in Table
331 A.3 and A.4 of the supplementary material.

332 3.3. Perceived benefits and drawbacks of SWBE

333 More than half of respondents (57%) declared that they were very confident about the protection
334 provided by SWBE. This level of confidence increased significantly with the level of expertise (46%,

335 58%, and 77% of people with no, medium, and high expertise, respectively). This gradient highlights a
 336 greater reluctance towards SWBE among people with average or no expertise (Table 3). Those who
 337 declared that they were not really confident or not confident at all nevertheless formed a minority of
 338 the respondents (7%), regardless of expertise.

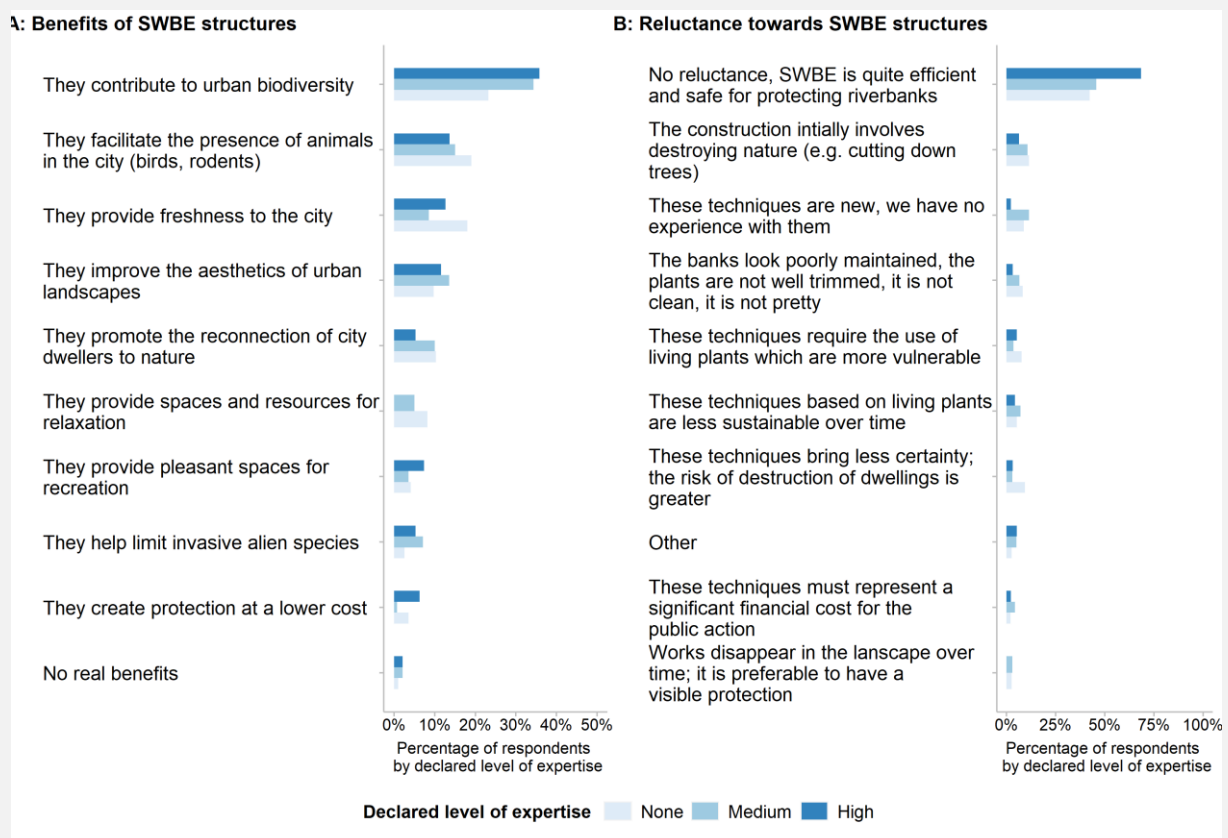
339 Table 2: Level of confidence in SBWE structures for providing riverbank protection, according to the
 340 subjects' level of environmental expertise

If your property were to be protected from stream erosion, would you be confident about such SWBE techniques?				
	High expertise (%)	Medium expertise (%)	No expertise (%)	Full sample: all levels of expertise combined (%)
Very confident	77	58	46	57
<i>A little confident</i>	14	24	33	26
<i>Neither confident nor not confident</i>	5	9	14	10
<i>Not really confident</i>	2	6	5	5
<i>Not confident at all</i>	2	3	2	2
<i>Total</i>	100	100	100	100

341
 342 The respondents assigned benefits to SWBE structures other than simple protection of riverbanks
 343 (Figure 9). They emphasized their role in preserving urban biodiversity (29.6%), creating the aesthetics
 344 of the city (11.4%), and providing a refreshing effect (13.8%). There were significant differences in the
 345 percentage of respondents that cited biodiversity and refreshing benefits according to the level of
 346 environmental expertise ($\chi^2 = 7.04$, $p=0.030$, $df = 2$; and $\chi^2 = 6.28$, $p=0.043$, $df = 2$, respectively); the
 347 higher the level of expertise, the more the respondents cited the biodiversity benefits, whereas the
 348 lower the expertise, the more they cited the refreshing benefits.

349 Almost half of the respondents mentioned they had no reluctance towards the use of SWBE (49.2%).
 350 However, this absence of reluctance depended on the level of environmental expertise, with the most
 351 expert participants being the most confident: 42.3%, 45.7%, and 68.4 % of respondents with no,
 352 medium, and high expertise, respectively, considered SBWE as being quite efficient and safe for
 353 protecting riverbanks. When the reasons for the reluctance towards SWBE were examined in more
 354 detail, the first three most-cited reasons (from a list proposed in a multiple-choice question) related

355 to the fact that the construction of this technique initially involves destroying nature (10%; for
 356 example, by cutting down trees), that they are new and that we have no experience with them (8.2%),
 357 and that the banks built by SWBE look poorly maintained (6.5%; e.g., plants were not well trimmed,
 358 which made the riverbanks unclean and not pretty). The reasons for reluctance were not strongly
 359 related to the level of environmental expertise, apart from two exceptions: the novelty of the
 360 techniques and the lack of experience with them ($\chi^2 = 6.74$, $p = 0.034$, $df = 2$), which were mentioned
 361 more by people with no or medium expertise; and the lower certainty of protection, which increases
 362 the risk of dwellings being damaged ($\chi^2 = 7.69$, $p = 0.021$, $df = 2$), and was mentioned more by people
 363 with no expertise. Reluctance towards SBWE because of the costs involved or invisibility of the
 364 structures in the landscape was only marginal. All results are available in the supplementary material
 365 to Table A.5.



366
 367 Figure 9: Benefits (A) and reluctance towards (B) SWBE structures according to level of environmental
 368 expertise.

369 **4. Discussion**

370 Our work highlights three main results that we discuss in the following sections.

- 371 1. Whatever their level of expertise, the actors valued riverbanks equipped with SWBE structures
372 more than gray solutions because of the ecological and social benefits they produce. However,
373 there was a difference in the way these benefits were assessed: most experts mentioned
374 ecological benefits more (*e.g.*, biodiversity, connectivity), whereas those with lower expertise
375 referred more to socio-cultural benefits (*e.g.*, naturalness, aesthetics, recreational amenities).
- 376 2. While there was a strong convergence between these ecological and socio-cultural benefits,
377 our data also show conflicts of values that could hinder the dissemination of SWBE solutions.
- 378 3. The main point of dissension between experts and non-experts concerned the protection
379 provided by SWBE solutions. Those with lower expertise reported a higher sense of
380 vulnerability with SWBE solutions than they did with gray solutions, with a sense of
381 vulnerability being a source of significant reluctance towards SWBE.

382 4.1. Shared values for ecological and social benefits of SWBE

383 Our results show a difference in perception between those who declared a high level of environmental
384 expertise and those who not declared such expertise. The former focused more on ecological benefits,
385 whereas the latter referred more to socio-cultural benefits. These different perceptions can be
386 explained by different relations to urban ecosystems, induced by different learning modalities. In the
387 first case, we observe a cognitive prism in the relation, with a scientific approach towards ecosystems
388 that emphasizes their functional issues (*e.g.*, vegetation diversity, habitats in a good state,
389 connectivity). In the second case, we observe a sensitive prism in the relation, with an experiential
390 approach to ecosystems that emphasizes their relational issues (*e.g.* visual and physical access to the
391 river, contribution to the freshness of the city). To assess the value of riverbanks stabilized by different
392 green, hybrid, and gray techniques, most experts tend therefore to rely more on functional ecological
393 criteria, whereas those with lowest expertise rely more on relational criteria. These expertise-
394 associated differences in the criteria used to evaluate aquatic environments were previously
395 highlighted (Cottet et al., 2013; Boyer et al., 2018). Some authors even call for a relational turn for

396 sustainability science, which would enable us to draw on more diverse and situated knowledge for
397 decision-making (West et al., 2020). Although the evaluation criteria differ, the results of the
398 evaluations are broadly the same: vegetated banks, also perceived as the most natural, are highly
399 valued, and green banks are much more strongly preferred than gray ones. Kabisch et al. (2017)
400 previously pointed to this convergence between ecological and social issues in relation to the use of
401 NBS in urban areas. In the case of SWBE, the revegetation of riverbanks generally benefits both the
402 functionality of ecosystems and the well-being of city dwellers. For this reason, some authors refer to
403 these techniques as win-win solutions (Anderson et al., 2022). Anderson et al. (2022) made a similar
404 observation of a high value being placed on the ecological and social benefits provided by SWBE in
405 coastal and rural contexts. They demonstrated that these so-called auxiliary functions are more highly
406 valued than the primary functions of stabilizing banks and protecting property and people. This
407 convergence of values is likely to strengthen the cohesion of the network of actors who gravitate
408 around these socio-technical solutions, thereby creating conditions favorable to their dissemination
409 (Akrich, et al., 2006). The ecological and social benefits induced by SWBE in urban areas, constitute an
410 important lever toward its promotion because they are widely recognized and valued. These benefits
411 create improved performance of technical solutions for combating bank erosion in urban areas, in
412 favor of SWBE compared to gray ones (Moreau et al., 2022).

413 4.2. Conflicting values according to expertise and the requirement for certain 414 compromises

415 Despite the shared recognition of ecological and social values, the different weights given to ecological
416 functionality and relational issues according to the level of the valuer's expertise (cf part 4.1.) can lead
417 to conflicts and the emergence of controversy about SWBE. First, the recreational value of riverbanks
418 can conflict with their ecological value: dense riparian vegetation, although a guarantee of ecological
419 continuity, was considered less suitable for recreational practices, especially by people with no
420 expertise, probably because it prevents physical and visual access to the river. Access to the river is

421 seen as an important dimension of the recreational use of riverbanks in an urban context, particularly
422 because it contributes to local nature experiences in areas where the presence of nature is marginal
423 (Gobster and Westphal, 2004). Adam et al. (2020) showed that pathways that provide easy access to
424 rivers contributed to an increase in their perceived value. Thus, some authors call for restoring social
425 connectivity to urban rivers (Kondolf and Pinto, 2017). Conversely, recreational activities along the
426 banks of watercourses can damage the ecological quality of the site (e.g., trampling of soil, disturbance
427 to wildlife, pollution...) (Venohr et al., 2018; Meyer et al., 2021). Another example of value-based
428 conflict according to the level of expertise relates to the definition of what is called nature. When
429 assessing riverbanks, people with a high level of expertise tend to refer to the concept of biodiversity
430 and rely on synthetic indicators that can consider both the species richness and the relative abundance
431 of species in a given assemblage. This definition of nature may be far from that of people without
432 expertise, who may understand nature in a less technical way that is more related to aesthetic,
433 recreational, or spiritual dimensions (Gobster, 2001; Buijs, 2009). For example, our results showed
434 that some non-experts had a reluctance towards SWBE because they felt that the corresponding
435 landscapes were not sufficiently maintained. This echoes previous work showing that lay people
436 appreciate natural landscapes that are considered clean and tidy, and subject to human care
437 (Nassauer, 1992). This difference in the definition of nature, and by extension what it means to restore
438 nature, can lead to conflicts. The use of SWBE often implies redesigning the morphology of the banks,
439 and therefore removing the existing vegetation, including trees. However, for most lay people, trees
440 represent a symbolic element of nature and as such have a high spiritual value (Dwyer et al., 1991).
441 Therefore, tree cutting can be strongly opposed by lay people, even in the context of ecological
442 restoration, highlighting a wide gap between approval of the goals of restoration and disapproval of
443 the means of achieving them (Barro and Bright, 1998). The consequent transformation of landscapes
444 associated with SWBE can also conflict with people's attachment to a place. Han et al. (2023)
445 demonstrated that place identity was a negative predictor of a supportive attitude towards NBS.

446 The dissemination of SWBE on riverbanks could therefore benefit from certain adaptations made by
447 the actors concerned by the innovation. According to Callon *et al.* (1999), there is "no adoption without
448 adaptations", that is the destiny of a socio-technical innovation relies on the joint transformation of
449 the environment (including the social environment) and the content of the innovation, through
450 compromise, negotiation, and successive adaptations to match actors' expectations with the proposed
451 solutions. In the case of SWBE, we could imagine compromises such as the creation of windows within
452 the riparian corridor favoring physical and visual access to the water, and favoring scenarios that limit
453 the removal of existing trees as much as possible when designing a project.

454 4.3. Perceptions of high risk among lay-people

455 The greatest differences in perception according to expertise concerned the perceived risk and feeling
456 of vulnerability induced by the use of SWBE. According to Anderson *et al.* (2022), NBS are only accepted
457 when one feels effectively protected. Our survey shows that perceptions of risk induced a certain
458 reluctance towards the use of SWBE, with this reluctance increasing as environmental expertise
459 decreased. Professionals involved in SWBE projects (Moreau *et al.*, 2022) or NBS in general (Seddon *et*
460 *al.*, 2020; Brillinger *et al.*, 2021) have already noted the reluctance of riverine residents and elected
461 officials, who question the effectiveness of SWBE to address risks. Those actors perceive the use of
462 gray solutions as reassuring, less risky, more controlled, and with a greater historical grounding. It is
463 true that the protection provided by SWBE is difficult to model because of the complexity of living
464 systems, including the interactions between vegetation, soil, water, and other living organisms
465 (herbivores, pathogens). The design of SWBE structures is generally based on empirical approaches
466 (Evette *et al.*, 2018). Although professionals and scientific literature actually highlight the lower
467 effectiveness of SWBE structures immediately after their installation in the field, they do not question
468 their effectiveness in the longer term (Moreau *et al.*, 2022). Indeed, some authors highlight the
469 increasing performance of SWBE over time and the need to develop knowledge on this topic (Pinto *et*
470 *al.* 2016). The dissemination of SWBE techniques therefore requires more evidence of their

471 effectiveness in terms of risk protection efficiency, but managers typically lack such evidence when
472 giving arguments to raise public awareness on the value of these techniques (Brillinger et al., 2021).
473 Without proof, and in view of the questioning of the expert's legitimacy in public action (Damay *et al.*,
474 2011), the dissemination of SWBE solutions could be compromised when faced with the high stakes of
475 protecting property and people. To remedy this situation, some experts are calling for evidence of the
476 success of SWBE, for instance by setting up pilot projects that can act as showcases and demonstrate
477 to actors the effectiveness of SWBE approaches, whether or not the actors are experts in aquatic
478 environments (Evette et al., 2023).

479 **5. Conclusion**

480 This interdisciplinary work showed that the ecological and social benefits provided by SWBE were
481 recognized by the vast majority of surveyed actors, whatever their level of environmental expertise.
482 These benefits can therefore create cohesion within the network of actors concerned. As such, they
483 can represent a solid lever for mobilizing support for green riverbank management solutions and
484 contribute to their dissemination in urban areas.

485 Despite this convergence of perceptions, we also highlighted different hierarchies of values among the
486 surveyed actors, depending on their level of environmental expertise. Those with the greatest
487 environmental expertise gave particular importance to ecological values (connectivity, biodiversity),
488 whereas those with the least expertise gave particular importance to relational values (physical and
489 visual access to riverbanks, islands of freshness). These conflicting values may explain some of the
490 controversies surrounding the use of nature-based solutions for riverbank stabilization (hindering
491 access to riverbanks, the need to cut trees in preparation for works), controversies that can hinder
492 their dissemination.

493 The most tangible obstacle to the dissemination of nature-based solutions in urban areas was shown
494 to relate to risk perception. Lay people feel a greater sense of vulnerability with SWBE than with gray
495 solutions.

496 This work opens up both operational and scientific perspectives. In operational terms, it emphasizes
497 the importance of highlighting the ecological and socio-cultural benefits of SWBE in order to promote
498 such solutions in an urban context. To overcome reluctance to a protect – and given that it is still
499 difficult to model the effectiveness of protection in the case of solutions based on a living environment
500 – it seems important to create proof of the effectiveness of the techniques, which could be done
501 through the use of demonstration sites and the documenting of feedback, whether positive or
502 negative. Finally, our study shows the importance of relying on a participatory approach with local
503 residents and riverbank users to identify potential conflicts of value that could affect the acceptance
504 of SWBE structures locally, and underlines the importance of adapting the proposed solutions to the
505 socio-territorial context. From a scientific point of view, this paper calls for further work in ecology to
506 assess the resistance of the structures and the effectiveness of the protection provided. It also
507 encourages the development of work in the social sciences to support reflection on the acceptance of
508 the risks associated with the use of nature-based solutions. Finally, our study shows how important it
509 is to take a legal look at the regulatory issues associated with the use of NBS, particularly clarifying and
510 defining responsibilities.

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